# CHICAGO TRAFFIC ACCIDENTS



PHINIDY GEORGE



### **BUSINESS CASE**

**National Problem:** Traffic deaths are surging despite decreased pandemic driving. This is the worst increase since 1924.

**Pedestrian Safety:** Nighttime pedestrian deaths are up 67%, highlighting a need for safer crossings and better visibility.

**Illinois Status:** Over 1,000 lives were lost in Illinois crashes in 2019 alone. The state lacks key safety laws, receiving a "Caution" rating.

**Missing Laws:** Illinois lacks All-Rider Helmet, Booster Seat, Graduated Driver's License provisions for nighttime/passengers/minimum permit age/unrestricted license.

**The Solution:** Chicago DOT is working with Vision Zero to use crash data for targeted education, road improvements, and other safety measures

## PROJECT OBJECTIVE

Our Approach: Building on these efforts, we will analyze crash data to predict crash severity based on injury outcomes.

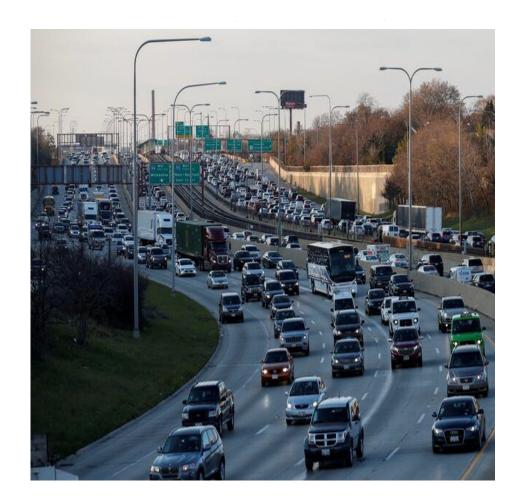
# **OVERVIEW**

#### THE DATA

Our Chicago Crashes dataset came from the City of Chicago's data portal.

The records in the dataset date from 2019 to 2022.

Initially, there were 65 columns to explain but my final dataset has roughly 24 columns



#### UNDERSTANDING THE PROBLEM

STEP 1

Identify which features for accidents are relevant so as to ascertain likelihood of injury in future accidents

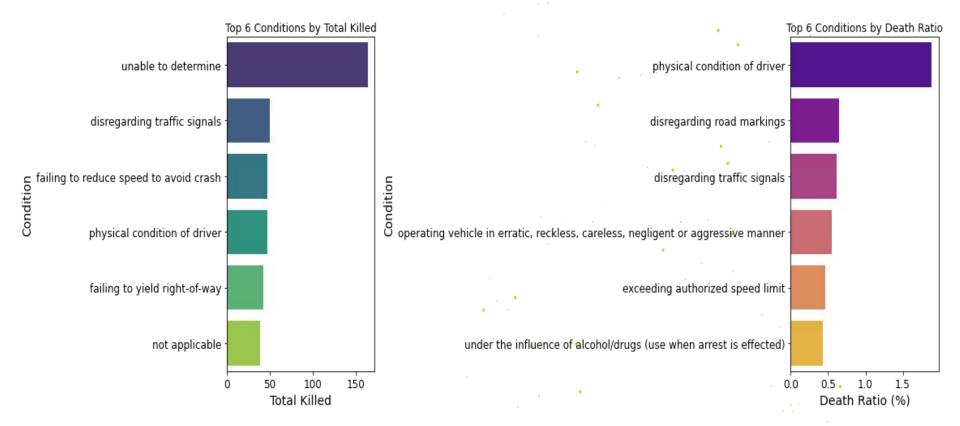
STEP 2

Run various models in order to select which classification models will be the best predictors for our dataset STEP 3

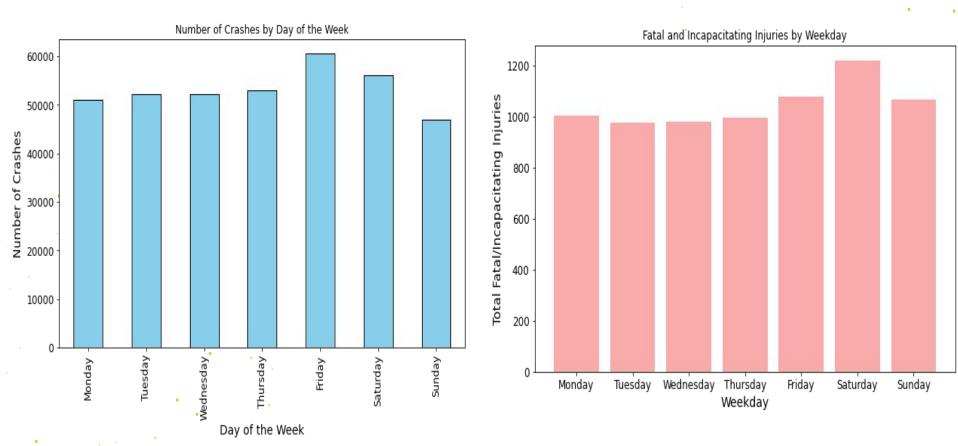
Tune parameters in 2 of our best baseline models to optimize model accuracy



### INSIGHTS GAINED DURING EDA

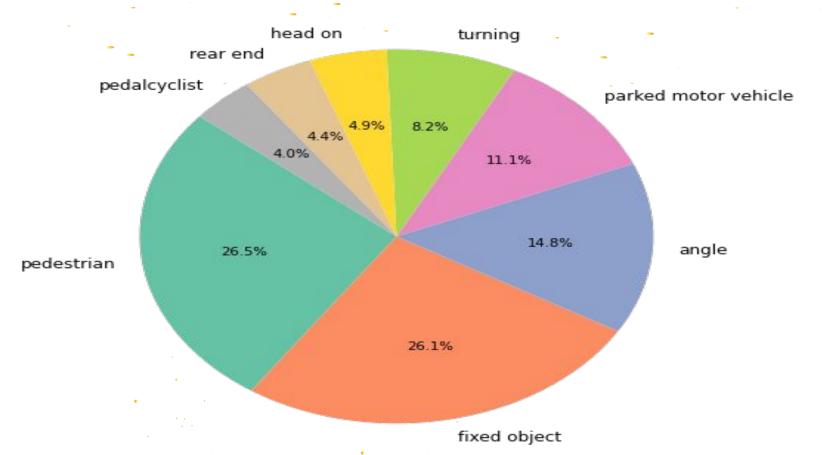


### INSIGHTS GAINED DURING EDA



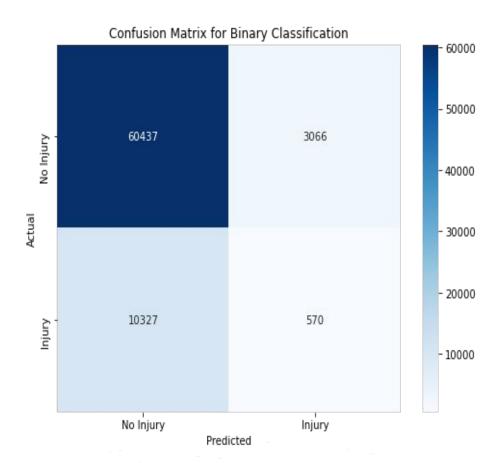
### INSIGHTS GAINED DURING EDA

Most Fatal Crash Types



### BASELINE MODEL KEY INSIGHTS

**High Accuracy:** Achieves 82% accuracy, largely due to correct classification of the majority class. Class Imbalance: Significant imbalance with the majority class having 63,503 instances versus 10,897 for the minority class. **Poor Performance on Minority** Class: Low precision (0.16) and recall (0.05) for severe injuries/fatalities, indicating many false negatives and positives.



#### **NEXT STEP**

#### TYPE II ERROR

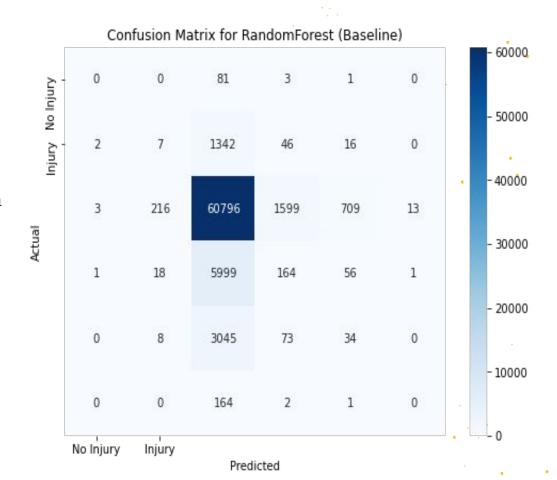
Our final model makes a lot of type 11 errors.

This means:

Predicted a less severe injury when actual class was severe

### We will:

Explore mehods such as SMOTE, class weighting, or undersampling the majority class and improve the Model's ability to identify injuries



## THANK YOU

I look forward to hearing your thoughts and questions.

Let's connect on LinkedIn: [Phinidy George]