

MOVIE ANALYSIS

PHINIDY

AGENDA

- OVERVIEW
- WHO IS MY COMPETITION
- FINANCIAL ANALYSIS
- WHAT DO PEOPLE LIKE
- SEASONAL TRENDS
- RECOMENDATION



DATA SOURCES



TOOLS



METHOD & APPROACH

GENRES AND FINANCES



OBJECTIVE

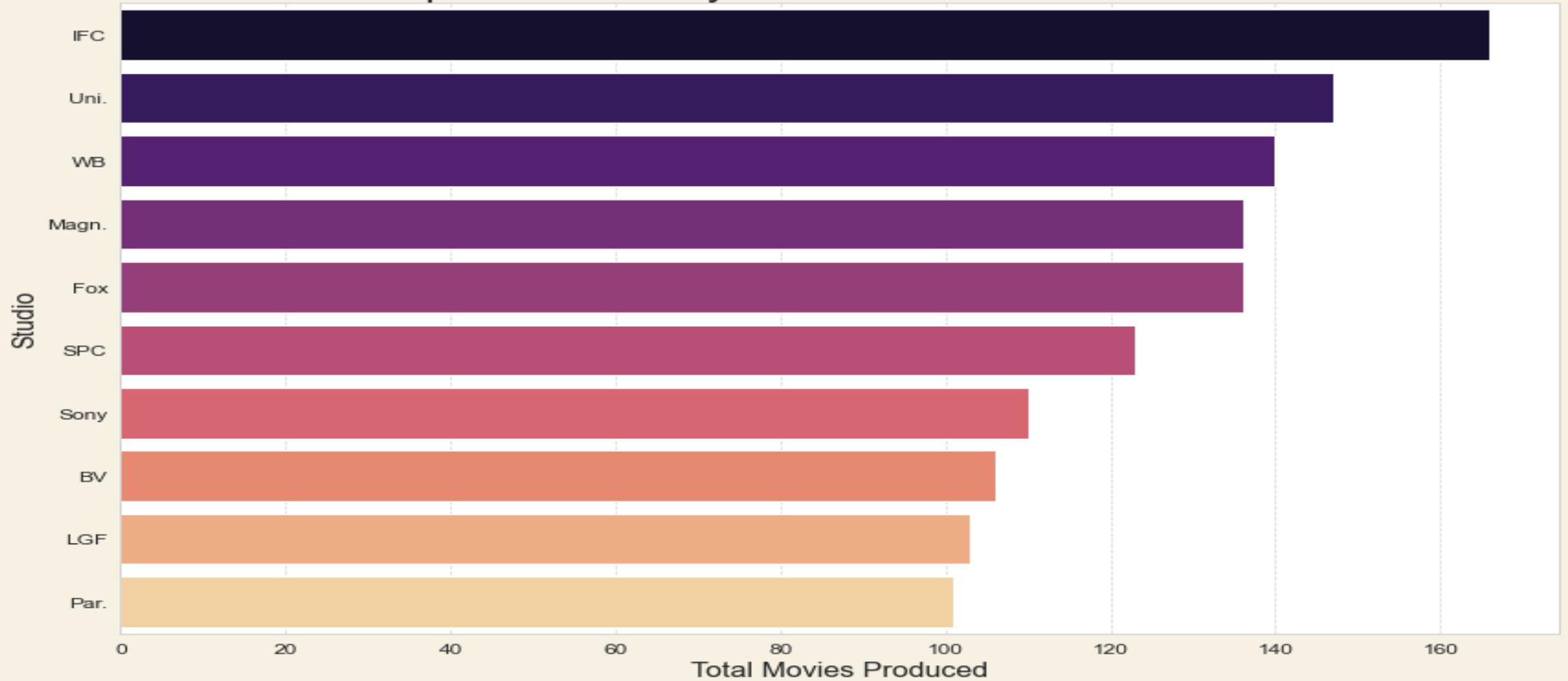
IDENTIFY WHAT TYPE OF MOVIES
TO CREATE

HYPOTHESIS

FINDING A BALANCE BETWEEN
WHAT IS MOST PROFITABLE FOR THE STUDIO AND
WHAT PEOPLE LIKE WILL TELL US WHAT TYPE OF
FILMS TO CREATE

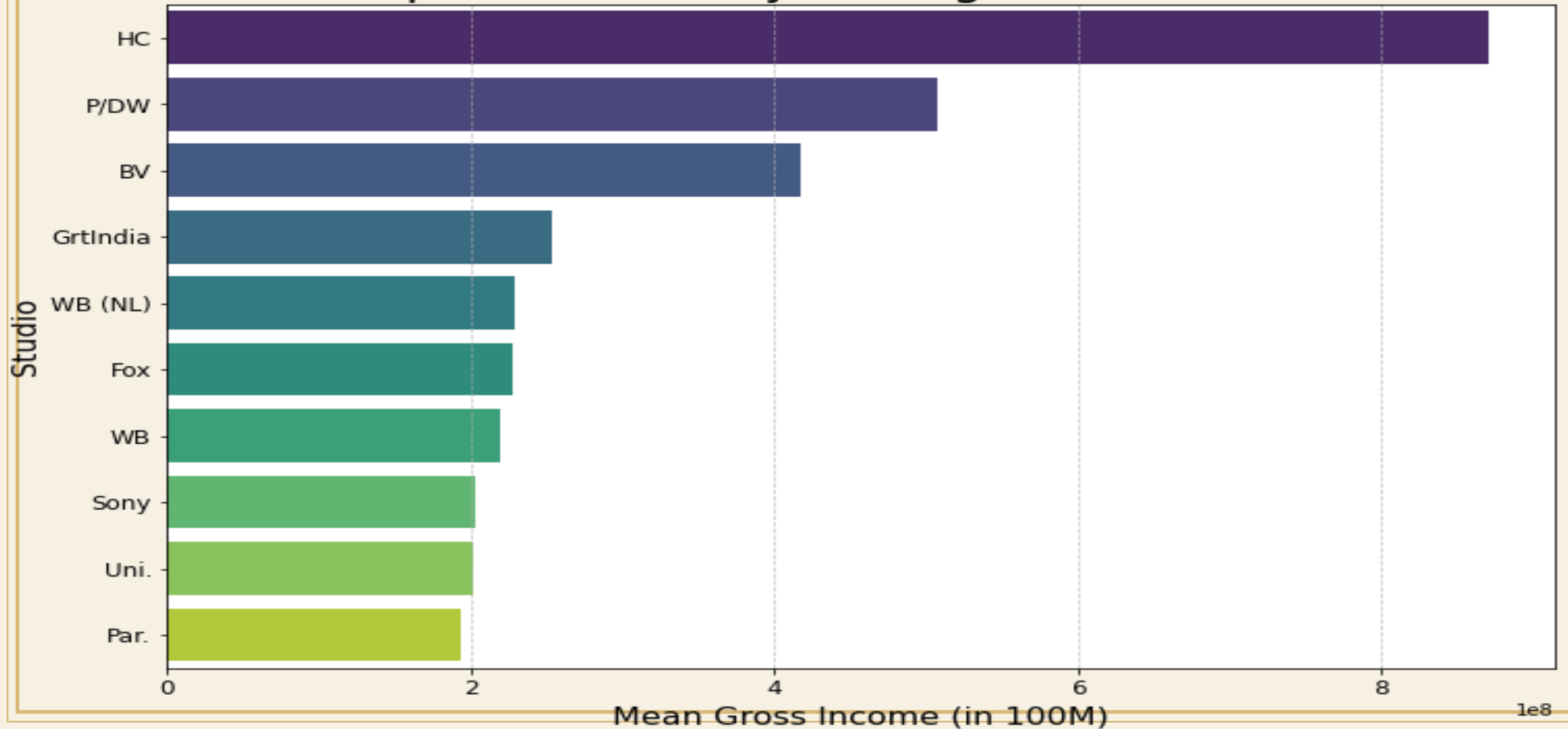
STUDIOS

Top 10 Studios by Number of Movies Produced

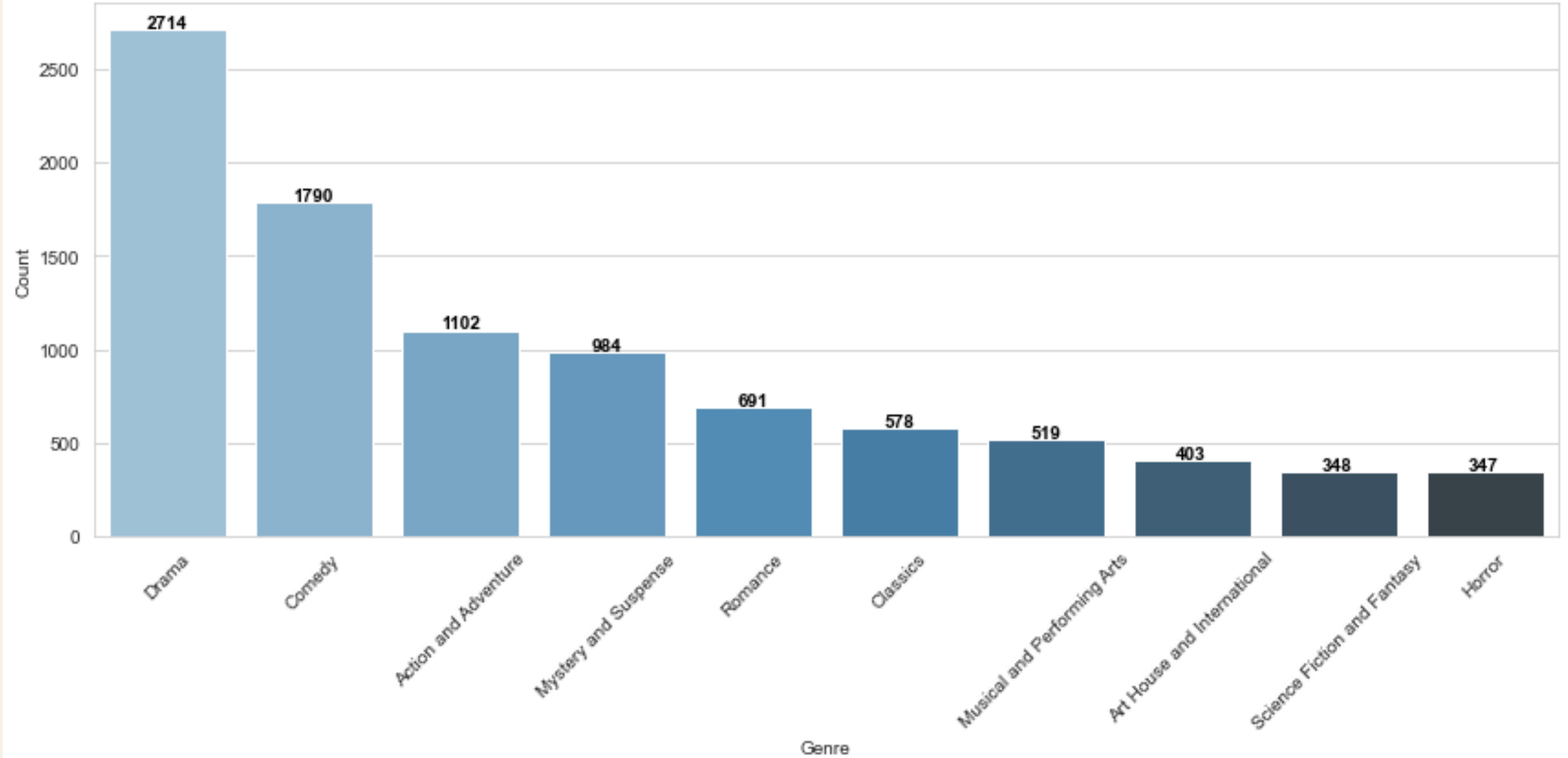


STUDIOS

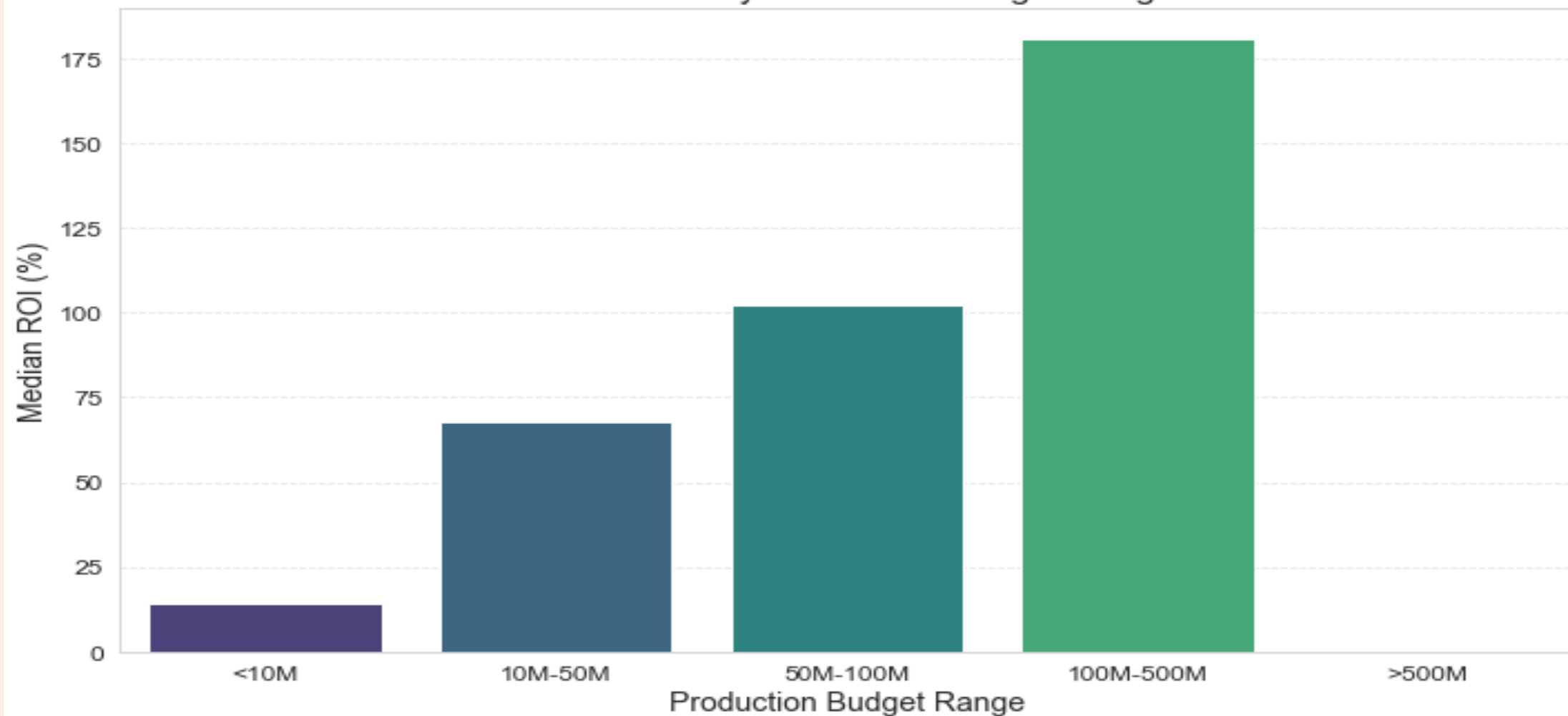
Top 10 Studios by Average Gross Income



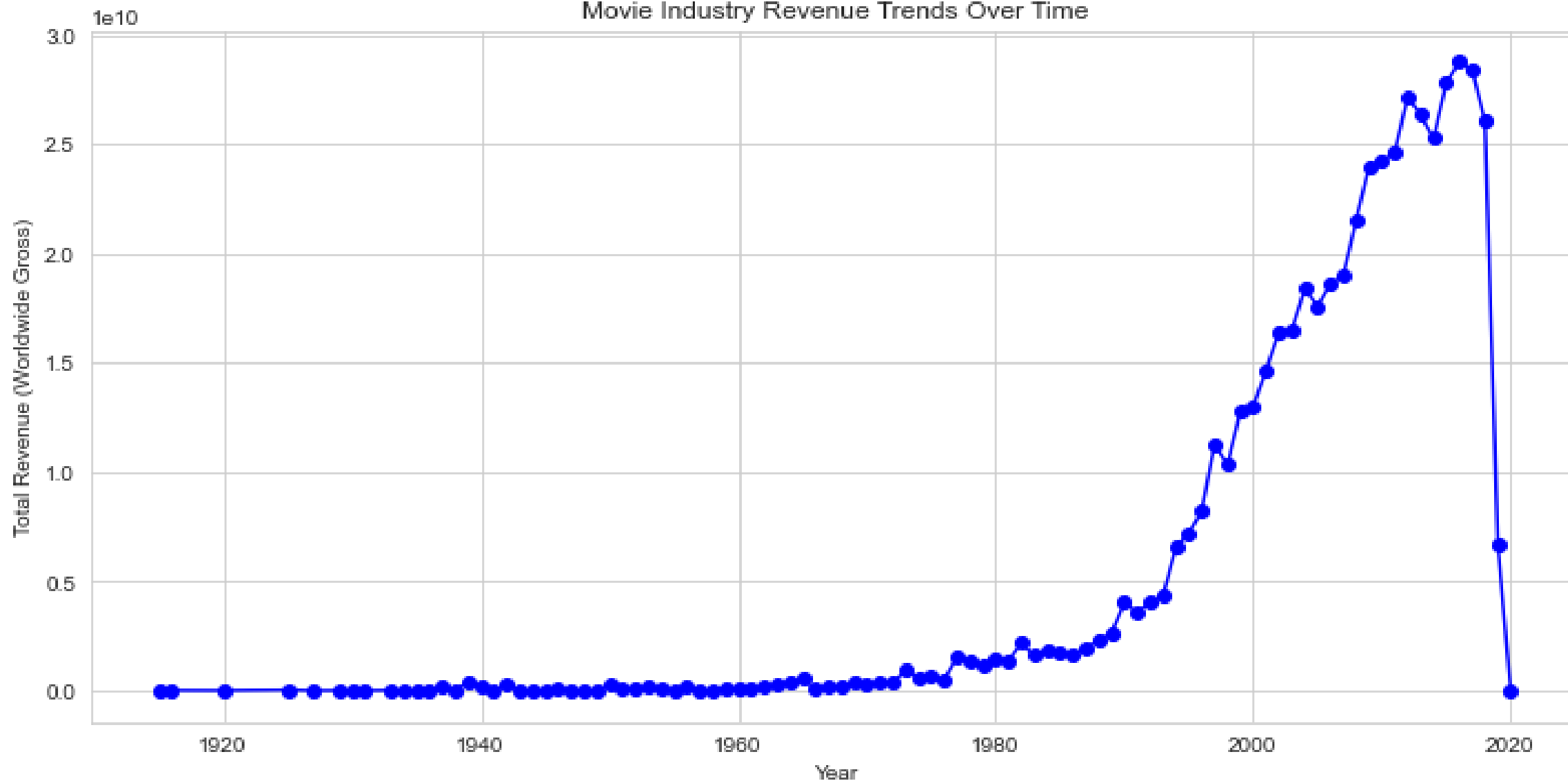
Top 10 Most Produced Genres



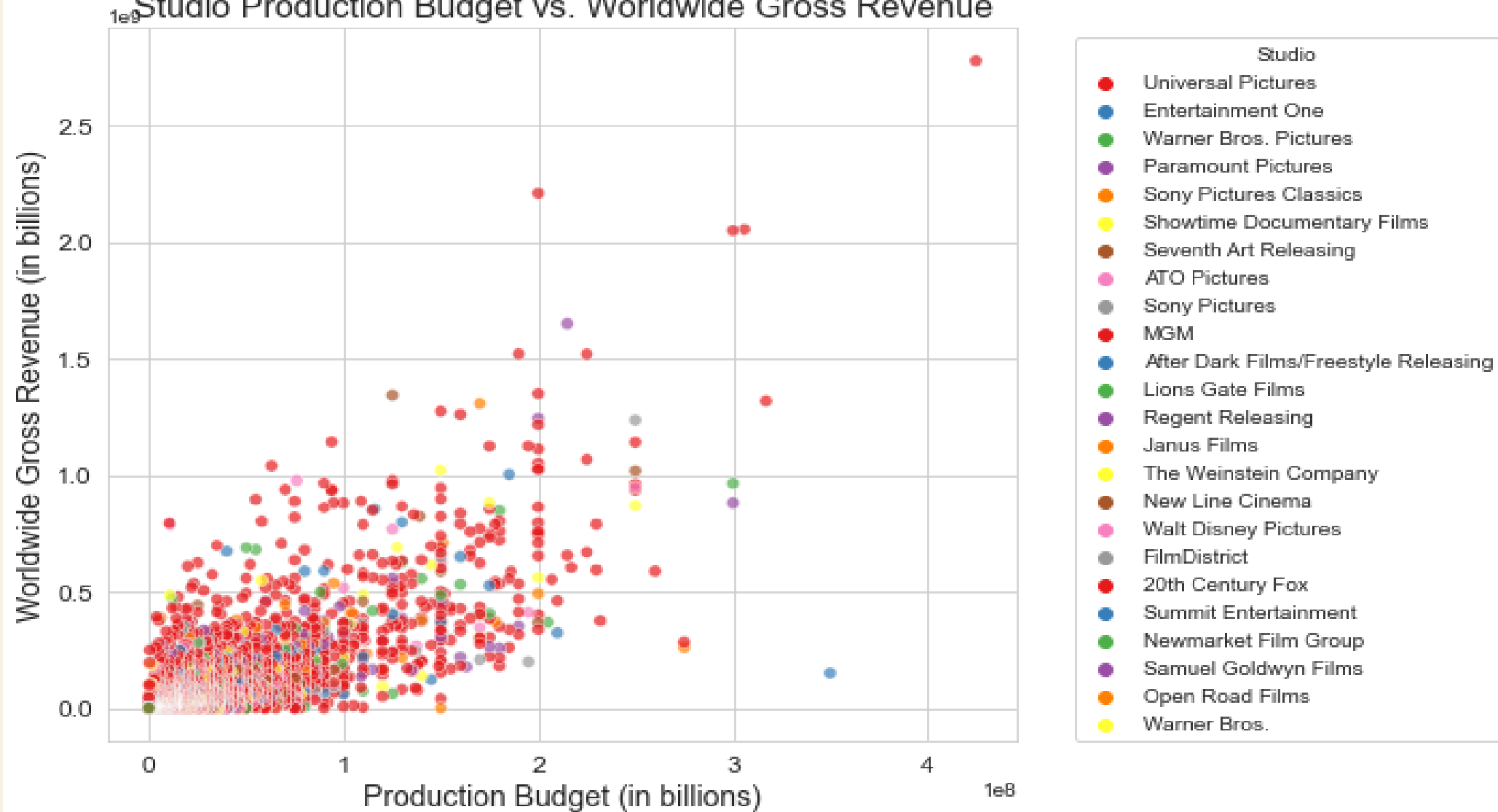
Median ROI by Production Budget Range

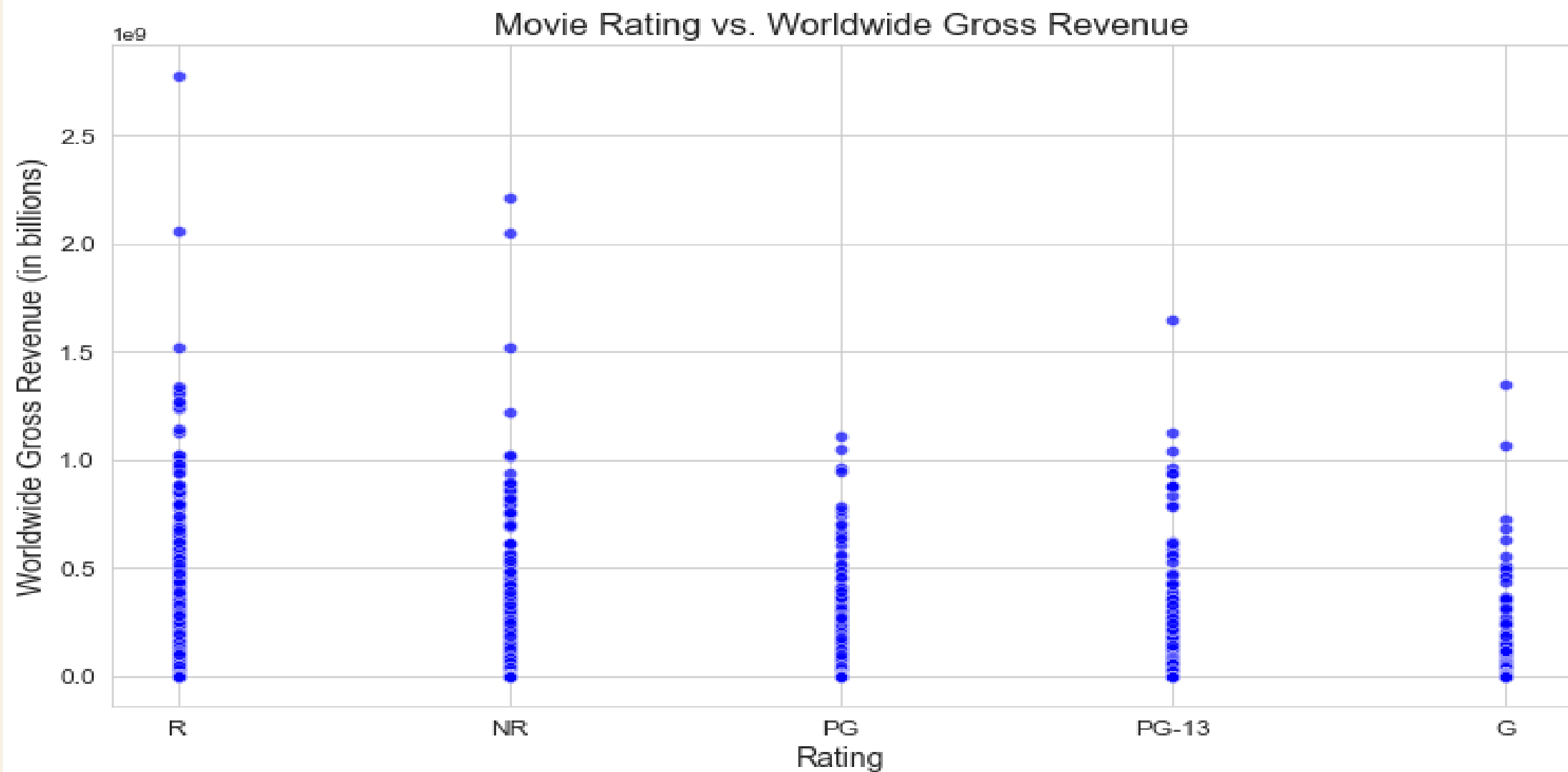


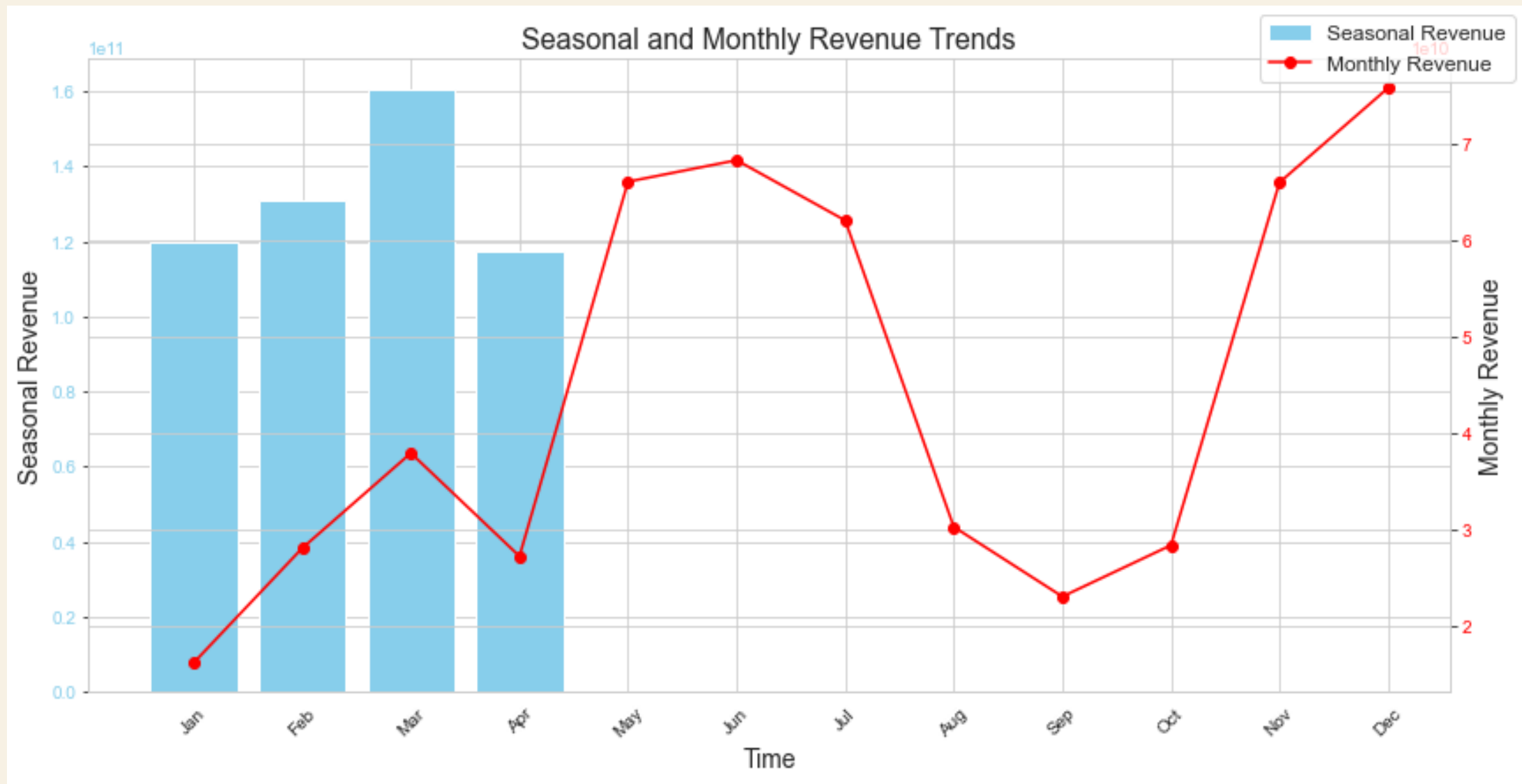
Movie Industry Revenue Trends Over Time

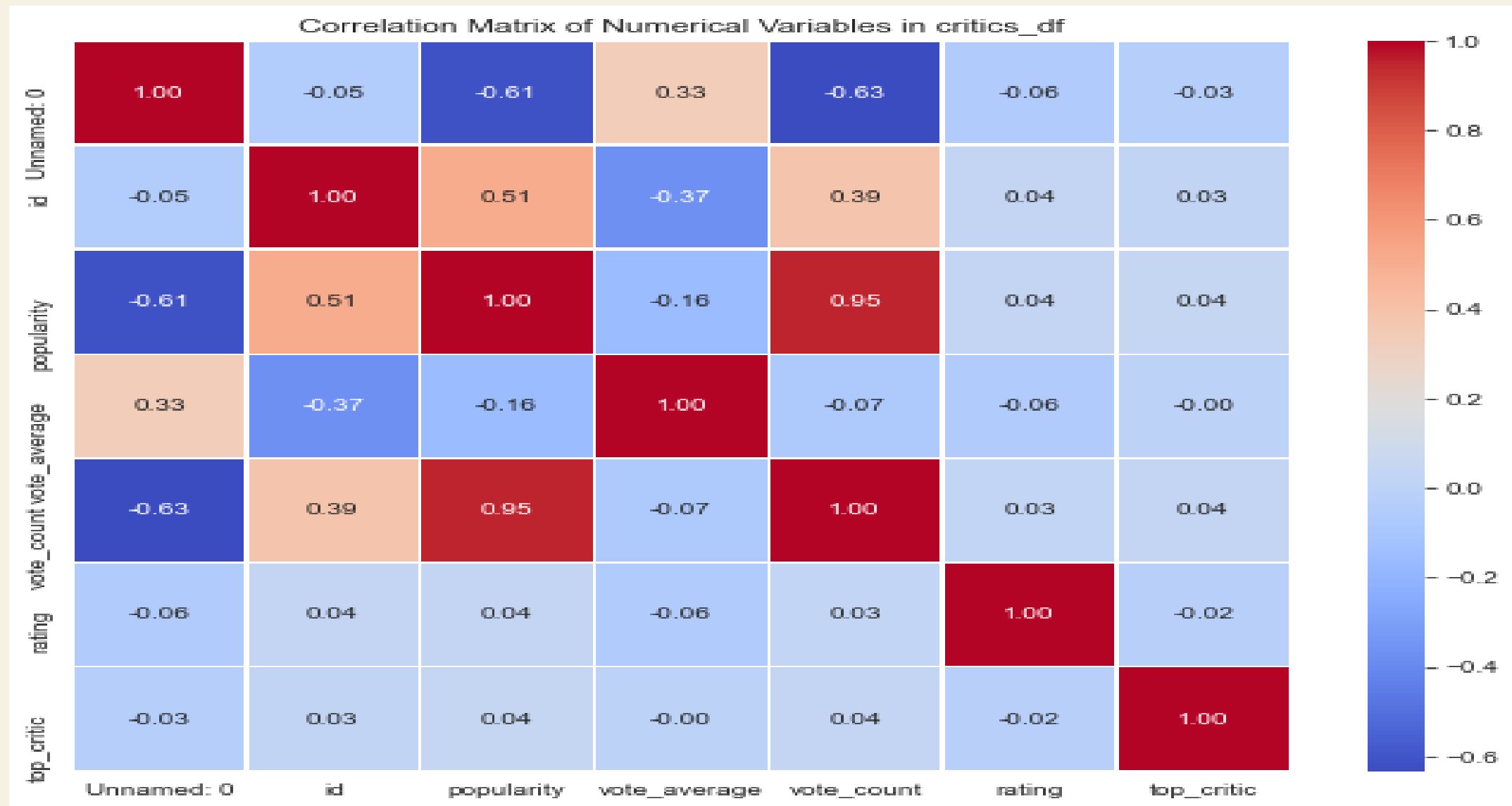


Studio Production Budget vs. Worldwide Gross Revenue











Thank You!

PHINIDY