

Magnetic Mobile App Feedback

- **Interns:** Yunny Chung, Sihan Ding
- **Information about the Interns**
 - Age: 20s
 - Job: College students in the States
 - Knowledge in
 - Tech: Yunny- Moderate/ Han- Moderate
 - Business: Yunny- Low / Han- Moderate
 - UI: Yunny- Very Low / Han - Very Low
 - We intentionally used MagneticHQ app without reading the tutorials to see how quickly we would understand functionalities.
 - We used the app after we read the tutorial once again, and most of our questions were solved.
- **If we knew..**
 - It would be much better for us to give feedback if we had had data of customers of magnetics.
 - ex: type of business of users, gender ratio of users, age range etc.
 - Why?
 - The knowledge in customers allows us to see the app from different perspectives.
 - It would be much better if we had deeper understanding of the company.
 - ex: The mission of the company, the initiative of the company, the main goal of the company etc.

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- **Quick Summary of Feedback about the Mobile App (out of 5)**
 - Design: Yunny - 4 / Han- 4
 - Adaptability (from User's perspective) : Yunny-4 / Han-3.75
 - Functionality: Yunny-5 / Han-5
 - User-Friendliness: Yunny-4 / Han-5

- **Detailed Feedback about the Magnetic Mobile App**

1. General UI Design

- ☐ Simple, color theme is perfect
- ☐ Cute (from Yunny's perspective)
- ☐ Straightforward enough to use functionalities in two-three trials.

2. Specific Parts of UI Design

a. Login Page

- ❑ “Get Excited! We are logging you in” was catchy.
- ❑ When login fails, the app directly explains the reason.
 - ❑ ex) When there is no internet connection, properly mentions “No Internet connection! Check your connection and try again”

b. Home Page (after Login; Action Page)

- ❑ Yunny:

Like the idea to set up ‘My Action page’ as the main page. Yet, as the user who does not have any tasks yet, the first main page seemed to be too simple.

- ❑ Han:

One can view every other members’ details through their own account, while it’s good, I’m not sure whether it’s desired for everyone.

c. Contacts

- ❑ Finding functionality was distinctive
- ❑ Adding contact was simple, quick to use.

d. Companies

- ❑ ‘Finding’ functionality is really distinctive from other apps.
- ❑ Adding companies: physical address
 - typing the whole physical address is always burdensome. Any other better way? ex) such as finding some address automatically.
- ❑ Tagging part: need more explanation at least for us. (Is tagging another way to find company?)

e. Tasks

- ❑ Yunny:

It might be better if the explanation about the difference among tasks/ opportunities/projects is on the app, not in the tutorial.
- ❑ Han:

Users need know what they are looking for to use these specific functions.

f. Opportunities

- ❑ Searching/finding functionality is really amazing.

g. Projects

- ❑ Start and End part can be more distinctive
- ❑ Need more explanation about the tag part:

- ❑ suggestion: if a user clicks the icon, explanation about tagging can come out.

h. Settings

- ❑ Yunny:
 - ❖ Like that i can choose 'keep me logged in' , 'show full tasks' and 'show current task in footer'.
 - ❖ Like the fact that we can custom background.
 - ❖ One more thing: how about allowing users use their own pictures?
- ❑ Han:
 - ❖ Under about there's a logo take the user to company's webpage, which is great.

i. Log out

- ❑ Handy and Straightforward

● Overall:

- Han:
 - It's a great app with full functions and neat design. Customers may not fill in every detail of a single project/opportunity/task, but it has all the fields that make a job clear.
- Yunny:
 - As a cs concentrator, I had a lot of team projects. My team always had problems to keep track of the assignments. This app can definitely solve all problems we had.
 - There are many apps that help people increase efficiency of work. If there is a functionality/feature that makes MagneticHQ distinctive from other apps that do the similar work, I want to add design which emphasize it.