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Spam Filtering

- Keyword matching.
 - Check through blacklist of words.
 - Easily bypasses by spammer adding spaces, punctuation, substitute letters
- Bayesian Filtering.
 - Uses machine learning to distinguish between Spam and normal e-mail
 - Needs to be “trained”
- ALPACAS: **A** Large-scale, **P**rivacy-**A**ware **C**ollaborative **A**ntispam **S**ystem.
 - Identifies “fingerprints” of spam e-mail based on style, layout
 - Changes on content, obfuscation don’t trick it

Pretty Good Privacy (PGP)

- E-mail messages are:
 - Digitally signed
 - Encrypted
 - Hashed
- Uses Web of Trust (instead of CA) to verify public keys:
 - Based on reputation of public keys
 - Open source version is GPG (Gnu Privacy Guard)

E-mail Authentication

- Authentication of sending user (client) relies on public key crypto:
 - Everyone must have a certificate
 - Not used much
- Authentication of the organization:
 - Uses certificate embedded in gateway (e.g. Astaro appliance)
 - Easier to use, so more common

Sender Policy Framework (SPF)

- SPF field in DNS record used to authenticate e-mail server.
 - Easy to spoof.
 - Does not check message integrity.
 - No privacy (encryption).
 - Does not support mail forwarding.
- Some adoption, but not commonplace