

# DEEP: DDesign-oriented Evaluation of Perceived Web Usability

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Name: \_\_\_\_\_ Task: \_\_\_\_\_ Date: \_\_\_\_\_

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## Perceived Content

The wording of the text was clear

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

The content (including text, pictures, audios, and videos etc.) was easy to understand

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

The text was useful

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

The text was relevant

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

## Perceived Structure and Information Architecture

I could quickly get to know the structure of the website by skimming its homepage

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

The organization of the website was clear

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

Under each section of the website, the web pages were well organized

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

## Perceived Navigation

It was easy to find the information I needed on the website

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

This website helped me find what I was looking for

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable

I got what I expected when I clicked on things on this website

☐ ☐  
Strongly Disagree

☐ ☐  
Disagree

☐ ☐  
Neutral

☐ ☐  
Agree

☐ ☐  
Strongly Agree

☐ ☐  
Not Applicable