





OUR STORY

Buying property in Kenya has never been an easy task. With access to finance for lower income earners being difficult to attain and various property scandals that have emerged in the recent past; being able to buy a piece of land with affordable, easy to access finance, seems almost impossible.

Wezesha's vision is built on the basis that it is every Kenyan's right to own land. We have not only created a platform that makes acquisition simple, we have combined it with a never seen before 'pay as you go' subscription model .





HOW WE SELL

our property

01

THE PROPERTY

Vigorous work goes into the location, due diligence and market research of every parcel of land we acquire. We ensure we are offering our subscribers genuine land that holds appreciation value

02

THE SUBSCRIPTION - *807#

Once the property is acquired, we put it on our USSD platform where subscribers simply dial *807#, choose the property they would like, agree to the easy installment plan and subscribe immediately.

03

DOCUMENTATION AND USAGE

Once subscribed, a client must visit our offices or agency outlets to submit their paper work and collect their official sale agreement. The sale agreement also qualifies them to start making use of their parcel of land immediately

#JIWEZESHE

At the core of our vision,
we see land acquisition
as not only an asset
collection opportunity.
We see it as an
**empowering solution to a
fruitful future.**

We want :

1. Students to subscribe
and graduate with an
asset they can use to
start a business
2. Self employed
individuals to subscribe,
strengthen their asset
base and multiply their
income streams

3. Single parents to subscribe and start building a
future for their children
4. Mid level income earners to subscribe and
create a strong asset database for themselves.

- 5. Kenyans to subscribe and grow
their wealth!**



1M

3M

7M

Growing the number of subscribers at Wezesha means we are growing an entire new database of land owners. A new breed of business men and women. some of the positive's that will come from our brand will be:

1. Creating a wide spread of income streams for the counties that we acquire and sell property from
2. Creating responsible citizens: Responsible Kenyans that pay bills on time
3. Creating a ripple effect into the communities where parcels of land is subscribed to: All of a sudden various Wezesha members will now be earning from communities they were not part of before which means they will also spend within the same communities.

“

**AS WE LOOK AHEAD INTO THE NEXT
CENTURY, LEADERS WILL BE THOSE
WHO EMPOWER OTHERS**

”

Bill gates

THANK YOU

for your time!



WWW.WEZESHA.CO.KE