



Region

All

Year

All

Month

All

Category

All

Monthly Sales

\$1.57M

▲\$166.19K | ▲11.87%

MoM vs Sales Growth Rate

Monthly Profit

\$175.26K

▲\$8.48K | ▲5.09%

MoM vs Profit Growth Rate

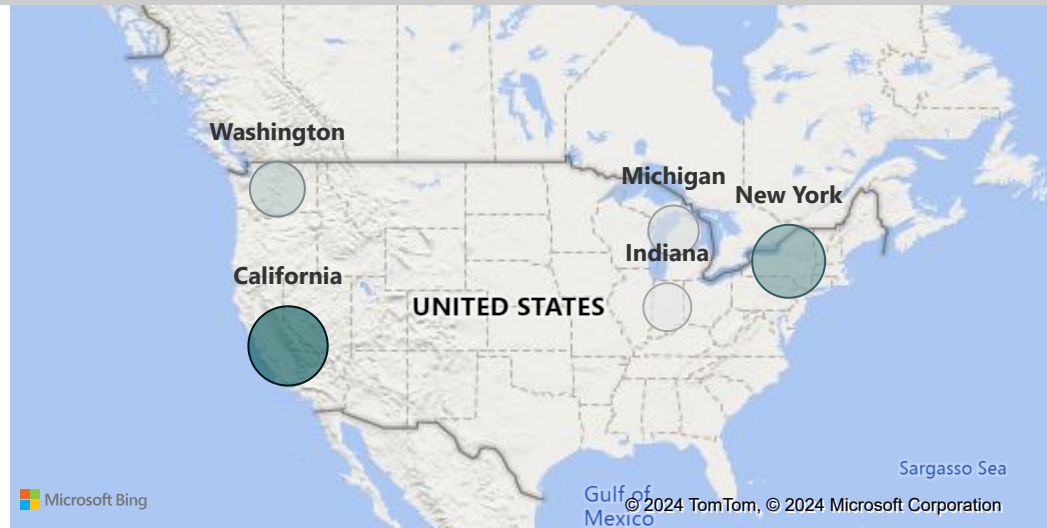
Average Order Value

\$265.35

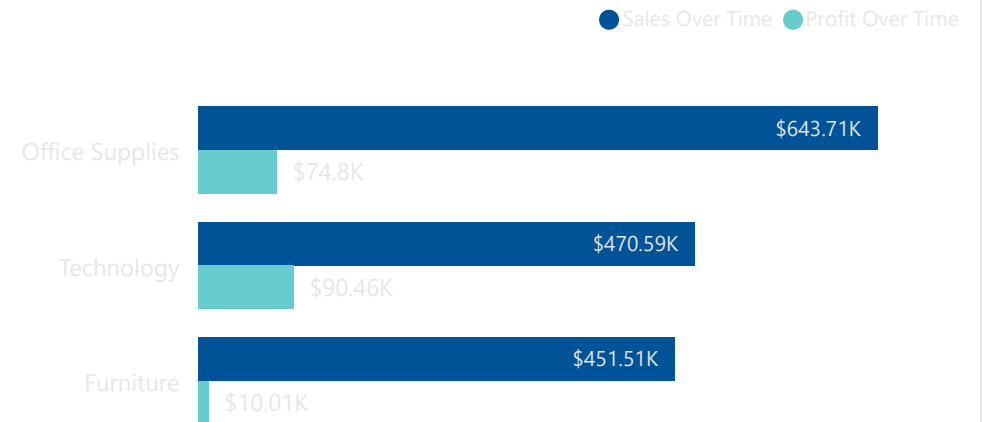
▲\$7.97 | ▲3.10%

MoM vs Growth Rate

Sales and Profit by State



Sales and Profit by Category and Sub-Category

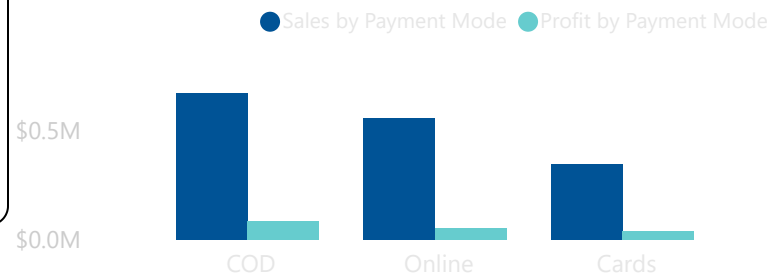


| Segment | Profit by Segment | Sales by Segment |
|-------------|-------------------|------------------|
| Consumer | \$81,338.59 | \$753,002.13 |
| Corporate | \$57,805.80 | \$509,743.13 |
| Home Office | \$36,117.72 | \$303,059.07 |
| Total | \$175,262.11 | \$1,565,804.32 |



California contributed 21% of the total sales and 28% of the total profit

Sales and Profit by Payment Mode



Average Delivery Time by Ship Mode

