

Mission

We are committed to provide Telecom operators with innovative and future-proof Service Orchestration for fast service delivery and full end-to-end management.

Our Company



- Expertise in management of large-scale distributed systems
- End-to-end service orchestration and automation
- 15+ man years of R&D
- HQ in Leuven, Belgium
- Experienced management team
- Spin-off from University of Leuven, #1 innovative university in Europe (Reuters)
- Major customer references from key European telcos
- ETSI ZSM member
- Award-winning solution (Swisscom, Telia, Proximus)

Digital Service Providers ↔ Traditional Telcos

- Winning market share rapidly through spot-on cloud-based services (OTT)
- Innovative in-house global infrastructure built from ground-up (without any legacy)
- Continuous innovation:
 - Changes to production every 11,6 seconds (Amazon, May 2011)
 - +50M deployments annually to dev, test and production hosts (Amazon, November 2014)
 - +100 new products per year (Google)

Google



amazon.com



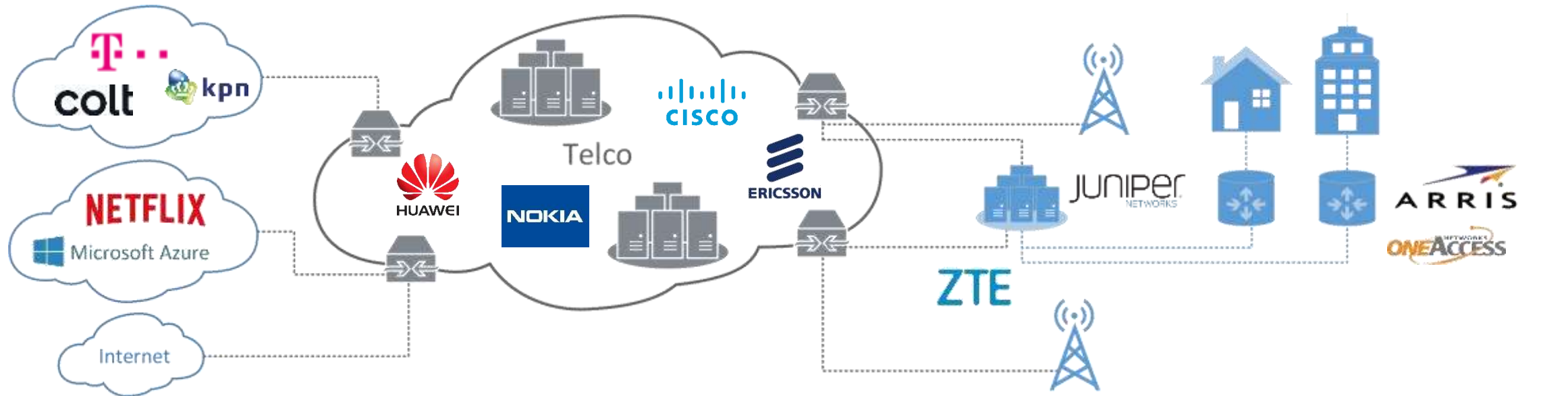
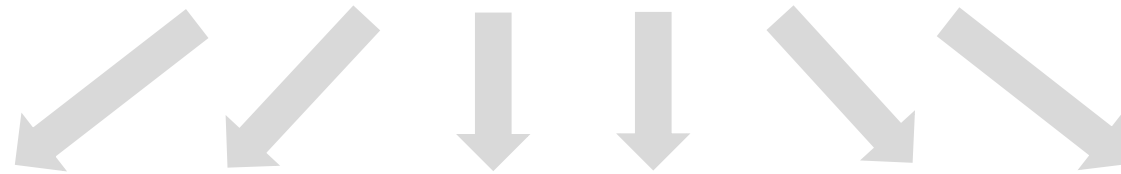
NETFLIX



- Top-line revenue under pressure due to OTT players, competing telcos and regulatory changes (no more roaming charges, unbundling)
- Bottom line under pressure due to high operational costs
 - Complex solutions with limited scalability (supporting legacy services)
- Longer innovation cycles
 - 12 to 18 months development cycle
 - 90 days service deployment time

Service Delivery Team Traditional Telco

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➤ Unsatisfiable demand for new services

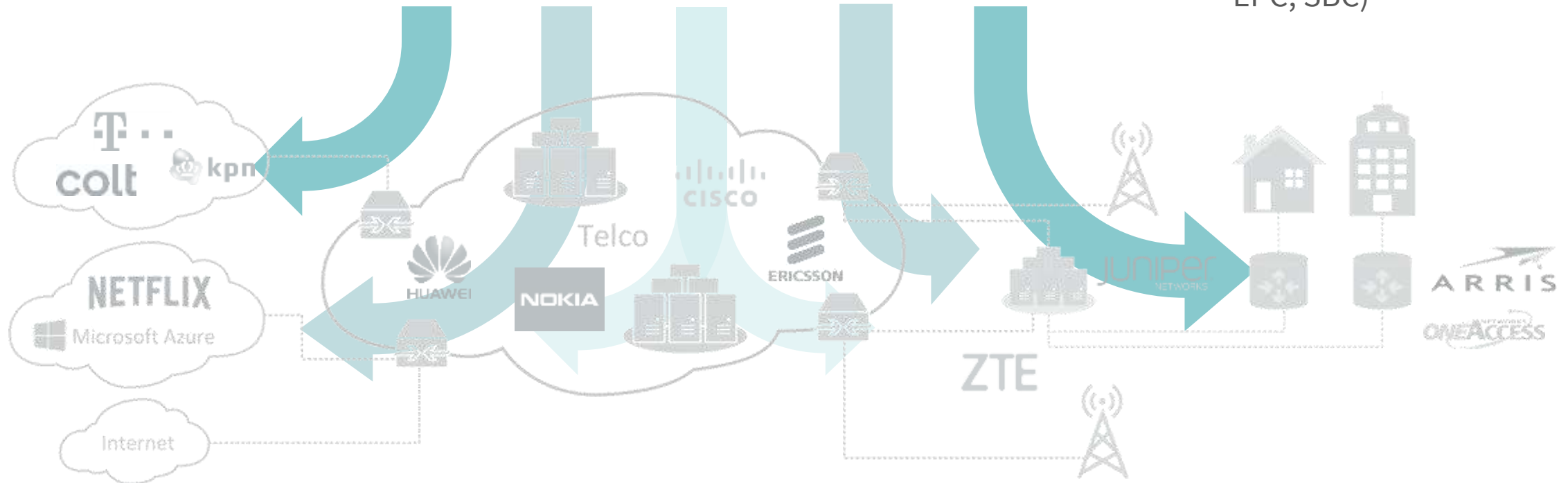
- B2C: Virtual CPE
- B2B: Carrier Ethernet
- Mobile core services (IMS, EPC, SBC)



Inmanta Service Orchestrator

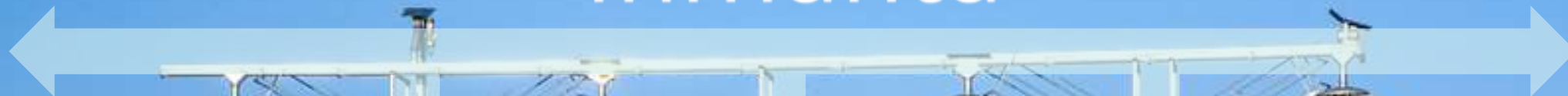
➤ All services are delivered fast and reliable by an **end-to-end orchestrator**

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inmanta



End-to-end

Open

Programmable

Benefits

- Fast and reliable service delivery
 - Fast sign up of new customers
 - Easy addition of new services
 - RESULT:
 - Income increase
 - Customer satisfaction increase
 - Churn decrease
- Service automation
 - Huge OPEX savings
- End-to-end management
 - Total SLA control



Customer References

proximus

CONFIDENTIAL

eu fiber

CONFIDENTIAL

Inmanta Service Orchestrator won Call for Innovation on SDN/NFV

 **swisscom**

 **Telia**

proximus

 inmanta