

FILTERS

market	All
region	All
division	All






























Customer Performance

All Values in USD

Customers	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulanger	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkjøp	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	384.1%
Insight	0.4M	1.0M	2.8M	271.8%

AtliQ Hardwares



Integration Stores		0.2M	1.4M	 887.2%
Leader	4.7M	6.0M	18.8M	 314.8%
Logic Stores	0.2M	0.9M	4.8M	 515.2%
Lotus	1.5M	2.1M	8.1M	 382.6%
Neptune	1.0M	3.4M	16.1M	 471.5%
Nomad Stores	0.5M	1.6M	4.0M	 246.9%
Notebillig	0.2M	0.4M	1.1M	 287.4%
Nova		0.0M	0.4M	 2664.9%
Novus	1.9M	3.7M	9.9M	 264.2%
Otto	0.3M	0.4M	1.2M	 298.6%
Premium Stores	0.5M	1.1M	3.9M	 353.1%
Propel	1.6M	2.5M	10.8M	 440.6%
Radio Popular	0.5M	1.5M	5.3M	 362.6%
Radio Shack	0.8M	1.7M	5.4M	 311.5%
Reliance Digital	1.6M	2.6M	9.7M	 377.9%
Relief	0.4M	1.0M	4.1M	 403.6%
Sage	4.8M	6.4M	20.7M	 321.5%
Saturn	0.2M	0.4M	1.2M	 310.5%
Sorefoz	0.6M	1.1M	4.7M	 433.6%
Sound	0.6M	1.7M	4.4M	 260.3%
Staples	1.2M	2.9M	8.8M	 307.0%
Surface Stores	0.1M	0.5M	2.1M	 398.8%
Synthetic	1.9M	4.4M	12.2M	 276.0%
Taobao	0.2M	1.3M	3.3M	 248.7%
UniEuro	0.6M	1.6M	7.3M	 457.0%
Vijay Sales	1.7M	2.1M	8.5M	 397.8%
Viveks	1.6M	2.2M	7.8M	 348.1%
walmart	1.3M	2.6M	9.7M	 370.4%
Zone	0.3M	1.6M	5.3M	 336.2%
Grand Total	87.5M	196.7M	598.9M	304.5%



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Market

Performance Vs target

All values in USD

Customers	2019	2020	2021	2021-target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-10.5%
Austria		0.1M	2.8M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	-9.0%
Japan		1.9M	7.9M	-0.3M	-4.1%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	-1.4M	-12.3%
Norway		2.5M	13.7M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.3%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.3%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.9%
Spain		1.8M	12.6M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.2%



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region	All
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PRODUCT	2021
Canada	<div></div> 35.1M
India	<div></div> 161.3M
South Korea	<div></div> 49.0M
United Kingdom	<div></div> 34.2M
USA	<div></div> 87.8M
Grand Total	367.2M

TOP Countries

All values in USD



FILTERS

region	All
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Division Report

All values in USD

Customers	2020	2021	21 vs 20
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%



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region	All
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TOP 10 PRODUCT

All values in USD

PRODUCT	2020	2021	21 vs 20
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ LION x3	0.1M	1.2M	1792.3%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x1	0.0M	0.8M	1719.5%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	641.3%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ GT 21	0.8M	4.4M	561.1%
AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	808.0%



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Top and Bottom 5

TOP 5 Products	Sum of Qty
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1 Ms	4.1M
AQ Gamers Ms	4.0M
AQ Gamers	3.4M
AQ Master wireless x1	3.4M
Grand Total	19.0M

Bottom 5 Products	Sum of Qty
AQ HOME Allin1 Gen 2	8.9 K
AQ Home Allin1	15.2 K
AQ Smash 2	36.0 K
AQ Gamer 1	51.7 K
AQ GEN Z	63.1 K
Grand Total	174.9 K



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List of New Products

All values in USD

PRODUCT	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M