

Metrics

Ratings

Total Apps

9.62K

Total App Installations

75B

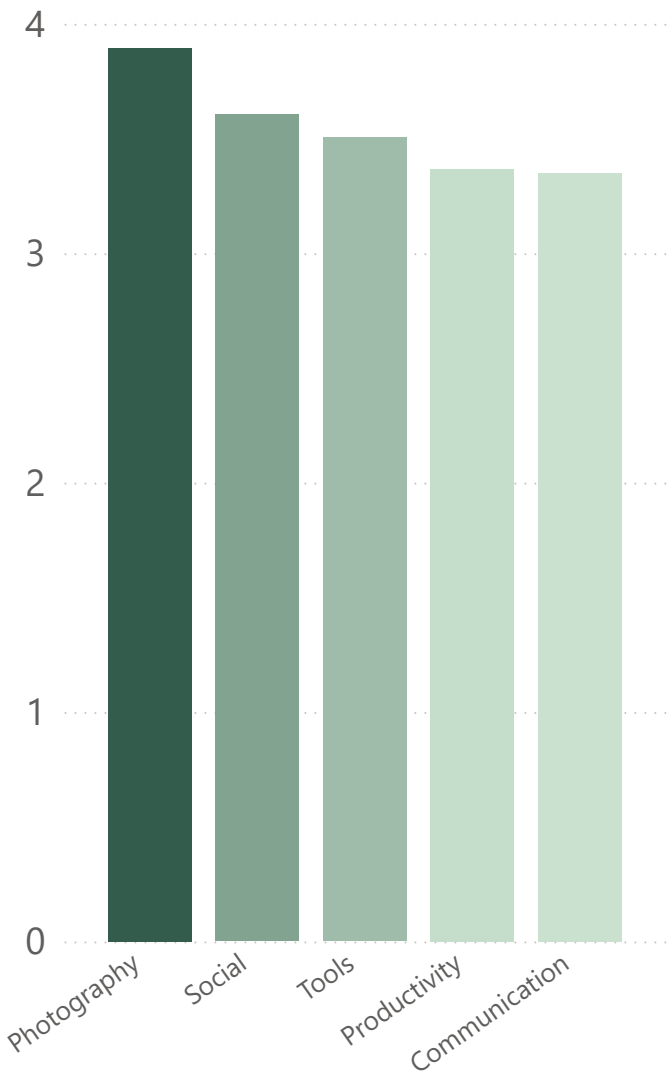
Total App Reviews

2B

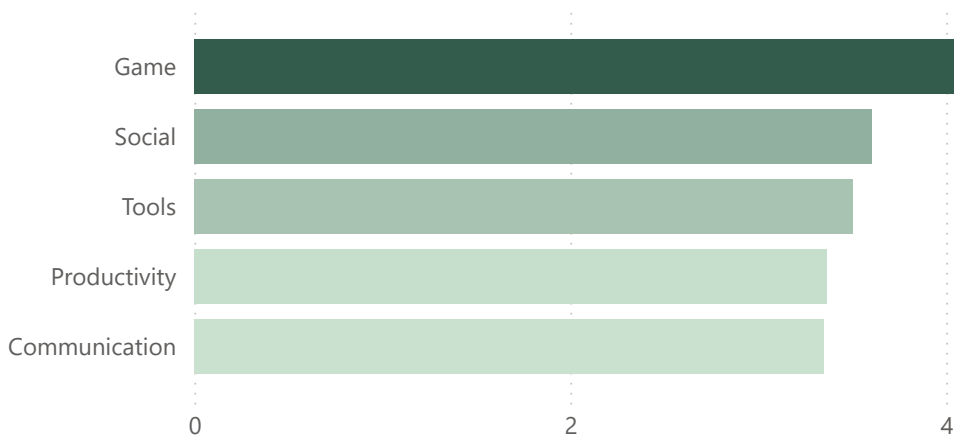
Total Revenue from Paid Apps

\$244M

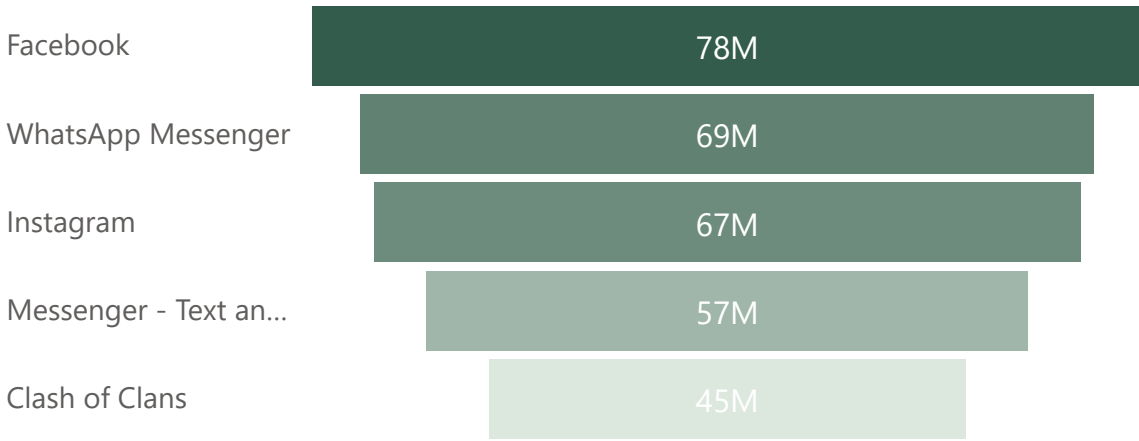
Top 5 Genres Based on Ratings



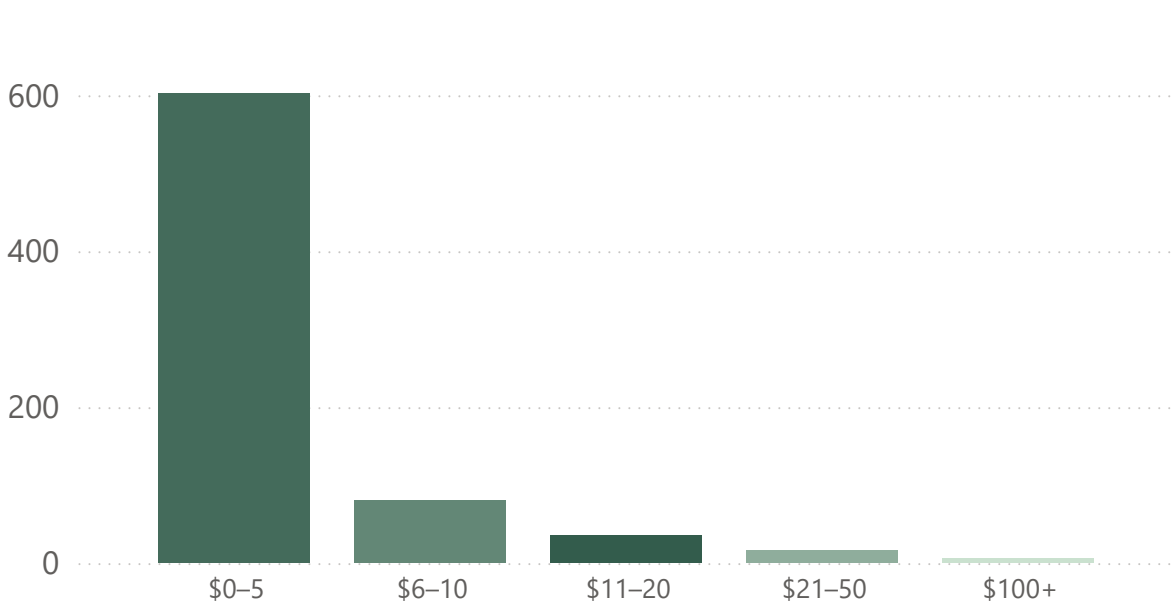
Top 5 Categories Based on Ratings



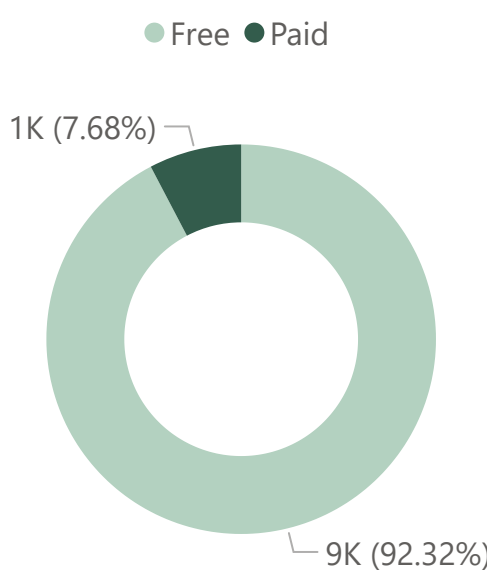
Most Reviewed Apps



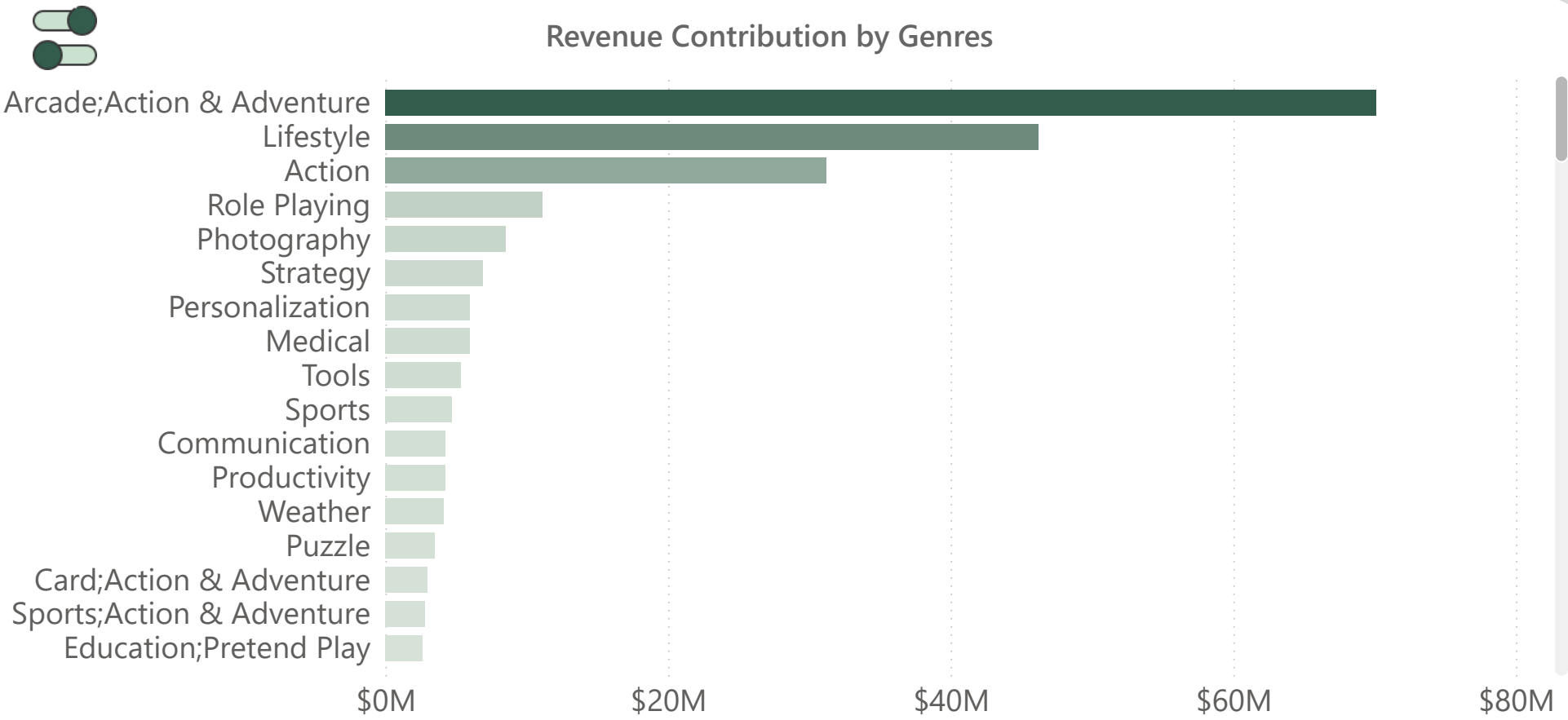
Distribution of Paid App Prices with Outliers Highlighted



App Distribution (%): Free vs Paid



Revenue Contribution by Genres



Top 5 Best Performing Apps

App	Total Installations	Ratings	Total Reviews
Google	1000M	4.40	8M
Google Photos	1000M	4.50	11M
Instagram	1000M	4.50	67M
Subway Surfers	1000M	4.50	28M
WhatsApp Messenger	1000M	4.40	69M

Top 5 Apps with the Most Revenue

App	Revenue
Minecraft	\$70M
I am rich	\$40M
Hitman Sniper	\$10M
Grand Theft Auto: San Andreas	\$7M
Facetune - For Free	\$6M
Sleep as Android Unlock	\$6M