

Bijal Borse

Front-End Web Developer



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📍 Ahmedabad, India

SUMMARY

Highly skilled Front-End Developer with over 3 years of experience in designing, developing, and optimizing websites. Expert in HTML, CSS, Tailwind CSS, Bootstrap, and custom animations (AOS, GSAP). Adept at creating visually appealing, fully responsive, and high-performance web applications using Elementor, Divi Builder, BeBuilder, Salient Theme, and Advanced Custom Fields (ACF). Strong problem-solving abilities and a creative approach to UI/UX design, ensuring seamless functionality across various platforms and browsers. Experienced in collaborating with backend developers to integrate APIs and enhance website efficiency.

KEY ACHIEVEMENTS

- Successfully delivered **100+ projects**, ensuring complete client satisfaction and meeting business requirements.
- Spearheaded **company website redesign**, improving navigation, design aesthetics, and performance.
- **Reduced page load times** by optimizing images, minifying CSS/JS, and improving overall site structure.
- Developed **custom animations and interactive elements** to enhance user engagement.
- **Implemented SEO-friendly coding practices**, boosting website rankings and organic traffic.
- Strengthened team collaboration by working closely with designers, back-end developers, and stakeholders.

PROFESSIONAL EXPERIENCE

iFlair Web Technologies Pvt Ltd

Front-End Developer

07/2022 – 03/2025 | Ahmedabad, India

- Developed and optimized custom websites using HTML, CSS, Tailwind CSS, and Bootstrap.
- Designed and implemented responsive web designs, ensuring seamless user experiences across all devices.
- Worked extensively with Elementor, Divi Builder, BeBuilder, and Salient Theme to create custom WordPress sites.
- Developed ACF-based custom HTML websites with interactive UI elements and animations using GSAP & AOS.
- Led multiple WooCommerce-based projects, designing high-converting e-commerce platforms.
- Collaborated closely with backend developers to integrate APIs and ensure smooth website functionality.
- Optimized websites for cross-browser and multi-platform compatibility, enhancing accessibility and performance.
- Provided innovative redesign solutions for the company's main product website, improving user engagement and retention.
- Troubleshooted and resolved front-end issues efficiently, ensuring minimal downtime and optimal performance.

Kaira Infotech

Junior Web Developer

11/2021 – 06/2022 | Ahmedabad, India

- Successfully completed a 3-month intensive training program in custom HTML, CSS, and WordPress development.
- Worked on Elementor-based projects, enhancing the functionality and UI/UX of websites.

SKILLS

Web Technologies:: HTML, CSS, JavaScript, jQuery, Sass, Bootstrap, Tailwind CSS

Page Builders & Themes:: Elementor, Divi Builder, BeBuilder, Salient Theme

CMS & E-commerce:: WordPress, WooCommerce, Advanced Custom Fields (ACF)

Version Control:: Git, GitHub

Performance Optimization:: Cross-browser compatibility, mobile responsiveness, website speed optimization

Design & Animation:: Custom animations, GSAP, AOS, UI/UX improvements

Backend Integration:: Basic PHP, filters, ACF post types, API integration

Tools & Software:: Adobe Photoshop, Visual Studio Code, Chrome DevTools

EDUCATION

M.Com

Gujarat University

B.Com

Gujarat University