Movie Analysis

FOR

Microsoft

-Bijal Saija
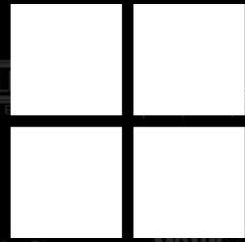
Outline

- Business Problem
- Data Sources
- Objectives
- Results
- Recommendations

Business Problem

Microsoft wants to produce movies that are going to be successful to make profits, they want to know which types of movies are the most successful.

Data Sources

Objectives

Genres

Gross

Number of Votes

Ratings

Top Voted Genres

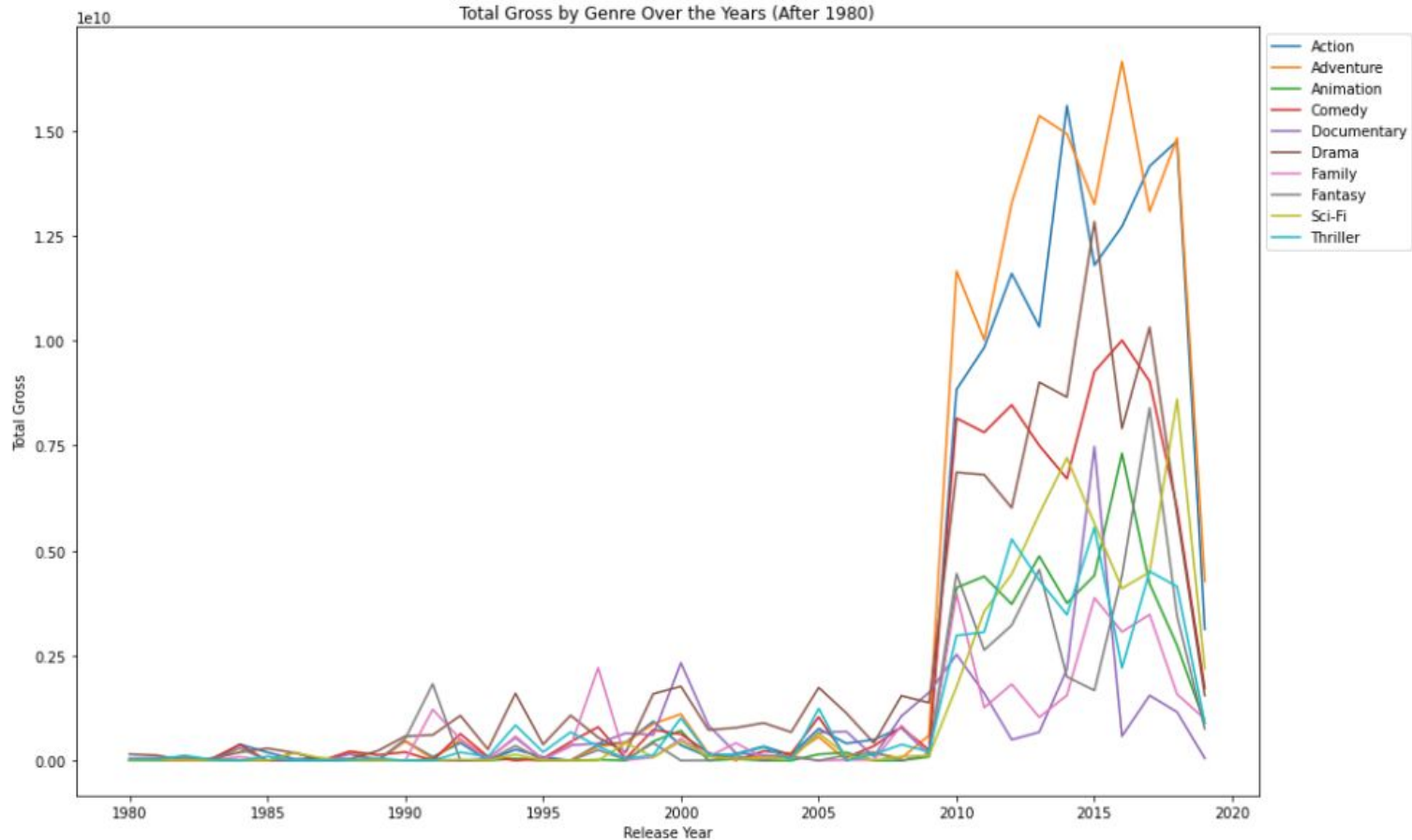Top 10 Genres by Number of Votes

Top Grossing Genres
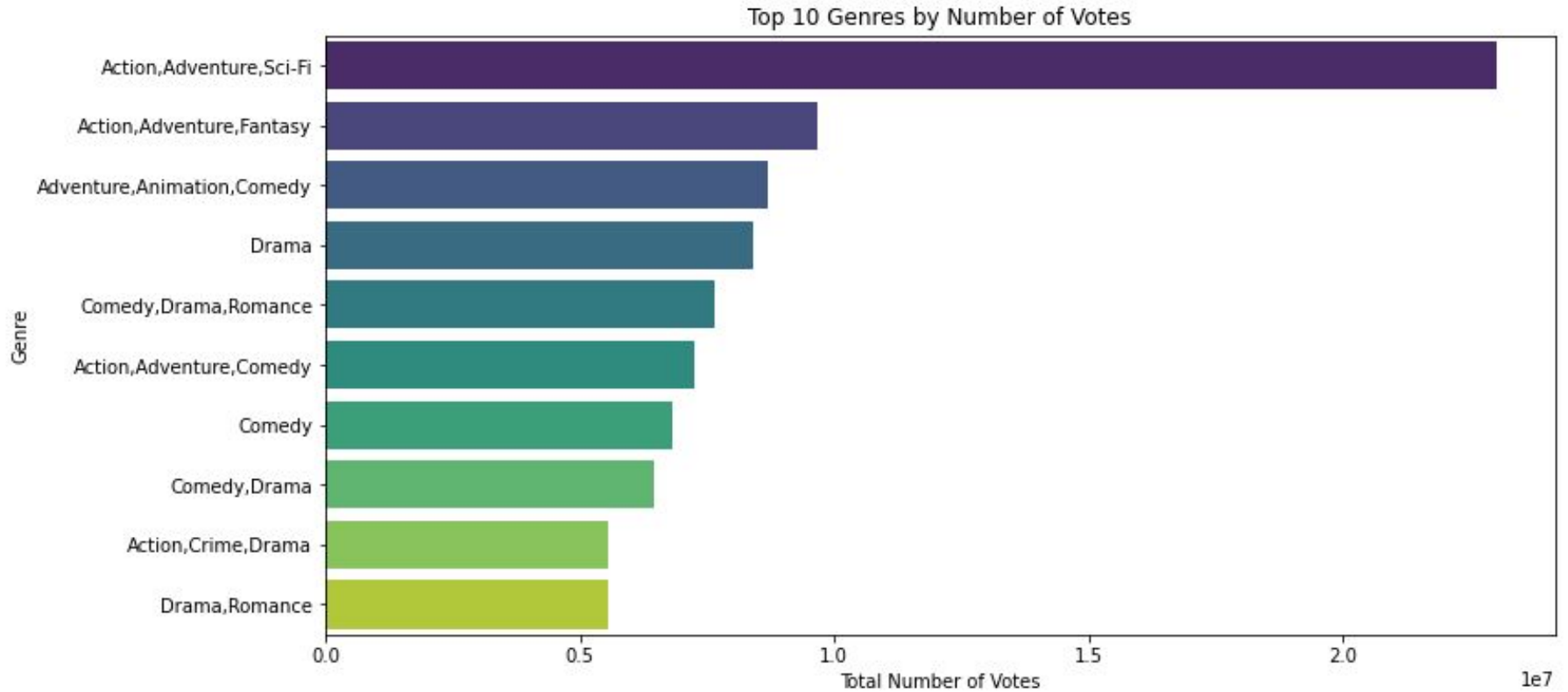
Top 10 Grossing Combination of Genres
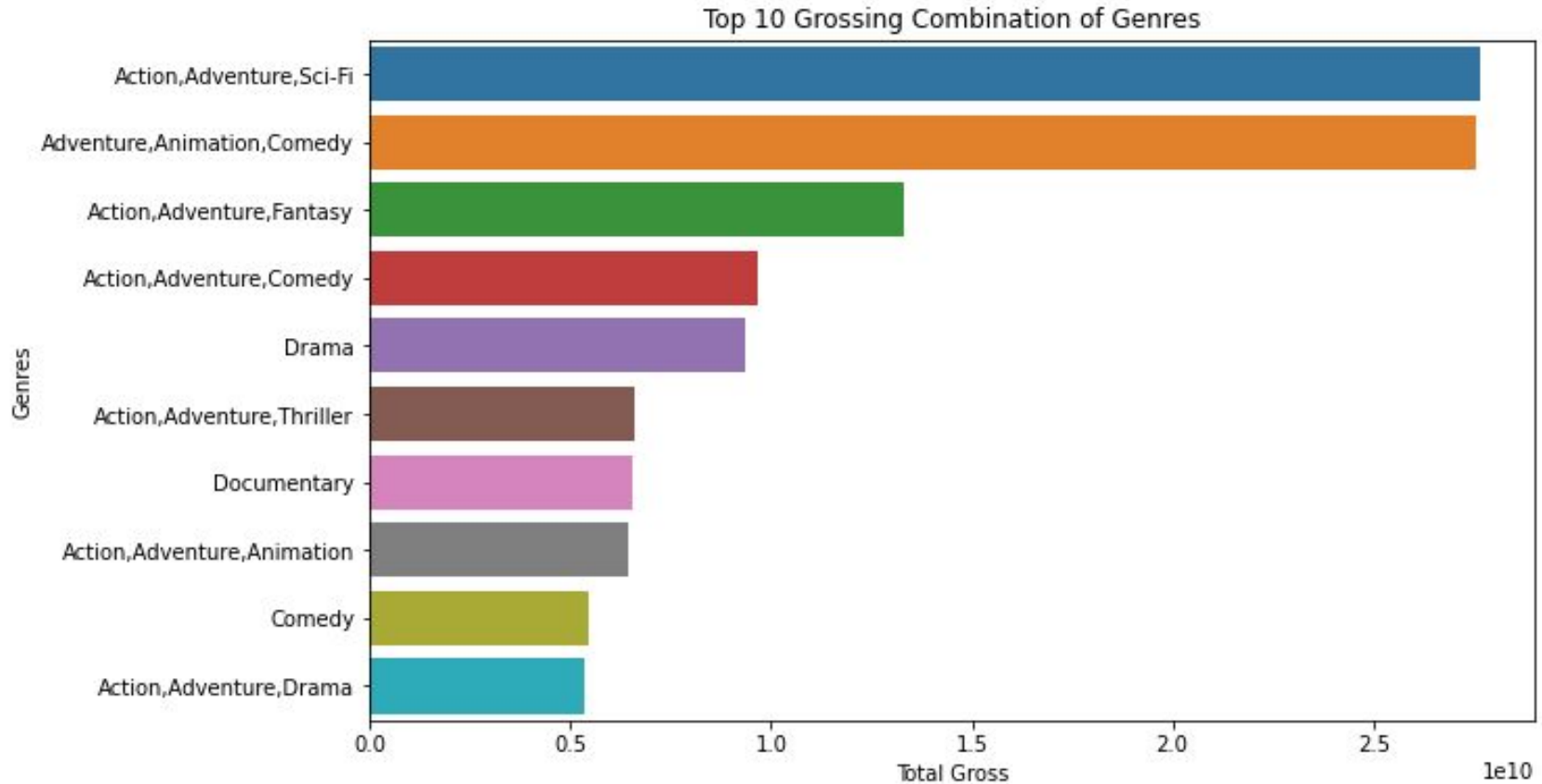
Top Rated Genres

Top 10 Rated Genres

Timeline of Top Genres

Total Gross by Genre Over the Years (After 1980)
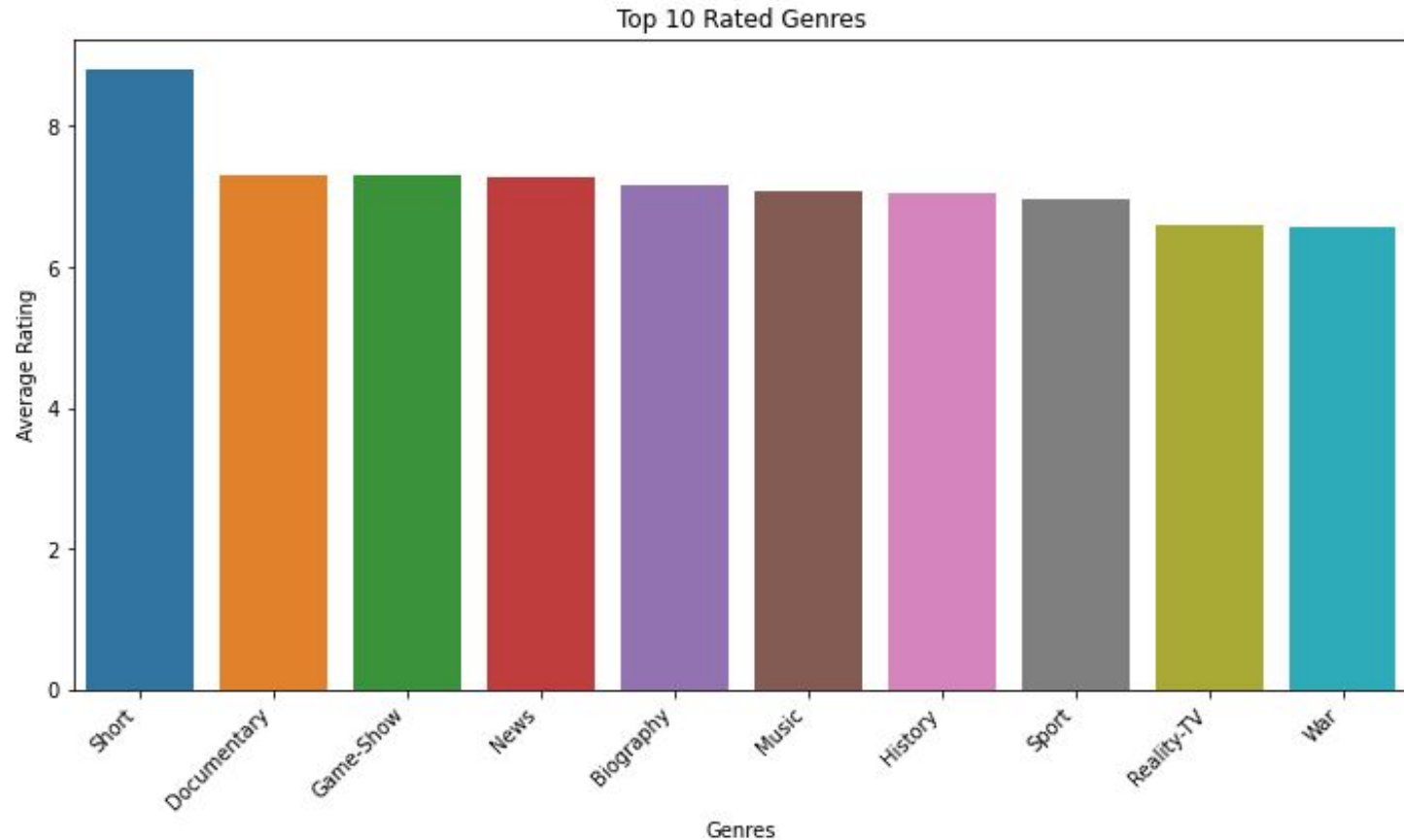
Recommendations

Best Combo: Action, Adventure, and sci-fi

Adventure and Action paired with either Animation or Fantasy

Adventure, Animation, and comedy

Thank You!

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