Credibility Profile

For Your Business Reviews

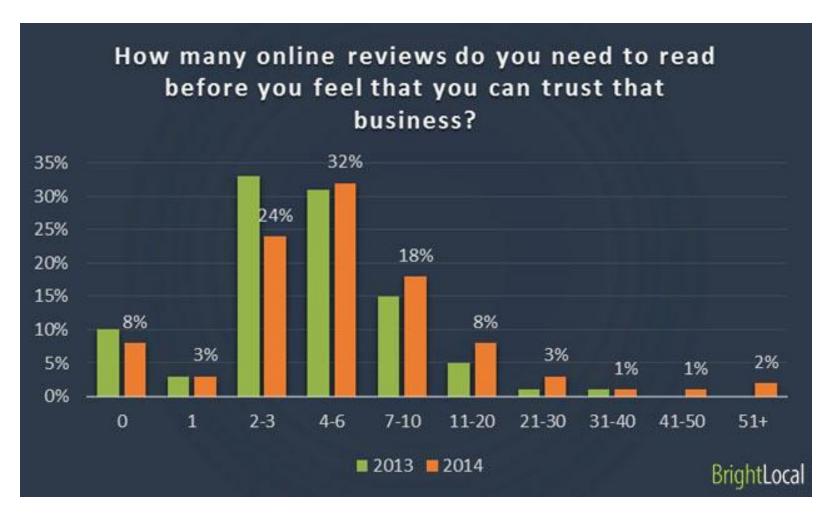
Ethical Persuasion: How Many Reviews Does It Take Before A Consumer Can Trust a Business?

Business Reviews

Consumers are placing increased emphasis on reviews in their purchasing decisions.

How many does it take to influence them?

Reviews Needed To Trust A Business



In Summary

For 67% of people, it only takes 0-6 reviews for them to read before they can trust a business.

To get 85% of your potential clients to trust your business, you need 7-10 reviews.

Overall, consumers are reading more reviews v 2013 survey.

Launching Soon

Public launch with advanced functions launching very soon.

Sign Up Here

for updates and announcements

http://kickoffsignup.credibilityprofile.com/

Our Other Presentations

Credibility Profile - For Your Business Reviews

Ethical Persuasion: Reputation Traits Consumers
Look For In A Local Business

http://slidesha.re/14MIBTI

Maximize Your Business Success Using Reviews

http://slidesha.re/1vnk9ft

Take Ownership Of Your Reviews

http://slidesha.re/1vWywMt

An Introduction

http://slidesha.re/1CMRR7O