

Credibility Profile

For Your Business Reviews

*Ethical Persuasion: How Many
Reviews Does It Take Before A
Consumer Can Trust a Business?*

Business Reviews

Consumers are placing increased emphasis on reviews in their purchasing decisions.

How many does it take to influence them?

Reviews Needed To Trust A Business



In Summary

For 67% of people, it only takes 0-6 reviews for them to read before they can trust a business.

To get 85% of your potential clients to trust your business, you need 7-10 reviews.

Overall, consumers are reading more reviews v 2013 survey.

Launching Soon

Public launch with advanced functions
launching very soon.

Sign Up Here

for updates and announcements

<http://kickoffsignup.credibilityprofile.com/>

Our Other Presentations

Credibility Profile - For Your Business Reviews

*Ethical Persuasion: Reputation Traits Consumers
Look For In A Local Business*

<http://slidesha.re/14MIBTI>

Maximize Your Business Success Using Reviews

<http://slidesha.re/1vnk9ft>

Take Ownership Of Your Reviews

<http://slidesha.re/1vWywMt>

An Introduction

<http://slidesha.re/1CMRR7O>