* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

**Campaigns per Category:**

Theater category proves to be the most successful for crowdfunding campaigns across all countries.

Film/Video & Music has identical rates of success across all countries.

**Campaigns by Subcategory**:

Within 'Theatre' category, Plays have been the most successful crowdfunded campaigns.

Within 'Music' category, Rock concerts are the most successful crowdfunded campaigns.

**Outcomes by Year and Category:**

Based on timelines the most successful campaigns across all categories have been on:

- 2017(success: 67, Failure:28, Canceled: 5)

- 2019(success: 67, Failure:36, Canceled: 4)

* What are some limitations of this dataset?

Data seems to be incomplete for 2020

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

As per assignment, just showing month in graph may not be that as informative as showing year and the month, otherwise it will aggregate the counts from all the years under corresponding month.

Pie chart could be used to provide an overview of campaign outcome across all categories and years.