

NAAN MUDHALVAN

Course Name: Digital Marketing

NM TeamID:

Brand Name: TASTE WONDER

Target Audience: Teenagers

Email: tastewonder.restaurant@gmail.com

Logo Theme: Restaurant

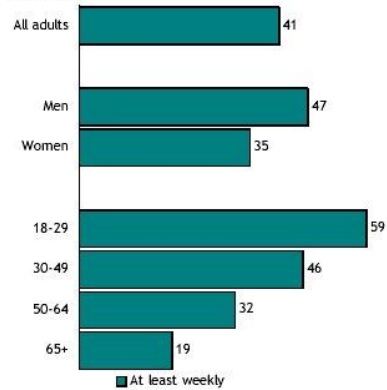
Logo Design:



DOCUMENTATION:

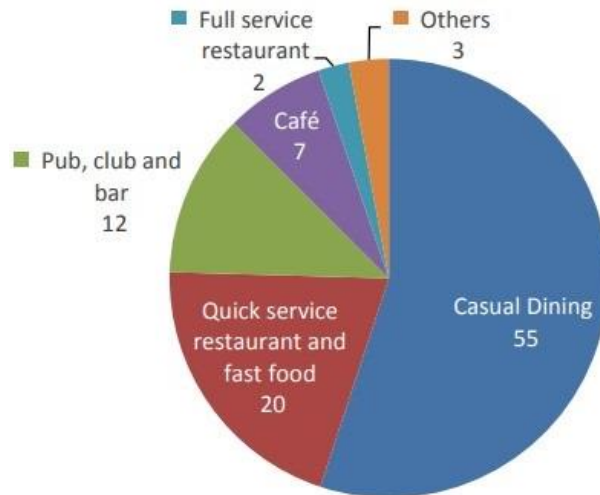
How Often Do You Eat Fast Food?

Percent who say they eat at a meal from a fast food restaurant at least weekly

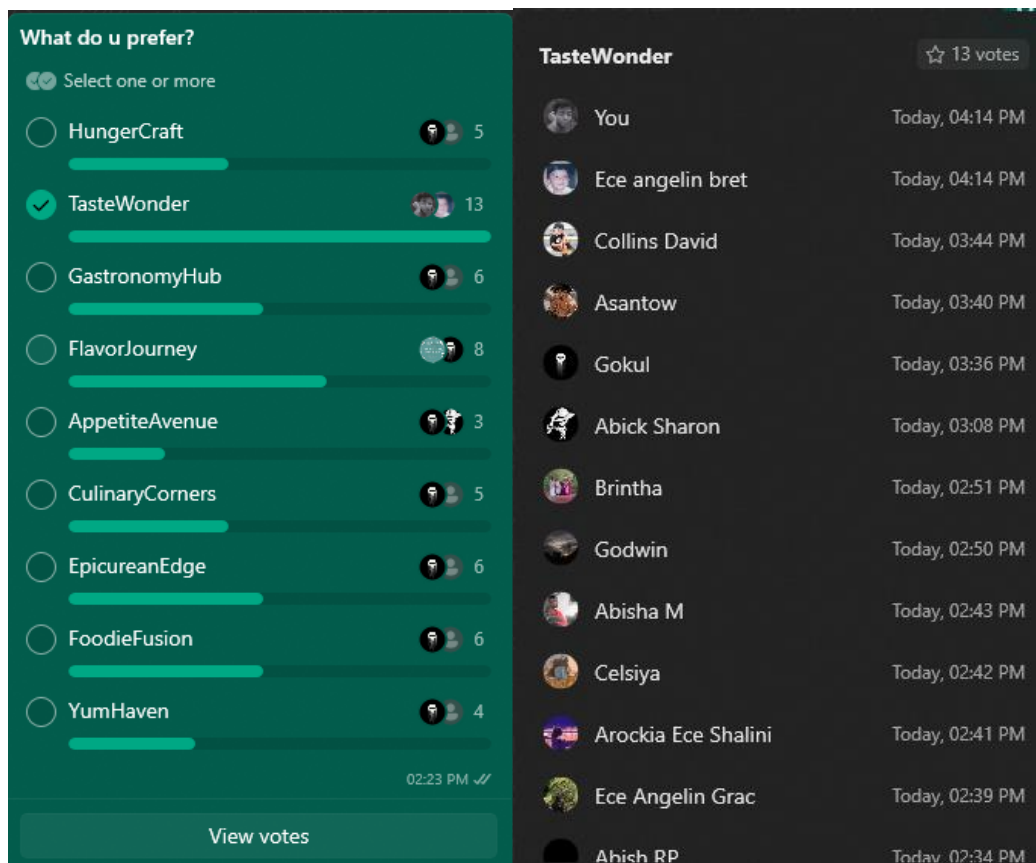


Question wording: About how often in an average week do you eat a meal from a fast food restaurant like McDonald's or Burger King? (open end)

PewResearchCenter



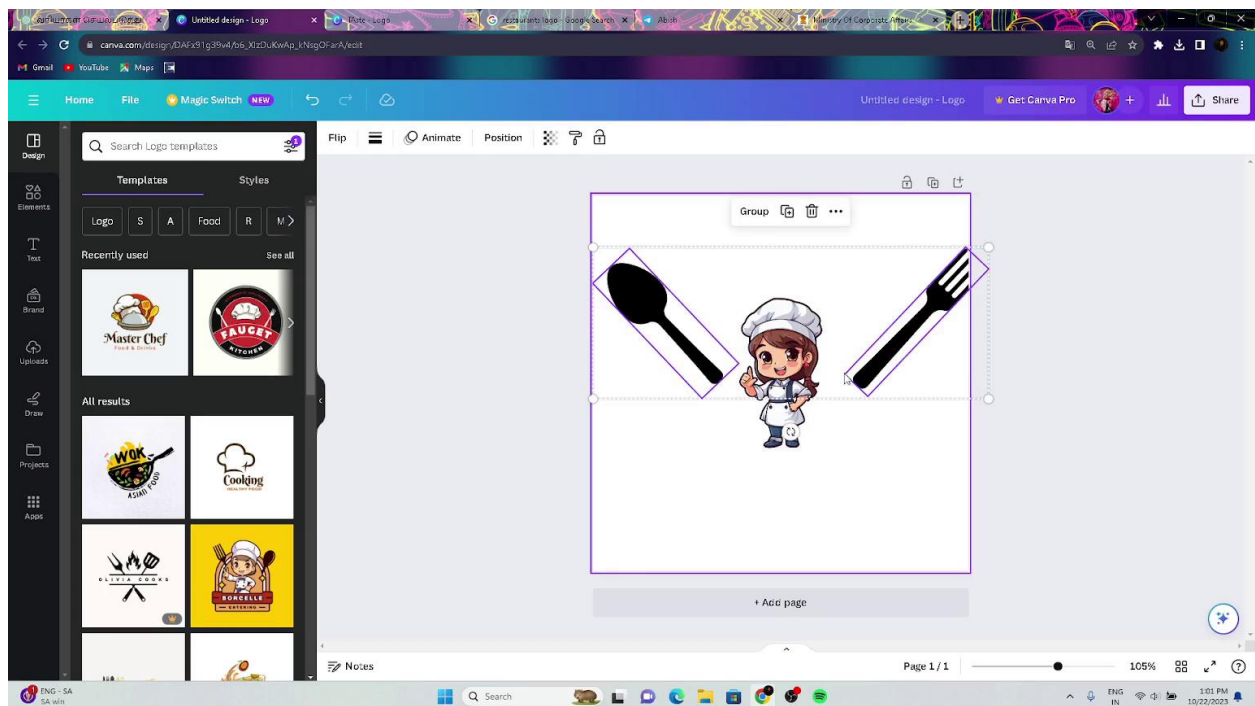
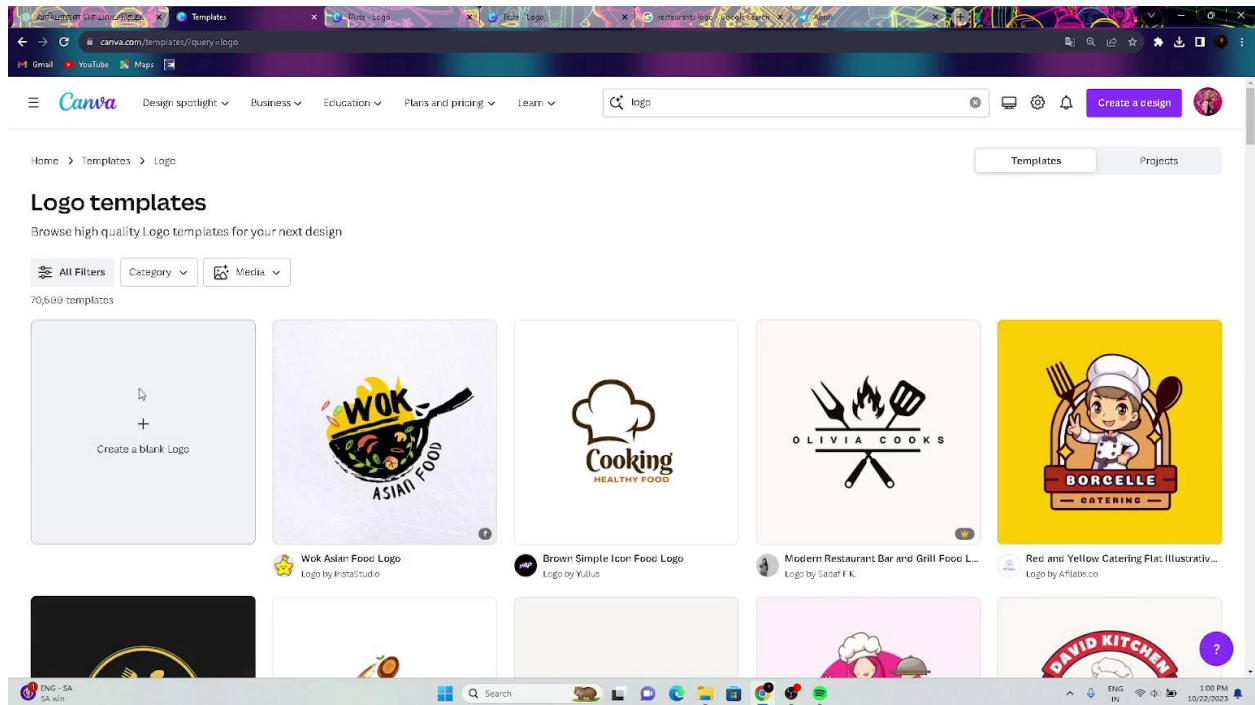
SURVEY TAKEN FOR BRAND NAME:

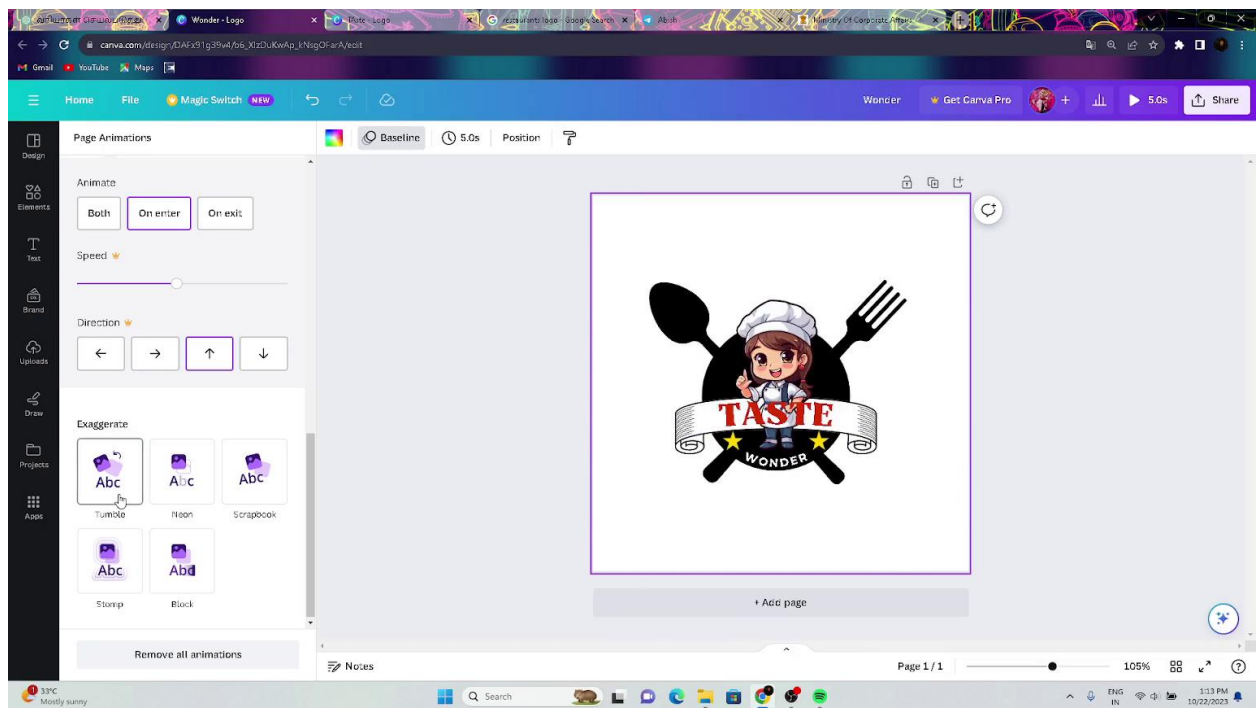
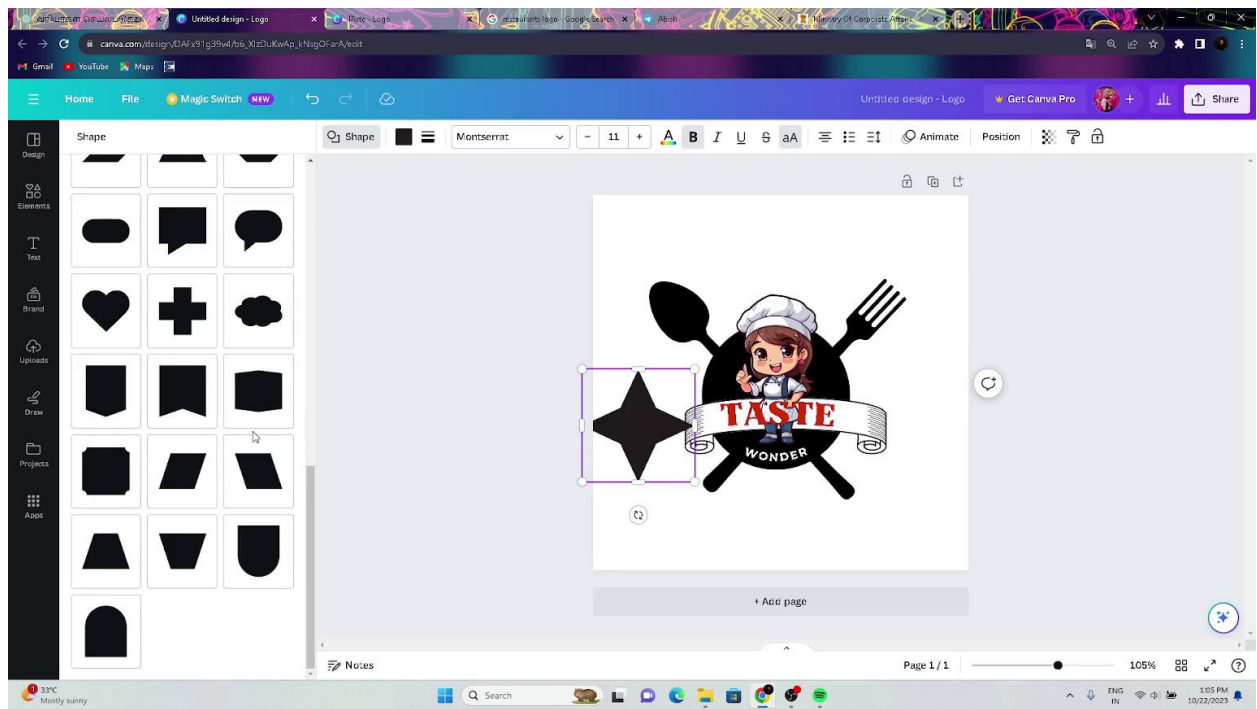


REVIEWED PAPERS REGARDING PERFUMES:

1. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3643790
2. <https://www.rnm.in/allpdf/618165371Research%20Paper%20on%20Restaurant-RNM-07.05.2015.pdf>
3. [https://www.researchgate.net/publication/331997821_The Effect of Restaurant Experience on Food Quality Satisfaction Recommendation Behavior and Brand Image](https://www.researchgate.net/publication/331997821_The_Effect_of_Restaurant_Experience_on_Food_Quality_Satisfaction_Recommendation_Behavior_and_Brand_Image)
4. <https://fbj.springeropen.com/articles/10.1186/s43093-020-00021-0>
5. <https://www.scribd.com/document/347783804/Restaurant-Research-Paper>

STEPS WHILE CRAFTING BRAND LOGO:





SHORT DESCRIPTION REGARDING THE PRODUCT:

Taste Wonder is a culinary delight, where each dish tells a story of flavor and wonder. Our restaurant offers a diverse menu of meticulously crafted dishes, all designed to take you on an unforgettable journey of taste. From exotic international cuisine to local favorites, every visit to Taste Wonder promises a mouthwatering experience that ignites your taste buds and leaves you in awe of the culinary world.

At Taste Wonder, we create edible poetry. Our menu is a symphony of flavors, a culinary adventure that tantalizes the senses. Each dish is a masterpiece, combining the freshest ingredients, innovative techniques, and a dash of magic. From the first bite to the last, you'll embark on a voyage of taste, discovering the wonders of food like never before.