



WHAT'S BIKECOIN NETWORK?

BikeCoin Network is a decentralised platform and protocol for bike sharing and urban mobility. BikeCoin supports bike registration, fleet operations and peer to peer sharing with complete privacy. Multiple merchants can collaborate seamlessly to deliver bike sharing services and leverage network effects. This decentralisation overcomes many issues of earlier bike sharing schemes such as centralised systems and irresponsible ridership.

PROBLEM

CENTRALISATION

Centralised bike sharing system hinders scalability because the fleet operator must deploy bikes independently in every city. It is prone to dangers of privacy violation, data misuse or theft.

NEGATIVE SOCIAL IMPACT

Dockless bike sharing causes many social problems such as theft, vandalism and littering. This is especially true for underpriced one-way rides.

CONSTRAINTS ON EVOLUTION OF URBAN MOBILITY

Low price structure of dockless-sharing systems limits the cycling equipment to inexpensive and durable bikes, thus, restricting technology choices and limiting the advance of urban mobility.

SOLUTION

DECENTRALISATION

BikeCoin provides fully decentralised fleet operations and peer to peer sharing, that allow anyone to participate in the ecosystem. All merchants share revenue from renting bikes in a fair, secure, flexible and seamless manner.

PROMOTE RESPONSIBLE BEHAVIOURS

By providing better quality bicycles, flexible pricing and encouraging round-trip rides, BikeCoin promotes a sustainable urban transport and overcomes negative social impacts.

OPEN MARKET FOR ALL TYPES OF BIKES

Any bike supplier can implement BikeCoin's firmware and tokenise these assets on the block-chain. Anyone with a small investment can setup a fleet and appoint retail service providers. And developers can launch their own DApps. BikeCoin makes it easy to spawn a thriving urban mobility ecosystem.

OPPORTUNITY



US\$55 BILLION
Global Bicycle Market



US\$5 BILLION
Addressable Market for BikeSharing

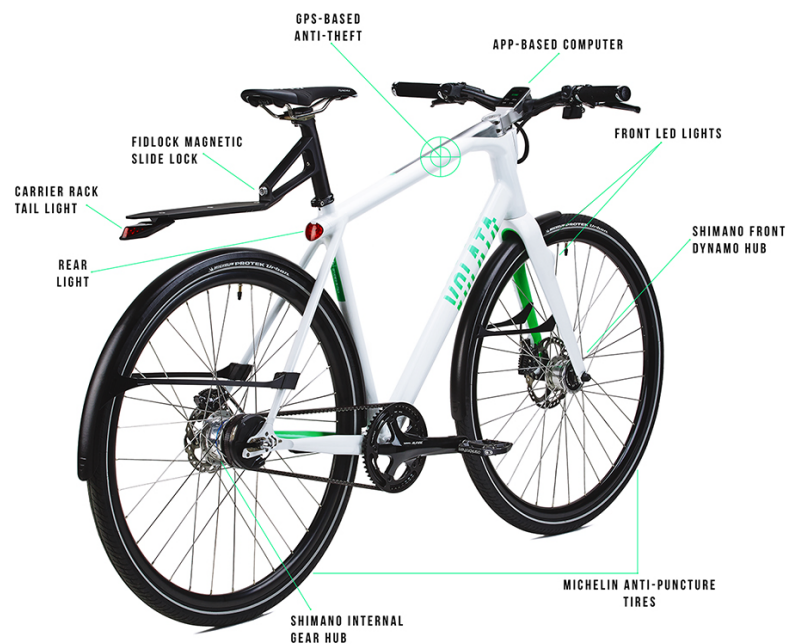


OVER 300 MILLION
Bikeshare users by 2019

CATALYST PARTNER



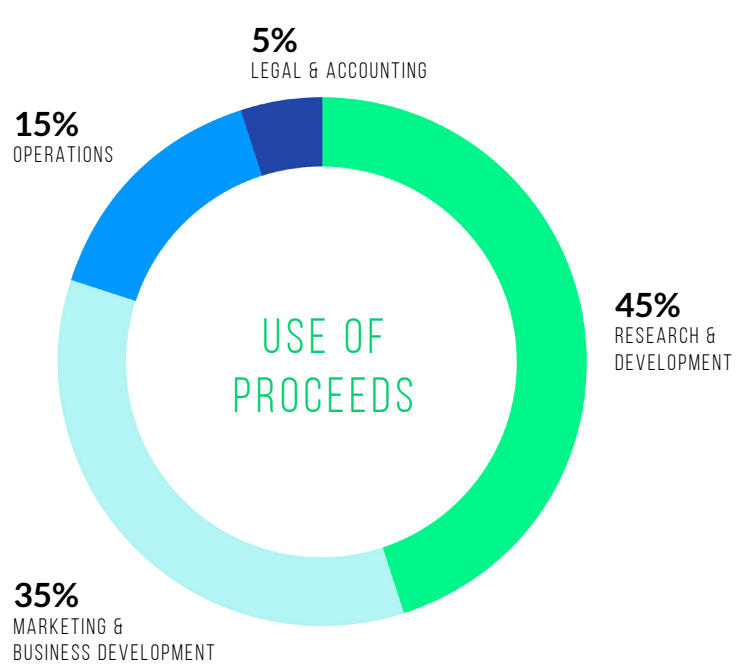
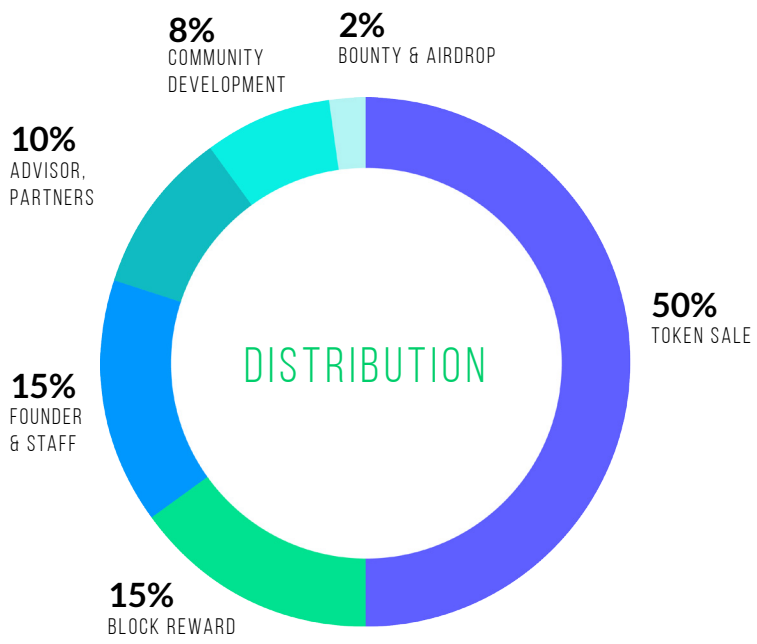
BikeCoin will partner with Volata Cycles, a California-based innovative bike builder that makes premium high-tech bicycles, to launch a pilot scheme with its own bike fleet.



TOKEN SALE

Token Symbol: BKC
Token issued : 800,000,000 BKC
Token Price : 1 BKC = 0.05 USD

Hard Cap: : USD 20 Million
Soft cap : USD 5 Million
Token Sale Date : To be confirmed



TEAM



FABRIZIO MARTINI
Co-Founder, President & Chairman



MATTIA DESANTIS
Co-Founder & CTO



ERIC BUI
Co-Founder & Blockchain Architect



WILLIAM CLAXTON
Operations Director

ADVISORS



PROF NG WEE KEONG
Technical Advisor
Blockchain Researcher



KATIE NOBLE
Product Manager Advisor
Tesla Product Engineer



SHERWIN LEE
Singapore Legal Advisor