



Aliah University Technical Festival

IIA/27, Newtown, Kolkata, West Bengal 700160

✉ aura@aliah.ac.in
aura.aliah.ac.in

Sponsorship Form

Sponsoring for:	<input type="checkbox"/> Platinum <input type="checkbox"/> Diamond <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze												
Organisation Name													
Place							District						
Our Bank Account Details For NEFT/RTGS													
Bank A/C No.	1171104000060987				Account Holder Name				ALIAH UNIVERSITY				
Bank Name	IDBI Bank	IFSC	I	B	K	L	0	0	0	1	1	7	1
Branch	Rajarhat Gopalpur												
For payment through Cheque													
Cheque No. _____ Date ____/____/____ drawn on _____ (Bank name)													
Note: All the cheque to be in favour of "ALIAH UNIVERSITY" only													
For online payment, you are requested to visit our website at https://aura.aliah.ac.in/sponsorship/													
Or you can directly pay through any UPI App to the QR displayed here													

Details of Sponsorship category are as follows:

Sr. No.	Category	INR	Maximum allowable in each category
1	Platinum	100000	1
2	Diamond	75000	2
3	Gold	50000	4
4	Silver	25000	8
5	Bronze	10000	-



Designed by Pallavi

See the overleaf for the facilities provided to the respective sponsors



UGC recognised Autonomous Institution approved by **AICTE, NCTE, INC** and **NAAC** accredited under the **Dept. of Minority Affairs and Madrasah Education, Govt of West Bengal**

Facilities provided to the sponsors in AURA 2025

Sr. No.	Category	Particulars
1	Platinum	i Organisation Logo will be displayed alongwith AURA 2025 Banner everywhere
		ii Separate big gate will be installed for the advertisement
		iii A separate Kiosk with seating capacity of 4 members with respective banner for interaction with the audience and participants
		iv A 15-minute slot on the stage to deliver an appropriate speech related to advertisement during the program to interact with the audience
		v The organisation may display their own explicit logo/advertisement in the LED TV (55") as provided
		vi A single banner of the organisation (2"X6") will be displayed
		vii Registration kit @1,000/- INR free upto 4 delegates in the final day
2	Diamond	i A separate Kiosk with seating capacity of 4 members with respective banner for interaction with the audience and participants
		ii A 10-minute slot on the stage to deliver an appropriate speech related to advertisement during the program to interact with the audience
		iii The organisation may display their own explicit logo/advertisement in the LED TV (55") as provided
		iv A single banner of the organisation (2"X6") will be displayed
		v Registration kit @1,000/- INR free upto 4 delegates in the final day
3	Gold	i A separate Kiosk with seating capacity of 2 members with respective banner for interaction with the audience and participants
		ii The organisation may display their own explicit logo/advertisement in the LED TV (55") as provided
		iii A single banner of the organisation (2"X6") will be displayed
		iv Registration kit @1,000/- INR free upto 4 delegates in the final day
4	Silver	i A single banner of the organisation (2"X6") will be displayed
		ii Registration kit @1,000/- INR free upto 2 delegates in the final day
5	Bronze	i Company logo will be displayed at the backdrop
		ii Registration kit @1,000/- INR free upto 2 delegates in the final day