Technical Co-Sponsors

IEEE PES
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ALIAH UNIVERSITY
Advancement of Education and Culture

In association with

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
ALIAH UNIVERSITY

IET
The Institution of Engineering and Technology
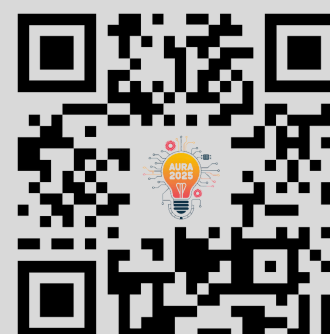Kolkata Local Network

AURA

ALIAH UNIVERSITY'S RESEARCH ASPIRATIONS

Guidelines for 'AURA 2025'

ANNUAL TECHNICAL FEST
OF
ALIAH UNIVERSITY

For additional information and to register, scan the **QR code**
or **visit aura.aliah.ac.in**

Designed by Pallav

Competition Structure

AURA 2025 is the flagship technical festival of **Aliah University**, designed to stand-in innovation and creativity among students through hardware project competitions. This event provides an excellent platform for participants to showcase their technical prowess and develop prototypes that contribute to the betterment of humanity.

Participants are encouraged to form groups of **2 to 4** students, which can include students from any institution. The hardware projects must demonstrate some **originality** and **innovation**.

AURA 2025

The competition will be conducted in **three** stages:
Stage 1: Abstract Submission (Online) [**LINK**]

- Start Date: **December 25, 2024**
- Last Date for Submission: **January 25, 2025**
- Abstract Acceptance Notification starts from: **January 27, 2025**
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Participants are required to submit a **400**-word abstract outlining their project idea and its proposed way of implementation. The template for abstract can be accessed through the abstract submission link.

Teams of **accepted** abstract will be notified via email and must complete the registration process to entering to the preliminary stage.

- Registration Opens: **January 27, 2025** [**LINK**]
- Early Bird Registration Ends: **January 31, 2025**
- Registration Closes: **February 14, 2025**

- **Fees:**
  - Early Bird Registration: **₹8,00**
  - Standard Registration: **₹1,000**
  - **No registration fees** for groups comprised entirely of Aliah University students (currently enrolled).

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Stage 2: Preliminary Round (Physical Mode)
Date: **February 25, 2025**

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In this stage, groups will present their work through a Power Point presentation (10-15 slide) & a Poster presentation (**A1**-size - 841 mm x 594 mm), and display their working **hardware** models before a panel of eminent judges.

The **A1-size** poster can be printed or hand-drawn and should include the required graphics to effectively showcase the key aspects of your project, including its purpose, technical details and innovative features.

Based on their innovation, presentation, and hardware quality, the **top 12 groups** will be selected for the final round.

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Stage 3: Final Round (Physical Mode)
- Date: **February 27, 2025**
The top 12 groups will showcase their hardware prototypes and provide detailed presentations. A panel of judges comprising experts from renowned organizations will evaluate the projects. The top **three** teams will be awarded prizes and recognized for their excellence.

Awards and Certificates
- **Top Three Teams:** Lucrative prizes and certificates of excellence based on their ranking.
- **Participation Certificates:** Issued to all registered participants.
- **Attractive registration kits, refreshments and a delicious lunch:** Provided to all registered participants.

Note: *Follow the official AURA 2025 website [**LINK**] or contact the organizing committee for any query latest updates.*

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We look forward to your innovative contributions and participation in

AURA 2025

Let's create, compete and innovate for a better tomorrow!

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