# Bilaal Ahmad

**FRONTEND DEVELOPER**

## PROFILE

A reliable team player with experience in providing high standards of customer service in a professional environment.

Proficient in HTML, CSS, JavaScript & React, with a growing knowledge of backend web technologies.

Excellent logical thinking and problem-solving skills. Highly adaptable, and able to pick up new systems quickly and competently.

Aiming to develop new skills, whilst building on existing abilities obtained during my studies and employment.

## PERSONAL DETAILS

### Address

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## CONTACT

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## EXPERIENCE

### E-commerce Web App – Crown Clothing

**PERSONAL PROJECT | VIEW MY ONLINE PORTFOLIO IN CONTACT SECTION**          May 2020 - April 2021

- Built a fictional online clothing store using industry-standard development tools; such as VS Code
- Learned as I built the app, requiring consistent practice, initiative & attention to detail
- Created reusable & composable components using the React library, including hooks
- Implemented Route-based Code Splitting to optimise component load times; using React Router Dom, React Suspense & Lazy (with dynamic imports)
- Used the Redux state-management library to maintain a single data store, as well as the Reselect package to memoize selectors for efficiency with derived data
- Explored render cycles, used React Devtools' Profiler tab to measure performance, and reduced unnecessary renders with React.memo, useMemo & useCallback hooks
- Mobile-first approach; used Styled Components to create a responsive web app with custom styles
- Used the Firebase SDK for user authentication & real-time data storage with Firestore
- Integration with Stripe using React and a simple Node.js & Express API – utilising environment variables & middlewares
- Hosted the app using the Heroku platform

### Sales Assistant

**CIGTRONICA, MANCHESTER ARNDALE CENTRE**          September 2017 - July 2019

- Required flexibility, attention to detail and excellent communication skills to handle a variety of different tasks
- Assisting customers and dealing with customer enquiries and complaints
- Cashier – processing transactions, cashing up, checking daily float, occasionally viewing audit rolls
- Keeping up-to-date and familiarising myself with new products
- Conducting stock checks and placing orders for products • Processing and overlooking weekly deliveries
- Working under pressure (e.g. Summer, Christmas & Black Friday Sales)
- Working towards store targets and keeping track of store Key Performance Indicators (such as inventory to sales ratios, customer satisfaction & customer retention)
- Trusted to open and close the store
- Housekeeping – general cleaning, preparing the shop for the next day

### Joomla Web Developer – Work Placement

**ERNEST BENTLEY, FALLOWFIELD**          March 2016 - July 2016

- Worked with a team member to design a trial website for Ernest Bentley (a builder's merchant). The trial assisted their decision in whether the business was ready to go online**
- Consulting with the clients in regularly held meetings, where swift decision-making, advice and guidance was provided
- Setup a Content Management System (CMS) for the clients to update the website with.
- Taught the clients how to use the CMS
- Setup social media accounts and taught the clients how to use them as marketing tools
- Adjusting the website after client meetings, and presenting the changes made by an agreed deadline
- Development tools included: Joomla CMS & extensions, HTML5, CSS and a little JavaScript

**The company decided that going online was a task of greater magnitude and risk (as a traditional brick-and-mortar business) than they anticipated and have halted online progression.

## EDUCATION

### BSc (Hons) IT with Business Technologies          Awarded - 2:1

**SHEFFIELD HALLAM UNIVERSITY**          September 2014 - July 2017

## SOFT SKILLS

| Verbal & Written Communication | Efficient Time Management | Critical Thinking | Strong Work Ethic |

## MY DEVELOPER TOOLBOX

HTML          CSS & SASS

JavaScript          React

Redux including Sagas          Firebase & NoSQL

Node.js & Express          SQL

## INTERESTS

- Running, skipping & weight training
- Science & Tech – from Software Development, Computer Hardware and Gaming, to Psychology, Robotics, Astronomy & Space Travel
- Self-taught in guitar playing; and I dabble in playing the keyboard
- Reading - Fiction, Biographies, Productivity