

# NIDHI SHARMA

## INSTRUCTIONAL DESIGNER

### CONTACT

9053838925

sharma.nidhi8890@gmail.com

Chandigarh, India

### CERTIFICATIONS

ASP.NET, NIIT

ASP.NET, CS INFOTECH, Chandigarh

### EDUCATION

#### Masters of Technology (CSE)

Kurukshetra University

2012-2014

#### Bachelor of Technology (CSE)

Kurukshetra University

2008-2012

#### Bachelor of Education(B.ed)

Kurukshetra University

2020-2022

### LANGUAGES

English

Punjabi

Hindi

### PROFILE

Experienced Instructional Designer with over 8 years of expertise in crafting engaging and effective educational and training programs. Leveraging a strong background in education and learning experience design, I excel in creating impactful learning journeys for corporate clients and edtech. Proficient in digital learning platforms, I apply innovative methodologies to foster skill development, drive performance improvement, and enhance organizational growth.

### WORK EXPERIENCE

#### Lead Instructional Designer

LearningMate Solutions, Mumbai

2022-Present

- Apply the ADDIE model and innovative learning methodologies for curriculum design and development.
- Collaborate with cross-functional teams to analyze corporate learning needs and tailor solutions for clients and employees.
- Design and implement engaging content through the company's Learning Management System (LMS) to ensure adherence to adult learning principles.
- Serve as a liaison between Subject Matter Experts and senior management, overseeing e-learning course development and delivery.
- Designing e-learning courses, including objectives, outlines, course design documents, storyboards, infographics, videos, and assessments.

#### Learning Experience Designer

StayQrious, Bangalore

2020-2022

- Taught Block based coding to students using differentiated activities and strengthened 21st century skills.
- Leveraged learning experience design principles to create dynamic corporate training programs, focusing on skill enhancement and performance improvement.
- Monitored participant progress and adapted training strategies for specific corporate needs more efficiently.
- Utilized advanced tools, including Canva, for curriculum development and concept building.
- Evaluated participant progress and identified opportunities for enhanced training materials and program features.

#### International Math Tutor | Content Developer

Questmath International , Bangalore

2019-2020

- Targeted diverse learning techniques in development of new course content and training programs.
- Effectively implemented best training practices and adult learning principles in planning and creation of instructional materials.

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### ACCOMPLISHMENTS

- **Scholarship** at school level for 2 years based on **state ranking** in matriculation.
- **Scholarship:** Received graduation scholarship worth Rupees **50,000** per year based on AIEEE rank.
- Designed and created interactive and visually appealing e-learning modules resulting in 90% completion rate.
- Conducted presentations to ensure effective implementation of online instructional programs.

### CORE COMPETENCIES

Assessment and evaluation  
expertise

In-depth knowledge of instructional  
design models

### INTERESTS

Watching animated movies

Listening to music

Reading and writing

Travelling to religious places

### Instructional Designer

Unacademy, Bangalore  
2018-2019

- Utilized instructional design principles and methodologies to create engaging and effective learning materials.
- Collaborated with corporate clients to assess their specific training needs and tailored programs accordingly.
- Employed innovative technology tools to facilitate corporate learning and skill development.
- Conducted regular assessments to measure the impact of training, making data-driven improvements to enhance learning outcomes.
- Contributed to the overall growth of the organization by driving employee development through well-crafted corporate training initiatives.

### Assistant Professor of Computer Science

2017-2019

- Awarded scholarships at the college level for academic excellence, reflecting strong subject matter expertise.
- Successfully transitioned into corporate training roles, leveraging teaching experience to design engaging e-learning modules.
- Conducted presentations to ensure effective corporate training program implementation.
- Applied best training practices and adult learning principles to create effective instructional materials.

### Math | Physics Teacher (High School Level)

2015-2017

### PERSONAL PROJECTS

#### Freelance Content Writer

2017-2020

- Written almost 250+ blogs related to Healthcare, food, travel, technology, technical projects and architectural articles
- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Cultivated social media following across number of platforms including LinkedIn with more than 16K total followers.
- Produced original, creative content for promotional advertisements and marketing materials.

### SKILLS

- Needs Assessment
- Curriculum Design
- Instructional Content Creation
- Learner Engagement and Motivation
- Scenario-based Learning
- Storyboarding
- Proficiency in Microsoft Office Suite
- Excellent Written and Oral Communication
- Project and People Management
- Composition Writing and Reading Level Analysis

### DECLARATION

- I hereby solemnly affirm and declare that all the statements made above are true to the best of my knowledge and belief.

Nidhi Sharma