

Program of the International Colloquium

**What episteme(s) for
what Moroccan cinema?
Moroccan film and its
critique(s) through
othered prisms**

**ENSAAM-Moulay Ismail
University of Meknes, Morocco**



December 13th, 2023



09.00 -09.30

- RECEPTION AND REGISTRATION OF PARTICIPANTS

09.30 -10.00

• **OPENING SPEECHES**

- Dr. Ahmed Mouchtachi, President of Moulay Ismail University of Meknes.
- Dr. Aboubakr Bouayad, Director of ENSAM-Meknes, Moulay Ismail University.
- Dr. Mhammed El Gadari, Vice-Director of ENSAM-MEKNES, Moulay Ismail University

COLLOQUIUM CHAIRS:

- Dr. Abdelmjid Kettioui, ENSAM-Meknes, Moulay Ismail University.
- Dr. Valérie K. Orlando, The University of Maryland, USA.

10.00 -10.30 COFFEE-BREAK

10.30 -11.00 KEYNOTE SPEECH 1

Chair: Dr. Kaoutar Berrada, FSJES-MEKNES, UMI.

ACCENTED CINEMA: MOROCCAN WOMEN'S EXILIC FILMMAKING

**Dr. Touria Khannous, Louisiana State University,
USA**

PANEL 1: MOROCCAN CINEMA'S OTHER PRISMS

Chair: Dr. Abdelaaziz El Bakkali, USMBA, Fes-Dhar El Mahraz.

11.00 -11.20

- Moroccan Cinema in the Spotlight: Marketing Strategies to Maximize Economic and Cultural Impact, Dr. Kaoutar Berrada, FSJES-MEKNES, UMI

11.20 -11.40

- Screening Moroccan Cinema Industry Through Film Festivals, Dr. Youssef Ait Kerroum, Cadi Ayyad University, Marrakech.

11.40-12.00

- The periphery critiquing the periphery: vernacular critiques of Moroccan Cinema, Dr. Abdelmjid Kettioui, ENSAM, UMI-Meknes

12.00 -12.20

- Amok (1982): A Pan-African Film with Transnational Aspirations, Dahman Abdeghni, PhD Candidate, UMSBA-Fes, Dhar El Mahraz

12.20 -12.50 KEYNOTE SPEECH 2:

Chair: Dr. Abdelmjid Kettioui, ENSAM-Meknes, UMI.

MOROCCAN FILM: DOCUMENTING WOMEN'S RESISTANCE OF THE 'EVERYDAY IN NABIL AYOUC'S MUCH LOVED (2015)

Dr. Valérie K. Orlando, The University of Maryland, USA

12.50 -15:00 : LUNCH BREAK

PANEL 2: GENDERING SCREENS, SCREENING GENDER

Chair: Dr. Manal Dao-Sabah, University Ibn Tofail-Kenitra.

15.00 -15.20

- The Moroccan Woman in National cinema: Exploring Gender Equality before and after the introduction of the Moudawana, Dr. Abdelaaziz El Bakkali, USMBA, Fes-Dhar El Mahraz.

15.20 -15.40

- Agadir Bombay (2011): Tradition and Women's Emancipation in Moroccan Diaspora Cinema, Dr. Ahmed Touhami Ouazzani, USMBA, Fes-Dhar El Mahraz.

15.40 -16.00

- The Polygamist Other and Women's Suppression in Looking for the Husband of my Wife by Mohamed Abderahman Tazi, Dr. Mouhcine El-Hajjami, Hassan II University, Casablanca.

16.00 -16.20

- Double Critique, Amazigh Consciousness: Revoicing the Amazigh Woman's Identity in Sanaa Akroud's Myopia (2020), Idriss Benkacem, PhD Candidate, ENS-USMBA, Fes.

16.20 -16.40

- **COFFEE BREAK**

PANEL 3: MOROCCAN REEL SPATIAL IMAGINARIES

Chair: Dr. Mouhcine El-Hajjami, Hassan II University, Casablanca.

16.40 -17.00

- Women and Space in Moroccan Cinema: the historical development of women's "Spatial Consciousness," Dr. Manal Dao-Sabah, Ibn Tofail University, Kenitra.

17.00 -17.20

- Decolonizing and Localizing Gender Representations in Moroccan Feminist Cinema, Hind Fellak, PhD Candidate, Ibn Tofail University, Kenitra

17.20 -17.40

- Imagined Homelands: Manipulating Landscape and Music in Moroccan Female Diasporic Films, Dr. Yassmine Zerrouki, Hassan I University, Settat.

17.40 - 18.00

- Beyond Borders and Boundaries: Moroccan Cinema and the Construction of National Identity in a Global age, Imad Hamdanat, PhD Candidate, FLSH-UMI.

18.00 -18.15

- **ROUND-TABLE: WRAP-UP & RECOMMENDATIONS**

18.15 -18.30

- **CLOSING SPEECH & DISTRIBUTION OF
CERTIFICATES**