

# Muhammad Bilal Iftikhar

## Senior Software Engineer

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Full Stack Software Engineer with **4+ years of experience** building scalable, user-centric web applications using **Laravel**, **Next.js**, and modern JavaScript frameworks. Skilled in **REST API development**, **database optimization**, and **responsive UI design**. Adept at collaborating with cross-functional teams, delivering results under tight deadlines, and maintaining clean, efficient code. Seeking to contribute to impactful, fast-paced engineering environments.

## SKILLS & CORE COMPETENCIES

- **Frontend:** Next.js (SSR & SSG), Vue.js, React.js, Tailwind CSS, TypeScript Storefronts
- **Backend:** PHP, Laravel, Codeigniter
- **Storage Services:** Supabase Buckets
- **Databases:** MySQL, PostgreSQL, MongoDB, sequelize, mongoose
- **E-Commerce:** Shopify(Liquid Themes), Headless
- **APIs:** REST, 3rd-party API integration
- **DevOps & Tools:** Git, GitHub, CI/CD, Vercel, Netlify

## PROFESSIONAL EXPERIENCE

### Full Stack Developer **Sept 2025 – Present**

📍 **Remote – Vocuit (Contracted to AV Leads – avleads.com)**

- Building and maintaining scalable web platforms using **Next.js (frontend)** and **Laravel (backend)**.
- Delivering solutions for AV Leads, a platform that connects elite engineers and technicians with global live event organizers.
- Implementing secure, performant REST APIs and database structures (MySQL/PostgreSQL).
- Collaborating closely with designers and stakeholders to ship clean, responsive interfaces.

### Senior Software Engineer **June 2021 – August 2025**

**Algolix Technologies**

- Developed scalable back-end systems using **Laravel (PHP)** and dynamic front-end interfaces with **Vue**, **Next.js**, and **React**.
- Integrated **RESTful APIs** and services such as payment gateways and OAuth providers.
- Optimized **MySQL queries** to enhance application performance and resource efficiency.
- Collaborated with product and **UX/UI** teams to translate requirements into

polished, user-centric interfaces.

## PROJECTS

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### AV Leads – [avleads.com](https://avleads.com)

Platform connecting live event organizers with top-tier engineers and technicians.

### PoolStore – [poolstore.co.uk](https://poolstore.co.uk)

PoolStore is the UK's top online retailer for pool and spa supplies

### IGIVU – [igivu.com](https://igivu.com)

IGIVU delivers end-to-end XR solutions—VR, AR, and MR—to more than 3,000 organizations, including Stanford.

### Logistivo – [logistivo.com](https://logistivo.com)

Built a responsive web interface for Logistivo's logistics platform using Figma designs.

### The Little Mate – [thelittlemate.pk](https://thelittlemate.pk)

Shop baby clothes, toys, and essentials—crafted for comfort and quality.

## EDUCATION

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### Bachelor's in Information Technology 2017 – 2021

#### University of Agriculture Faisalabad

- Gained knowledge of **system analysis**, **software architecture**, and designing **scalable and efficient applications**.
- Designed and optimized **relational** and **non-relational** databases using **SQL**, **Firebase**, and **MongoDB**, focusing on data modeling and query optimization.

## KEY STRENGTHS

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- **Full-Stack Development:** Experienced in both frontend and backend development using **Vue.js**, **Next.js**, **Tailwind CSS**, **Laravel (PHP)**, and **RESTful APIs**. Capable of handling end-to-end application development with a focus on performance and scalability.
- **E-commerce & ERP Expertise:** Developed **custom Shopify stores** and integrated third-party APIs for payments and analytics.
- **Project Delivery & Code Quality:** Demonstrated ability to manage timelines, collaborate cross-functionally, and deliver projects within budget.