Hackathon:3 Day:1

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Slot: Sunday - 02:00 PM - 5:00PM

Step 1: Market Place Type:

Q - Commerce (Quick Commerce)

Primary Purpose:

Our website is dedicated to providing a seamless and efficient Quick Commerce food experience, ensuring that delicious meals are just a click away. We cater to a diverse range of customers, including those who prefer less spicy options or have dietary restrictions due to health or personal reasons. Our goal is to make food accessible, enjoyable, and convenient for everyone, offering a variety of flavors and customized meal options to suit all tastes and need. and come what may we are not compromized on hygiene.

Business Goals:

1) Problem Solved:

- Our Quick Commerce food website address several key issues:

- Limited options for Spice Sensitive Individuals

- Many food delivery platforms lacks options for people who prefer mild or spice-free meals due to health conditions or personal preferences.

- Slow Delivery and Inconvenience:
Traditional food delivery services often take too long, making it difficult for busy individuals to get meals quickly.

- Lack of Customization:
Customers with dietary restrictions struggle to find meals tailored to their needs.

- Inconsistent Food Quality
Ensuring fresh, high quality food can be a challenge with standard delivery platforms.

Sustainable and Eco Friendly Packaging

Commitment to reducing environmental impact while delivering excellence!

5) Data Schema

1) Users (Customer & Vendors)

- id
- Name
- email
- Password
- Phone number
- address

Vendors

- id
- user id
- business name
- description
- location

Products

- id
- Vendor id
- name
- description
- Price
- Category (Fast Fuel. Des)

Orders

- id
- user id
- Vendor id
- Status
- total amount
- order date
- Payment method

Payments

- id
- order id
- user id
- Payment Status
- transaction id
- Payment date

Review & Ratings

- id
- user id
- Vendor id
- rating
- review text
- Created at

Delivery Partners

- id
- name
- phone number
- location
- availability status
- Created at

2) Target Audience:

- Health Conscious Individuals:
Those who require Specific diets, including less spicy or mild food.

- Busy Professionals and Students:
People looking for quick, Convenient meals without Compromising on quality.

- Families and Elderly:
Those who need accessible, easy, digestible, and Customizable food options. Prepared meals

- Food Enthusiasts:
Customers who want diverse Cuisine, Choices including mild, healthy, and freshly prepared meals.

3) Product and Services:

- Quick and Reliable Food Delivery:
Ensuring fast Service with high quality food

- Customizable Meals:
Options for spice levels, dietary preferences and portion Sizes.

- Specialized Menu for Dietary Restrictions:
Including low Spices, gluten free vegan, and other health Conscious options.

- AI Based Recommendations
Personalized meal Suggestions based on Customer Preferences:

- Subscription and Loyalty Program offering exclusive discounts and deals for frequent Users.

4) Uniqueness:
- Inclusion of Spice-Free and Dietary Specific options:
Unlike Competitors, we cater to individuals with Spice Sensitivity or dietary restrictions.
- Quick Commerce Model:
Faster delivery than traditional food Services ensuring fresh and hot meals.
- Tech Driven Personalization:
AI powered meal Suggestions and Seamless User experience.
- High Quality Standards:
Partnering with Premium vendors to ensure fresh, healthy, and hygienic food.