



Global Store

Ecommerce and Retail Store



About our Team

- Muhammad Bilal
- Muhammad Adnan

About Us

Global Store aims to serve:

- one-stop destination
- On-line
- Physical
- Globally

Objectives

Our Main Objectives

- Customer-Centric
- Seamless and user-friendly
- personalized recommendations

Goals

Our Main Objectives

- Global Accessibility
- Operational Efficiency
- Profitability
- Segmented Approach
- Innovation and Adaptation



Goal

Customer-Excellence

- Prioritizing customer satisfaction
- personalized recommendations
- wide product range.

Global Accessibility

- Serving diverse regions
- Different Countries
- Varied product selection.

Goal

Operational Efficiency

- Optimizing order processing
- Shipping
- Inventory management

Profitability and Sustainability

- Showcase data-driven strategies
- profitability
- sustainable growth.

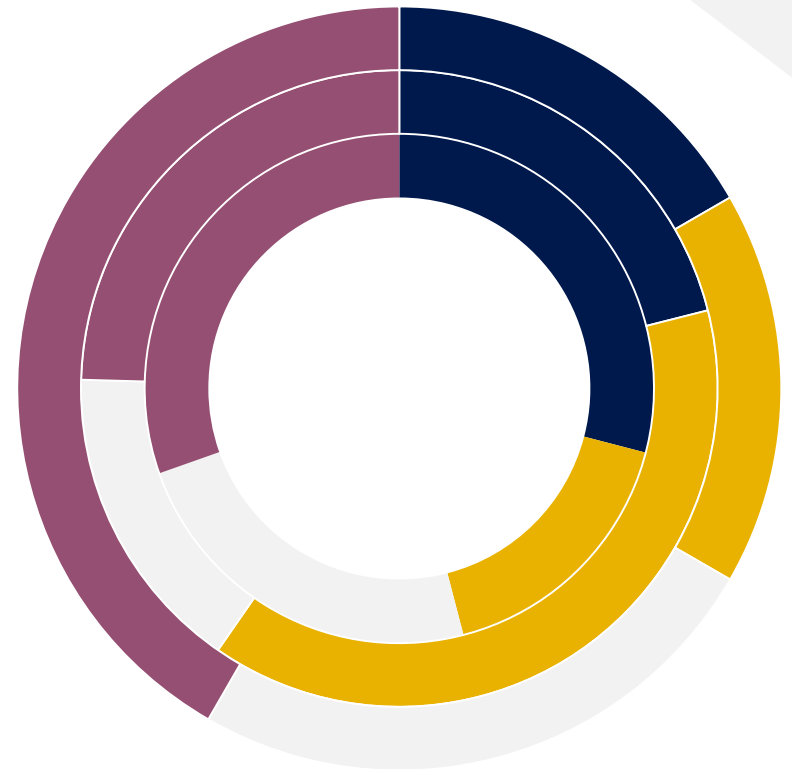
Cont...

Segmented Approach

- customer segments
- Product Segments
- conversion rates.

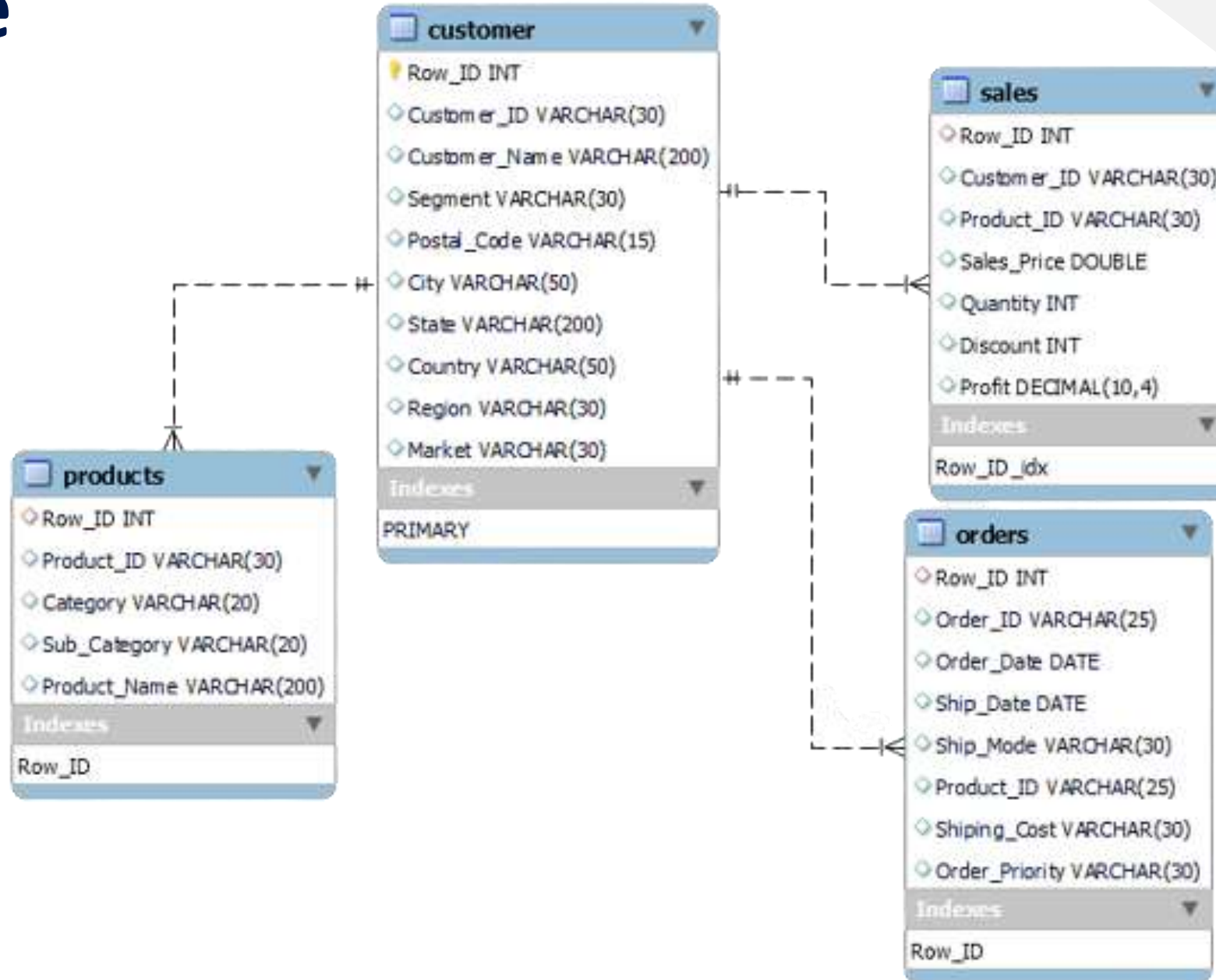
Our Promise

Showcase the Global Store's ongoing innovation, leveraging emerging technologies for superior customer experiences and sustained competitiveness.



■ Category 1 ■ Category 2 ■ Category 3 ■ Category 4

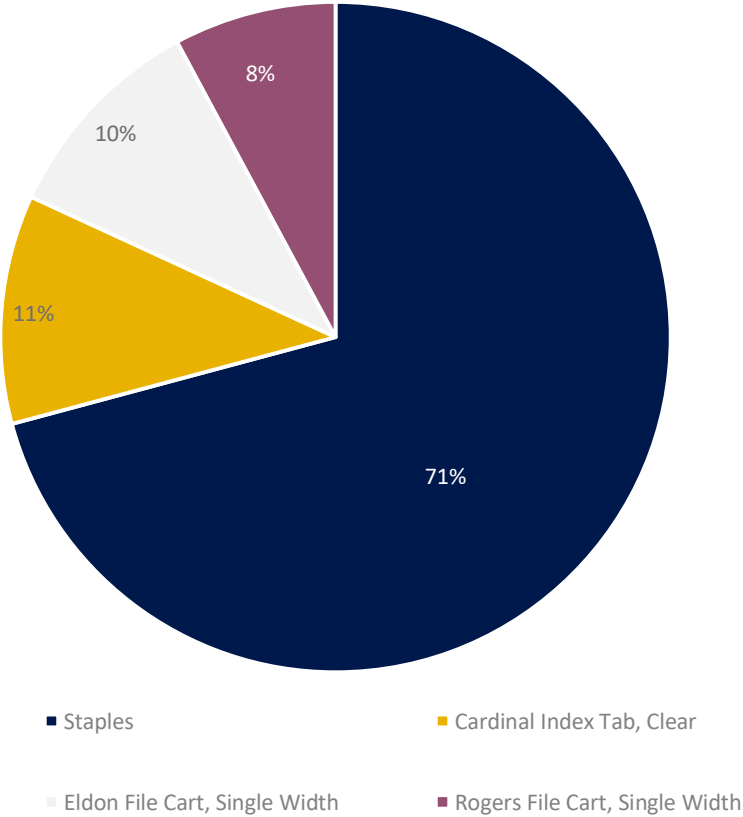
Table



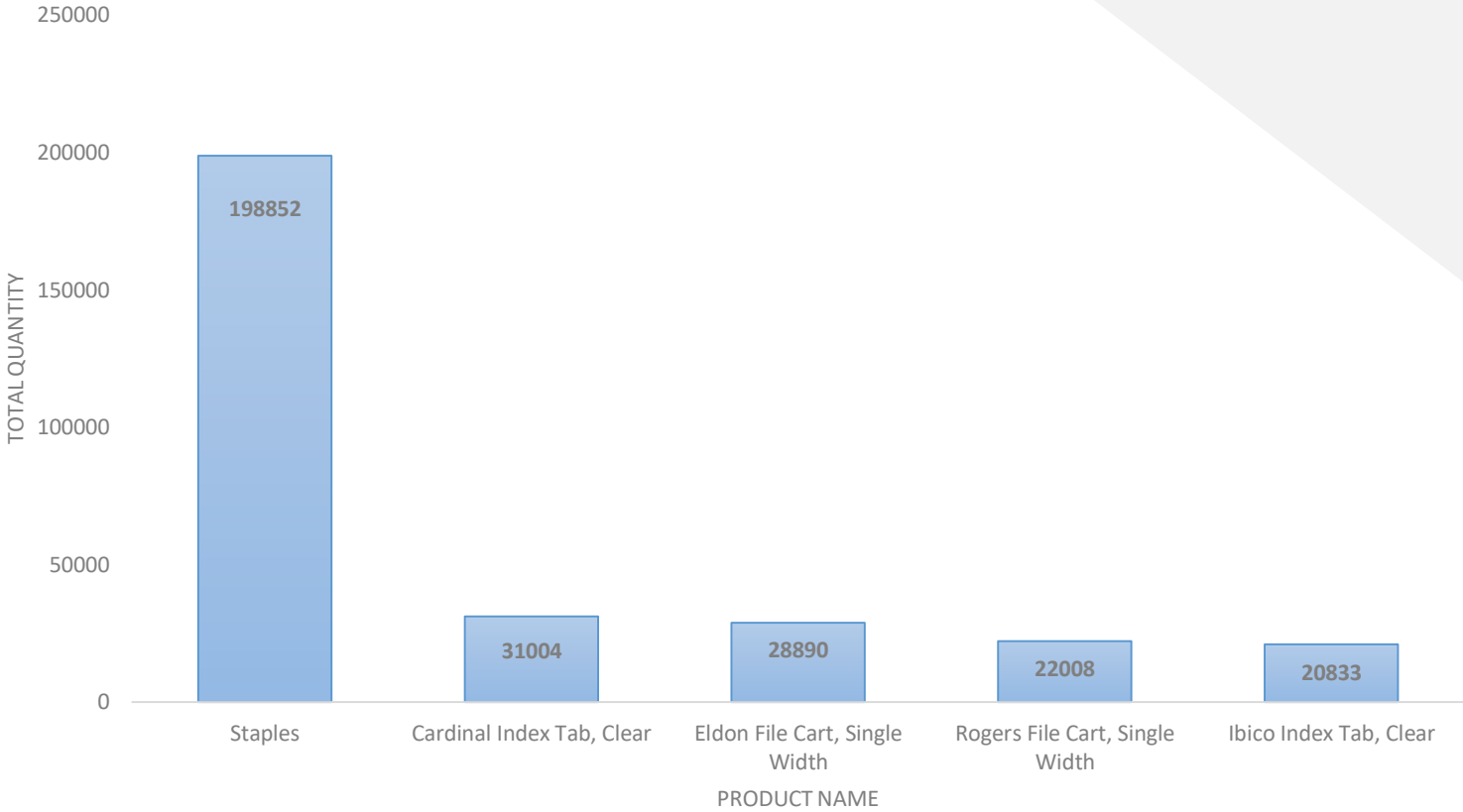
Data Visualization



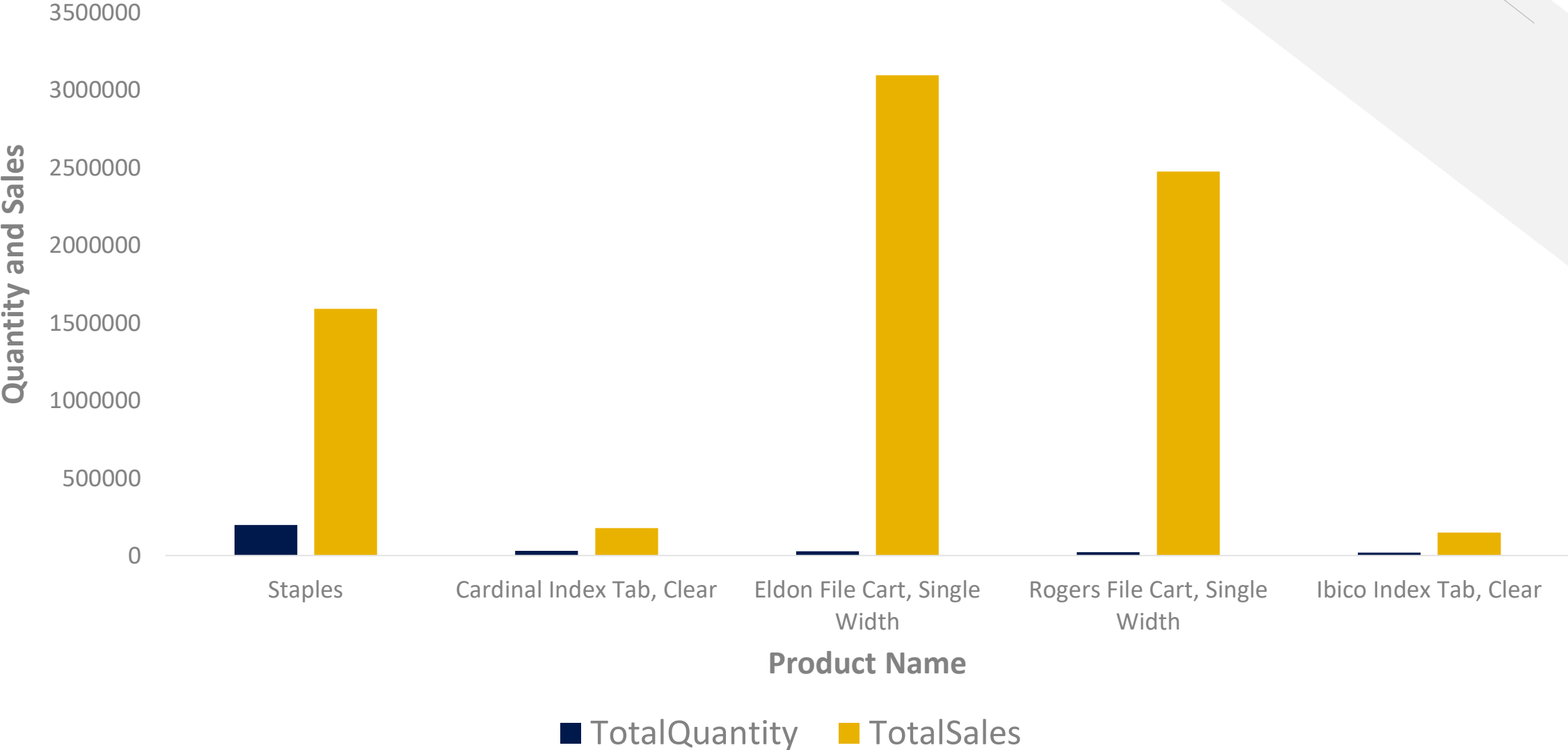
Total Quantity

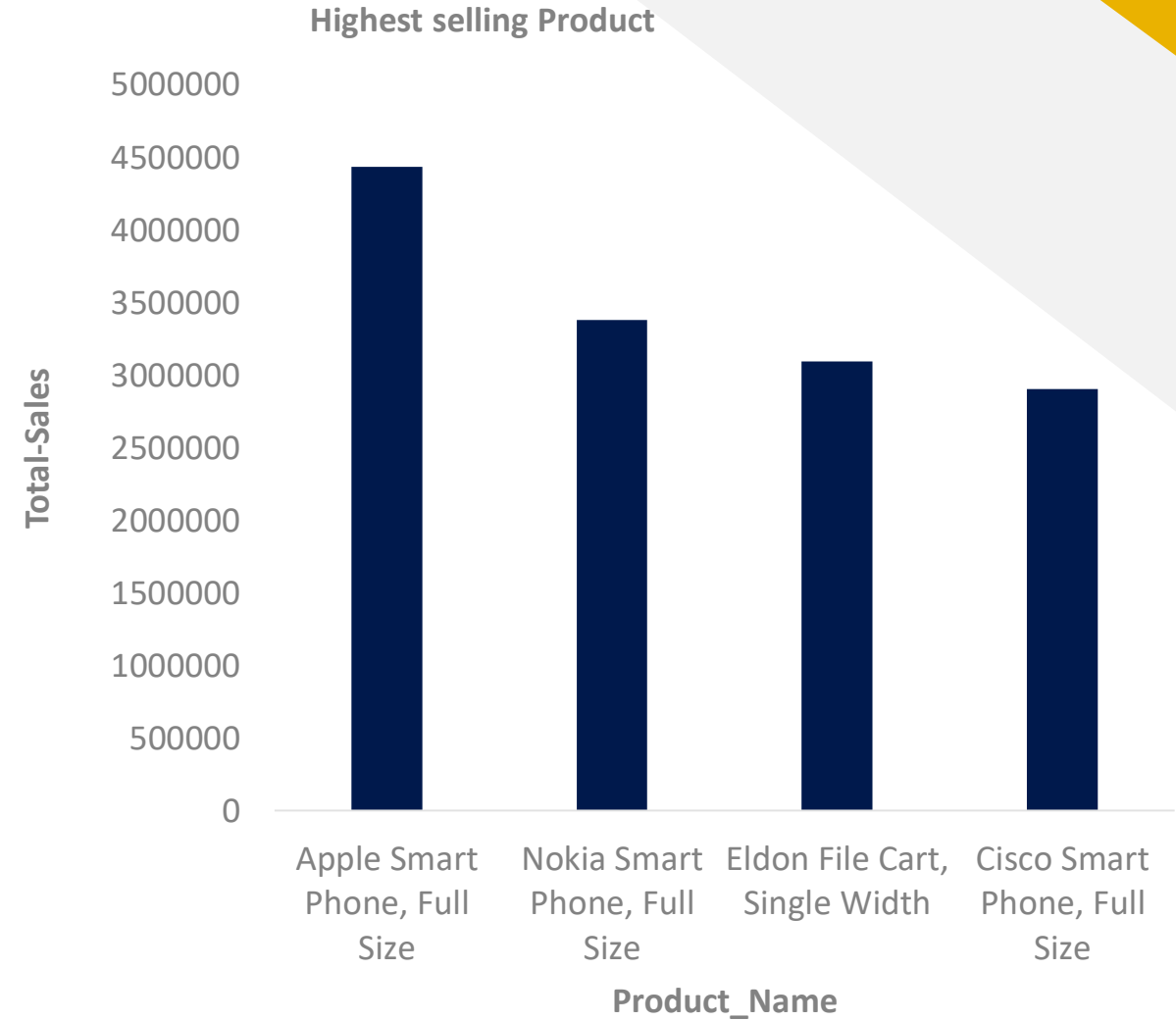
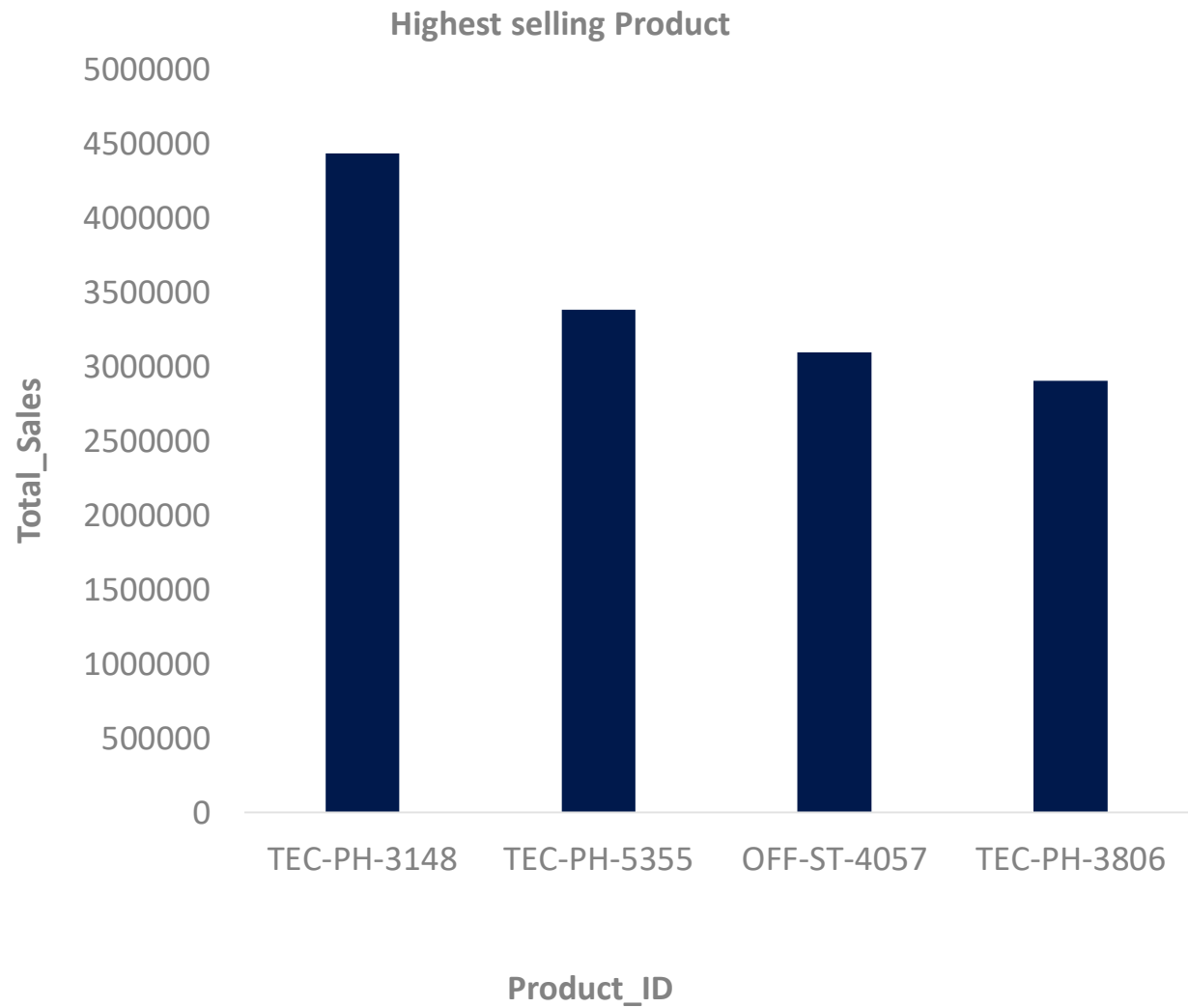


Highest selling Quantity



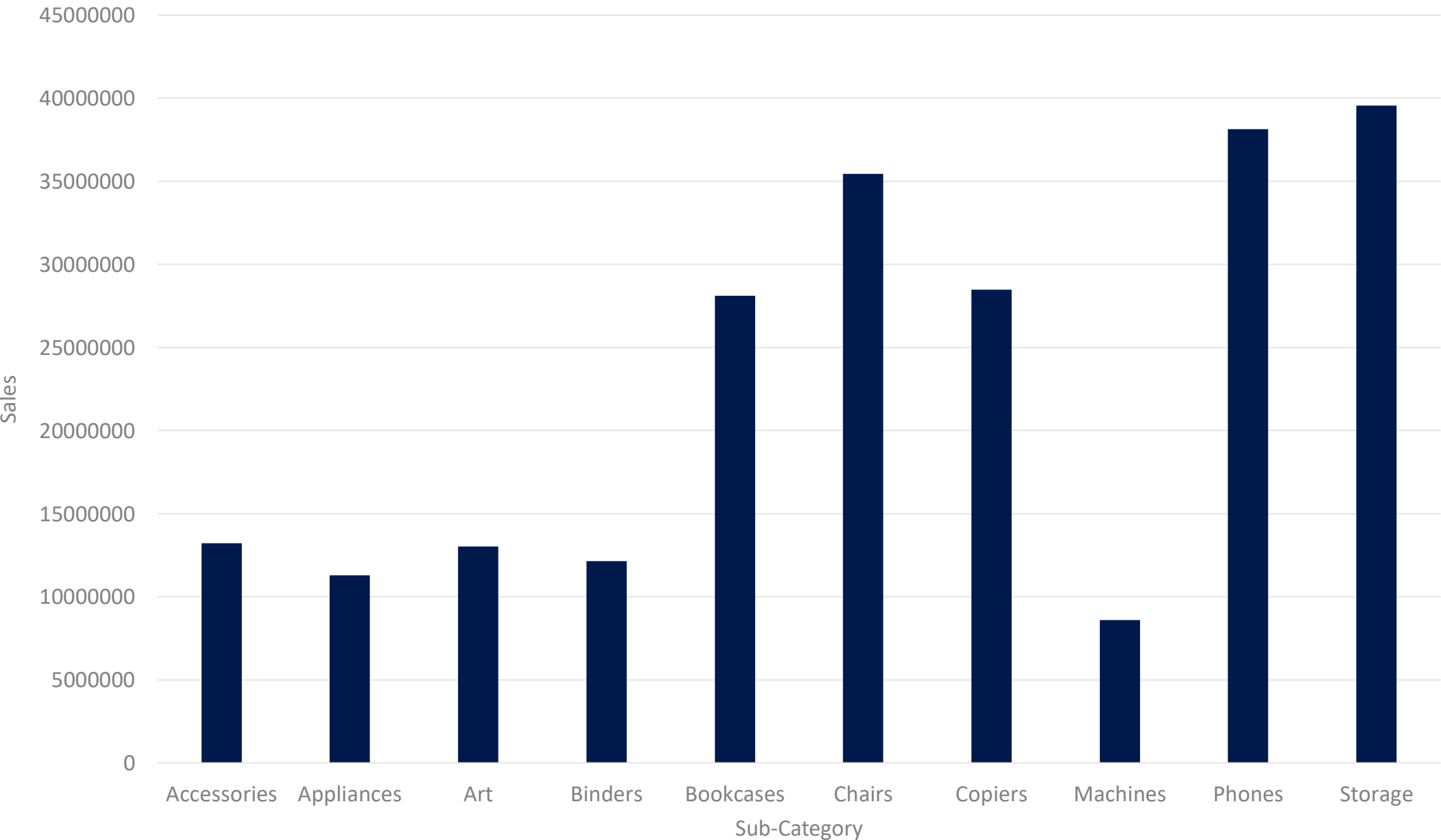
Sales and Quantity

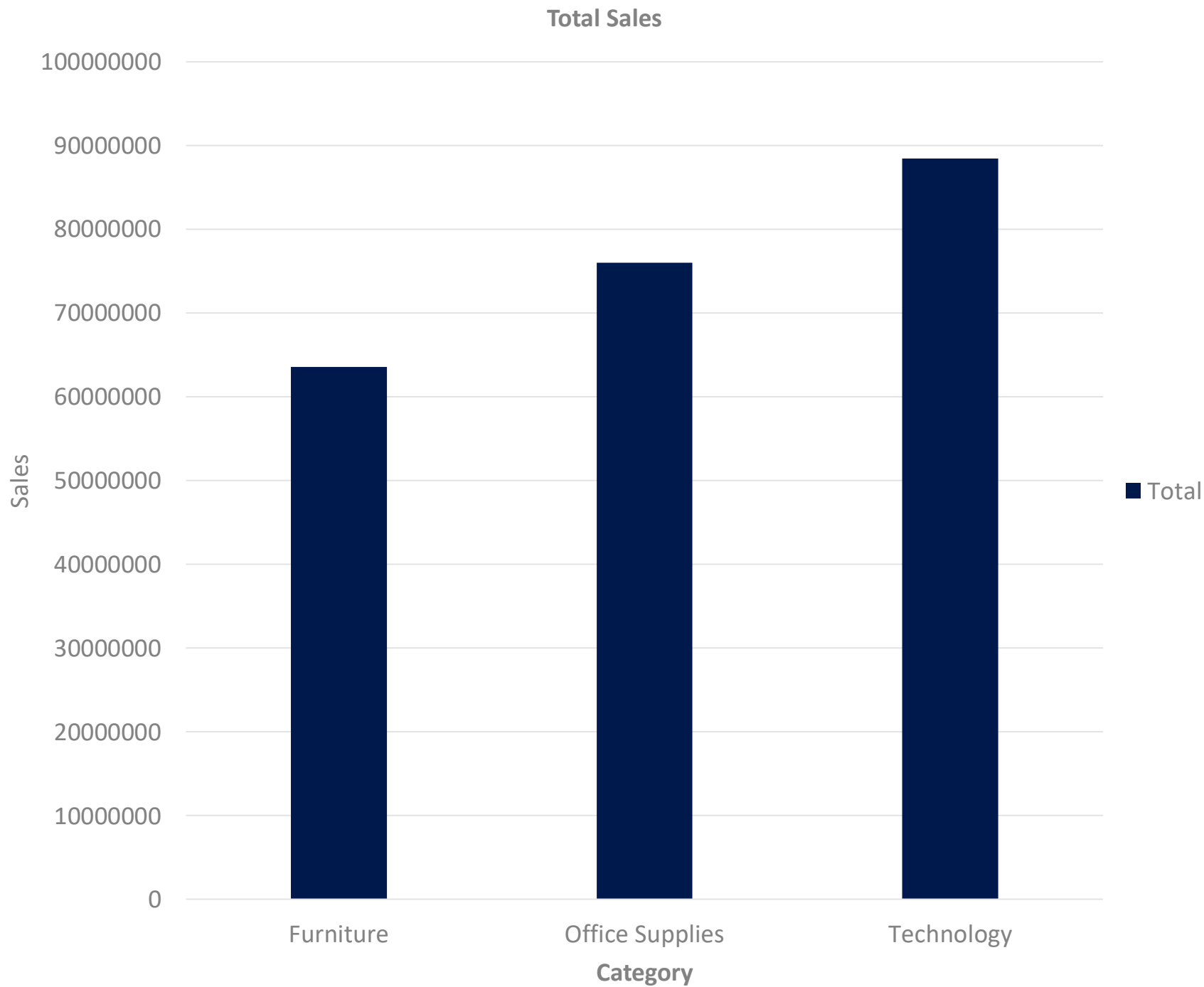






Total Sales Sub-Category



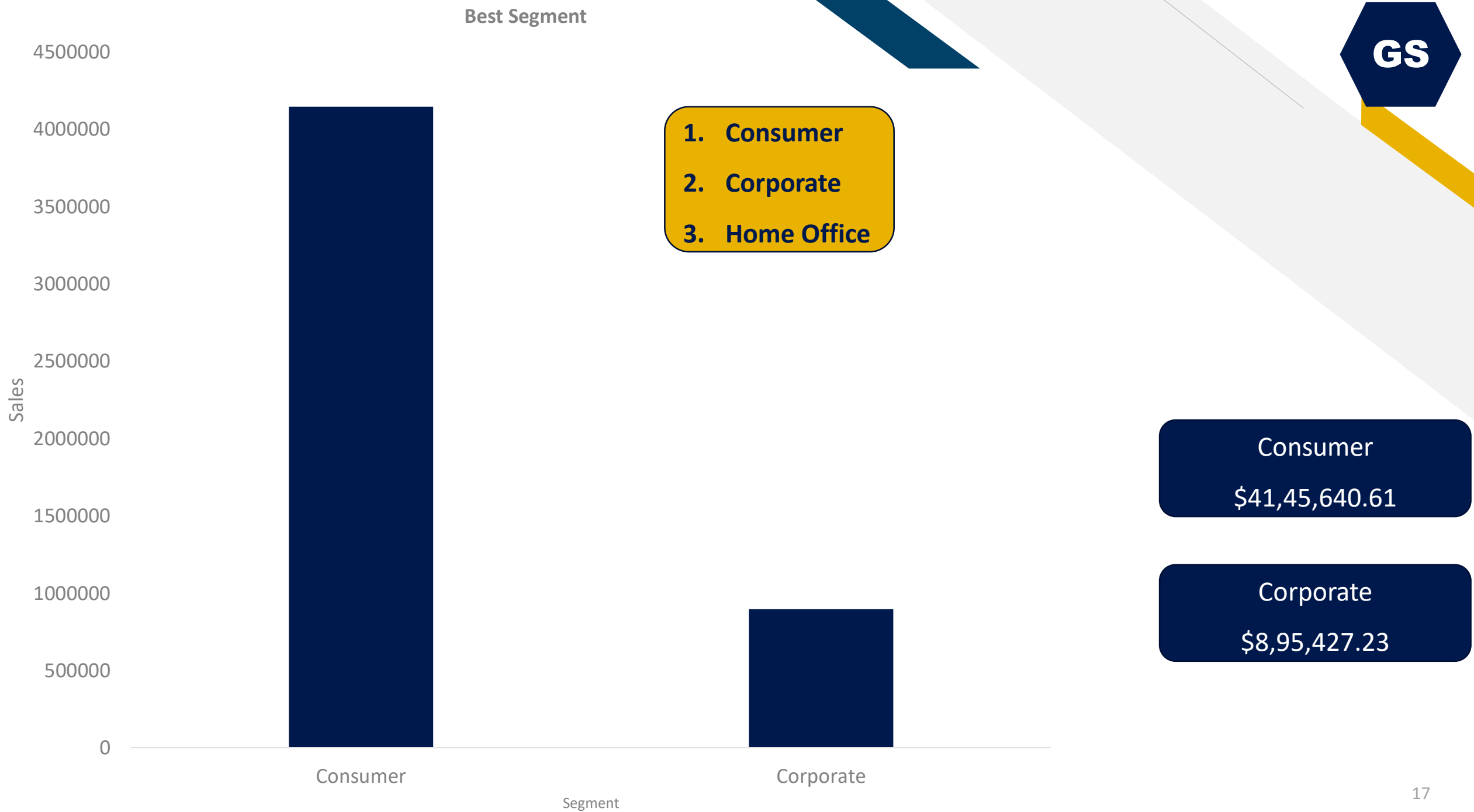


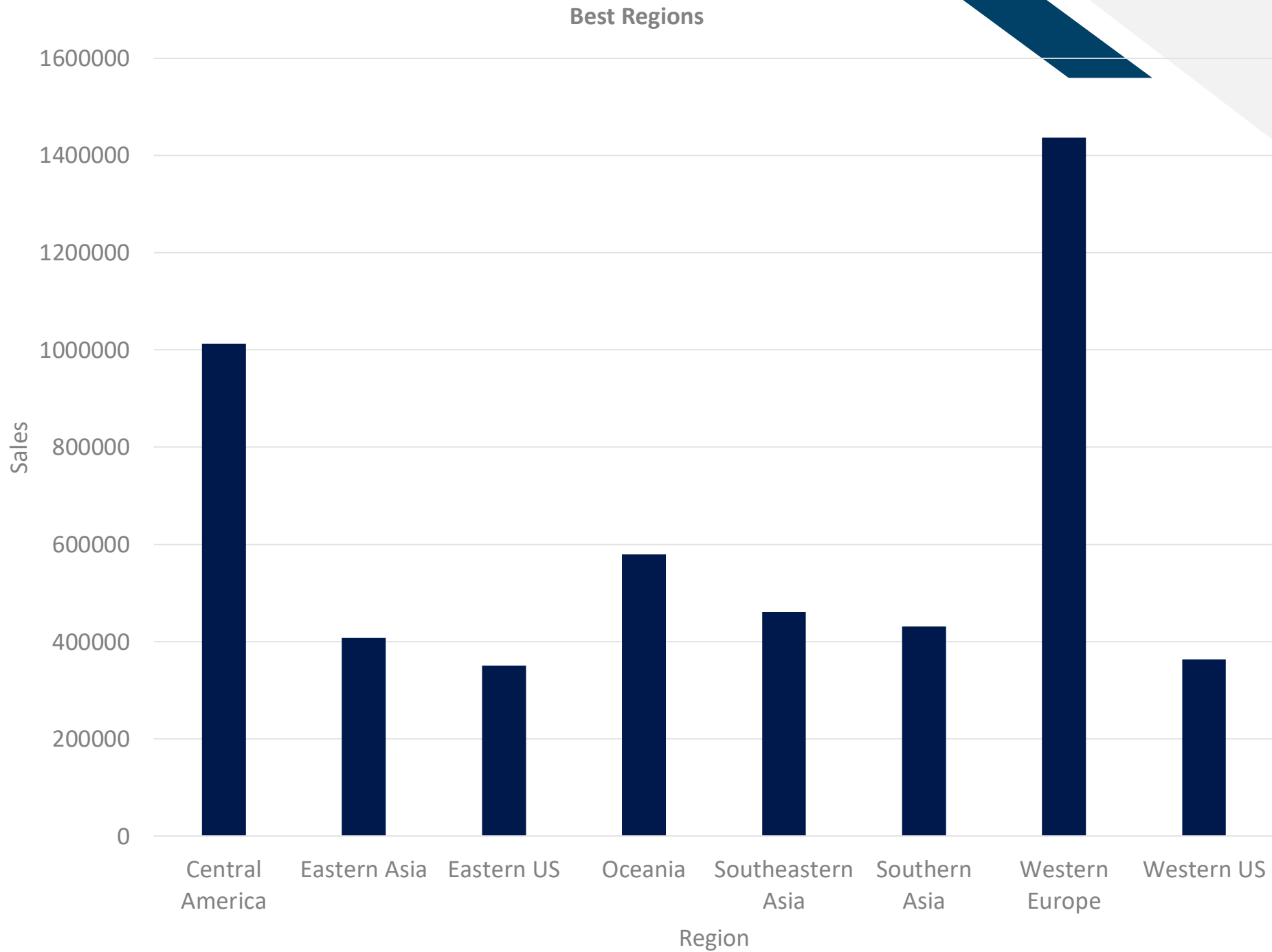
Technology
\$88453594.43

Office Supplies
\$76022556.7

Furniture
\$63555211.86

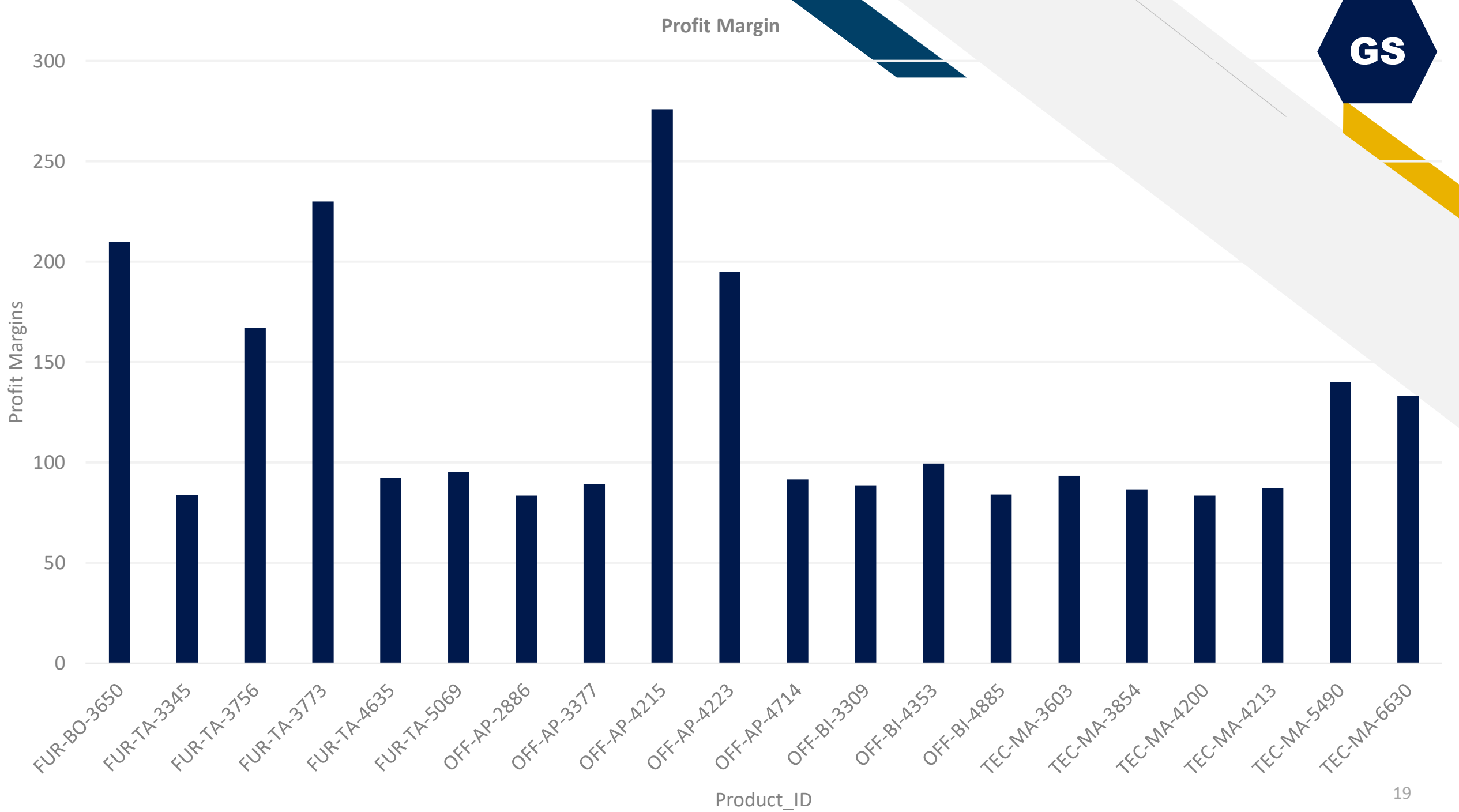
Grand Total
\$228031363

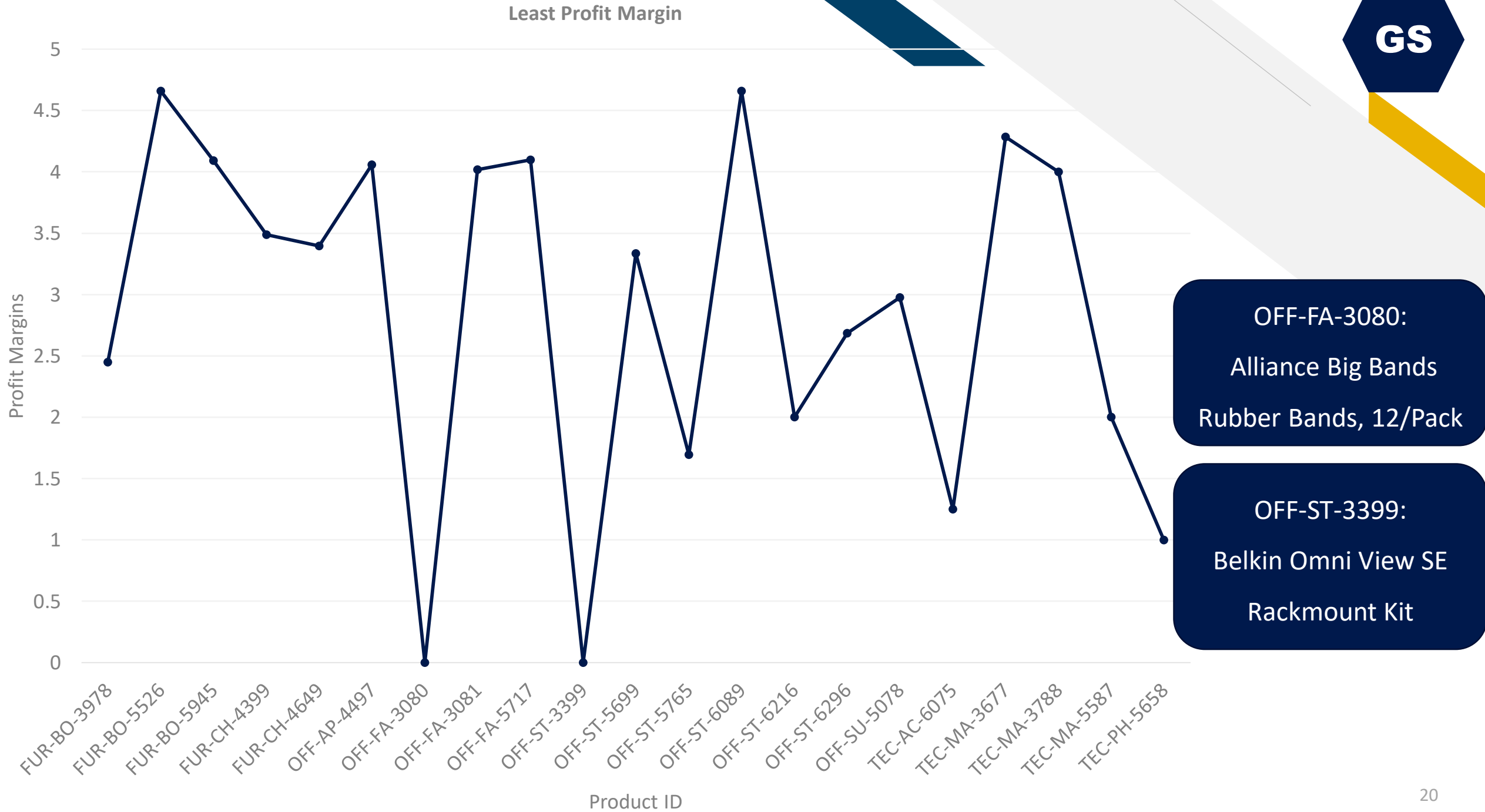


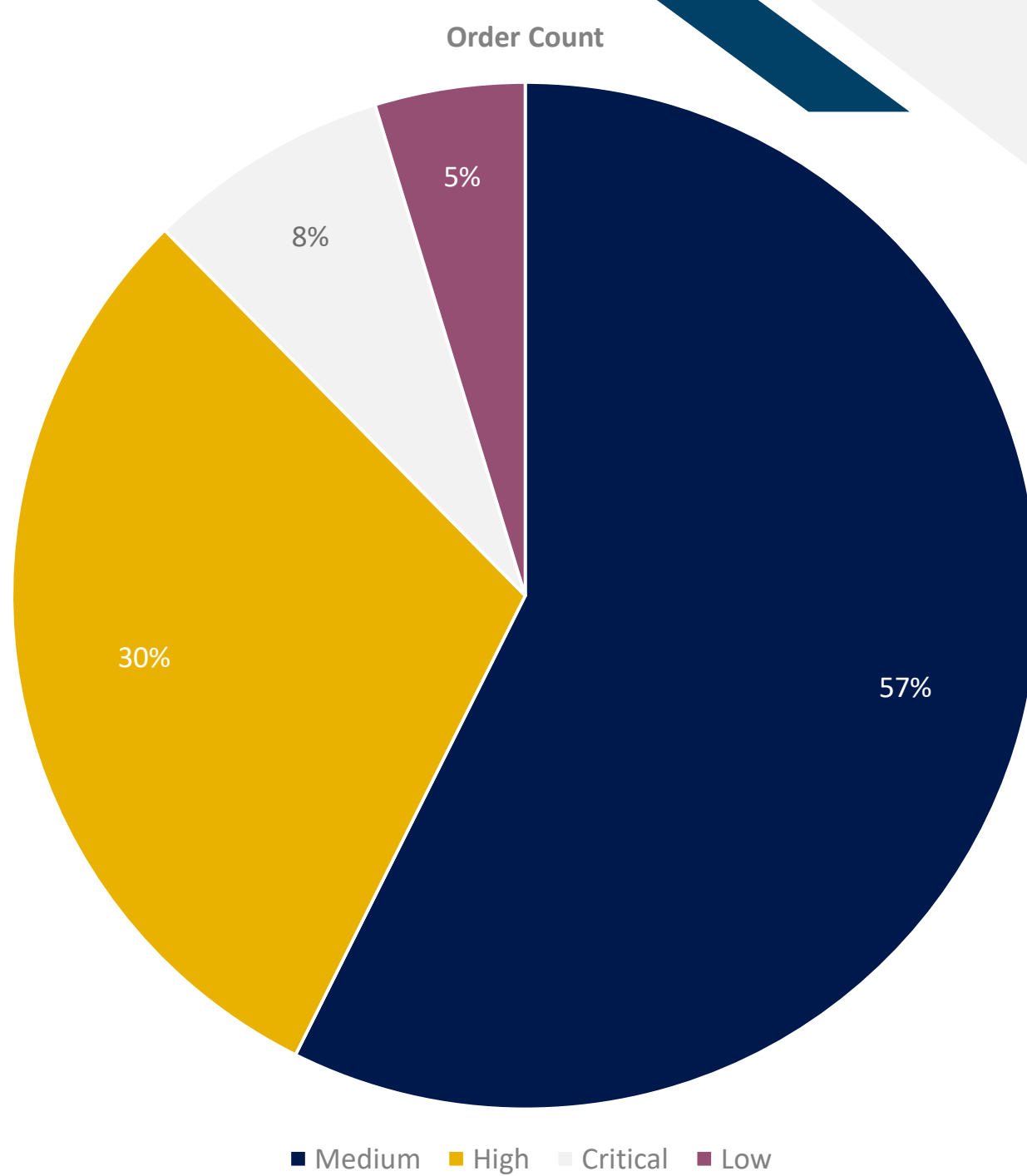


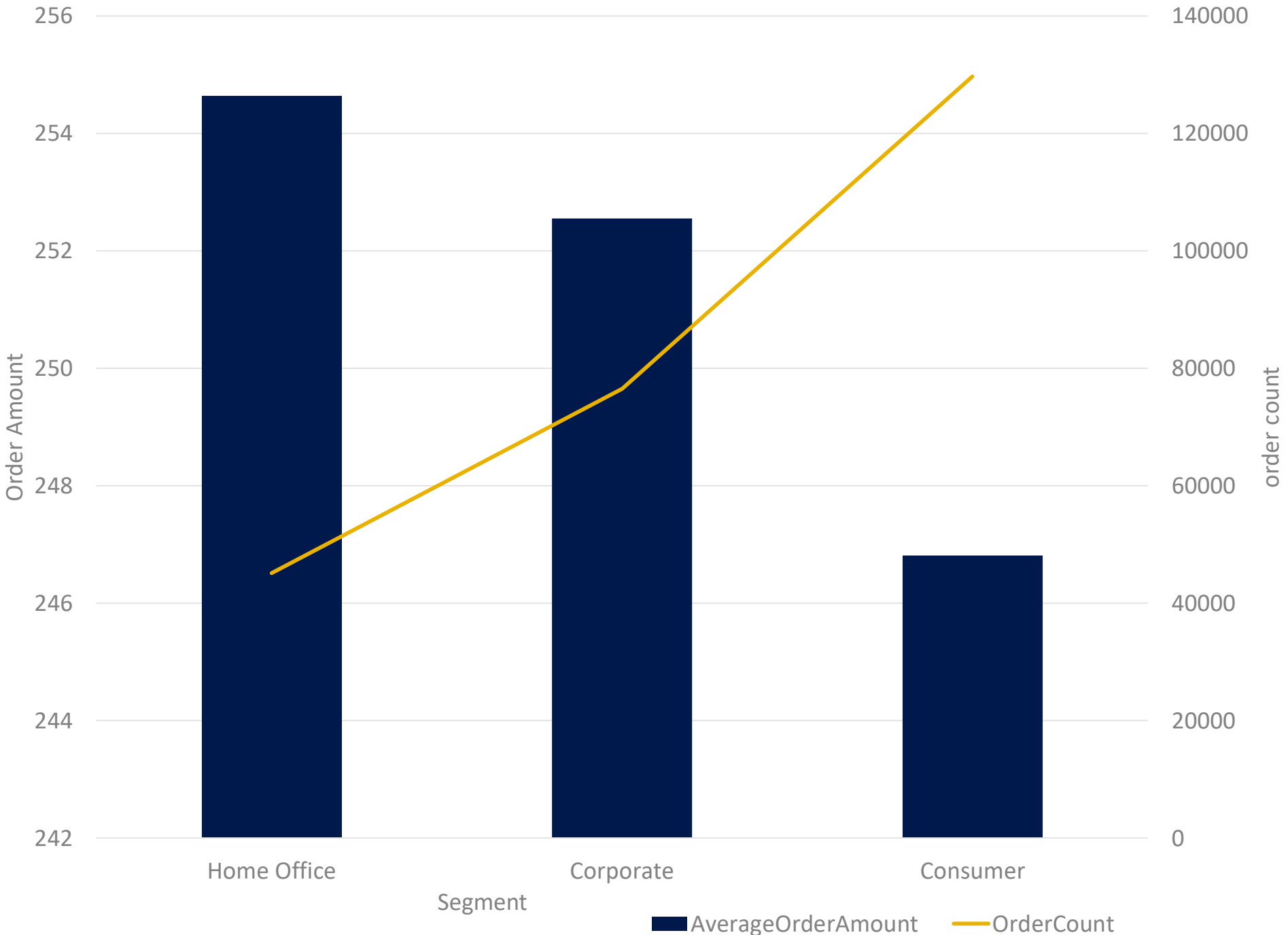
Western Europe
\$14,36,274.34

Central America
\$10,12,087.96







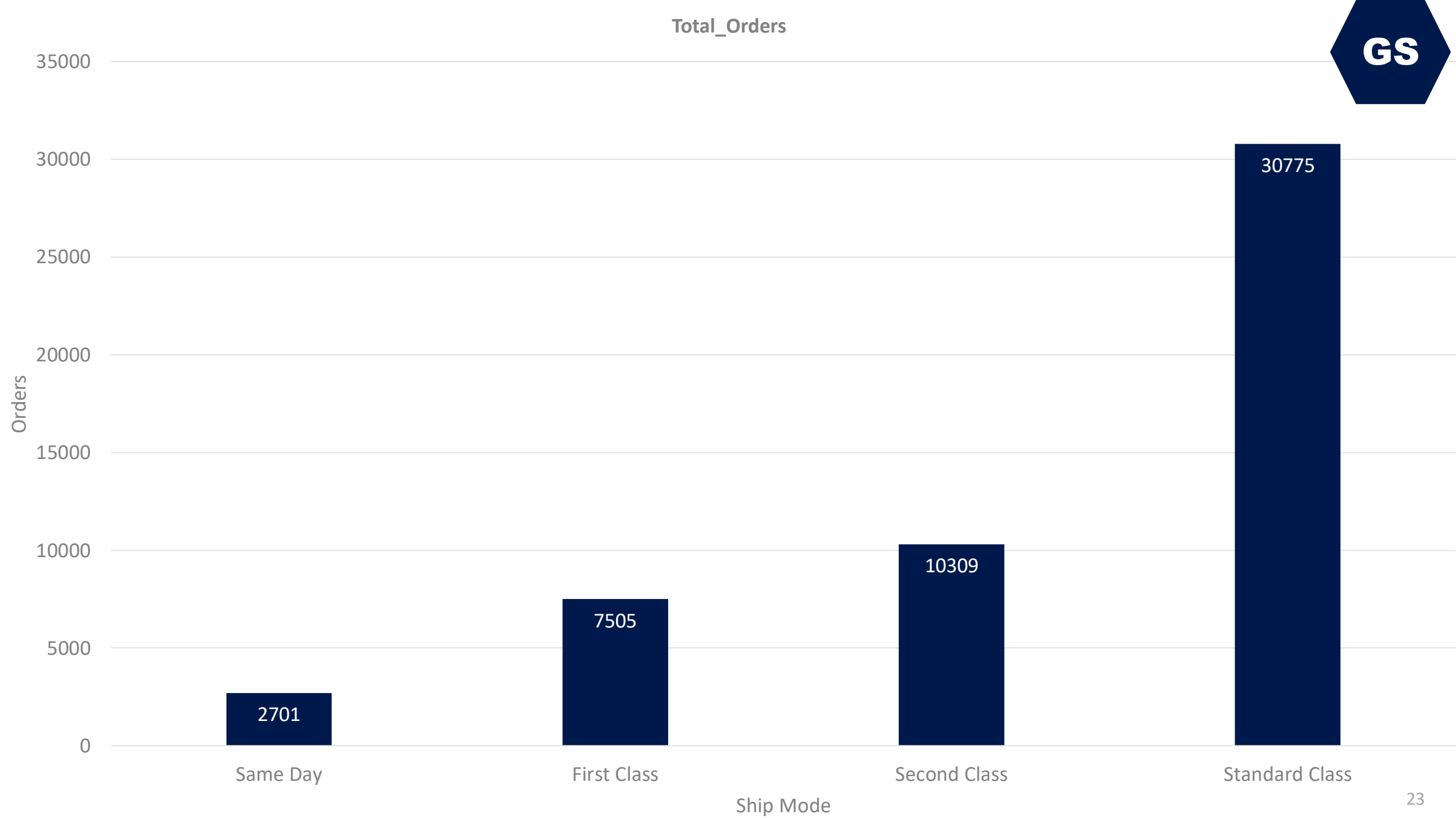


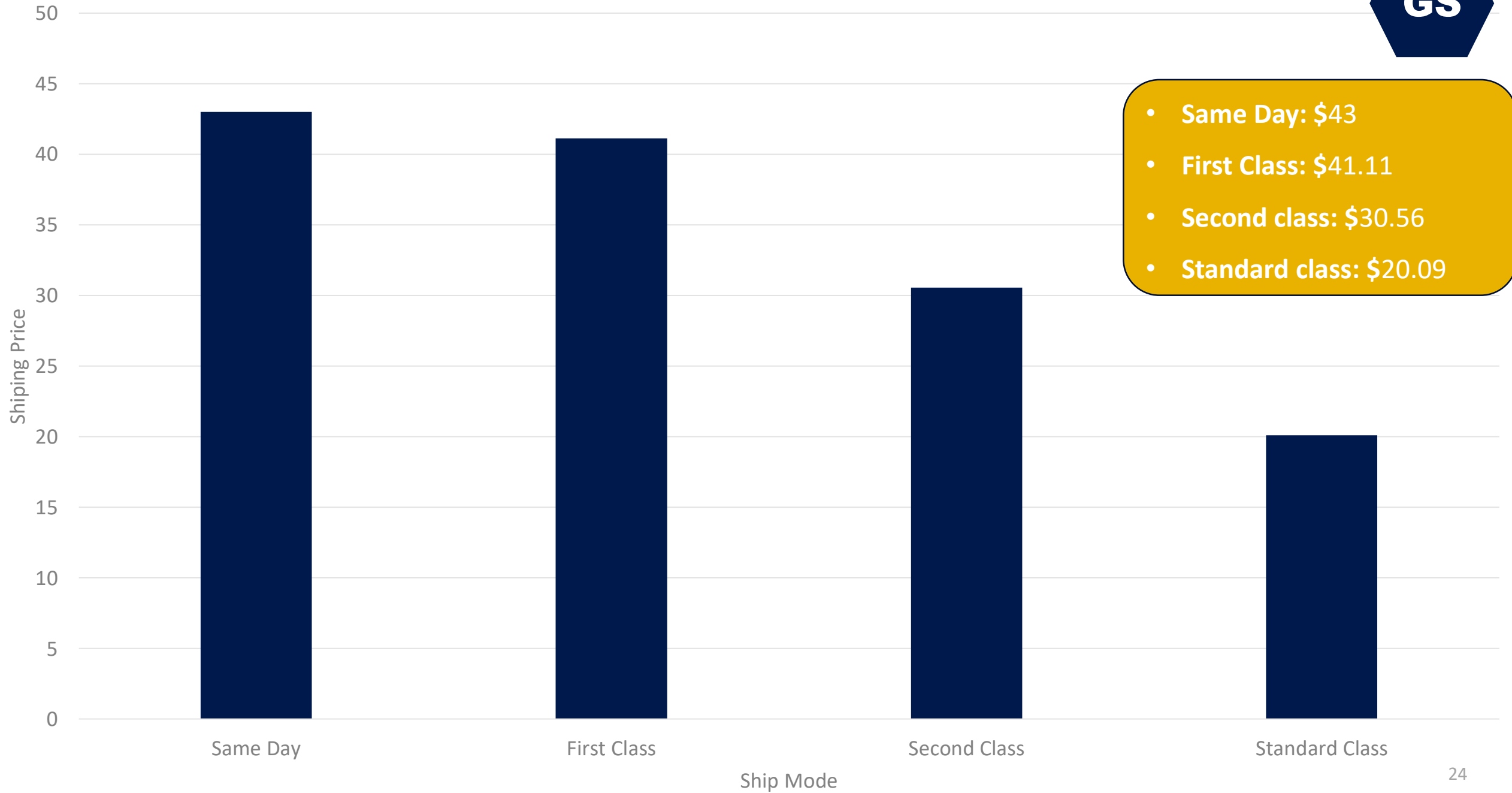
Order Count

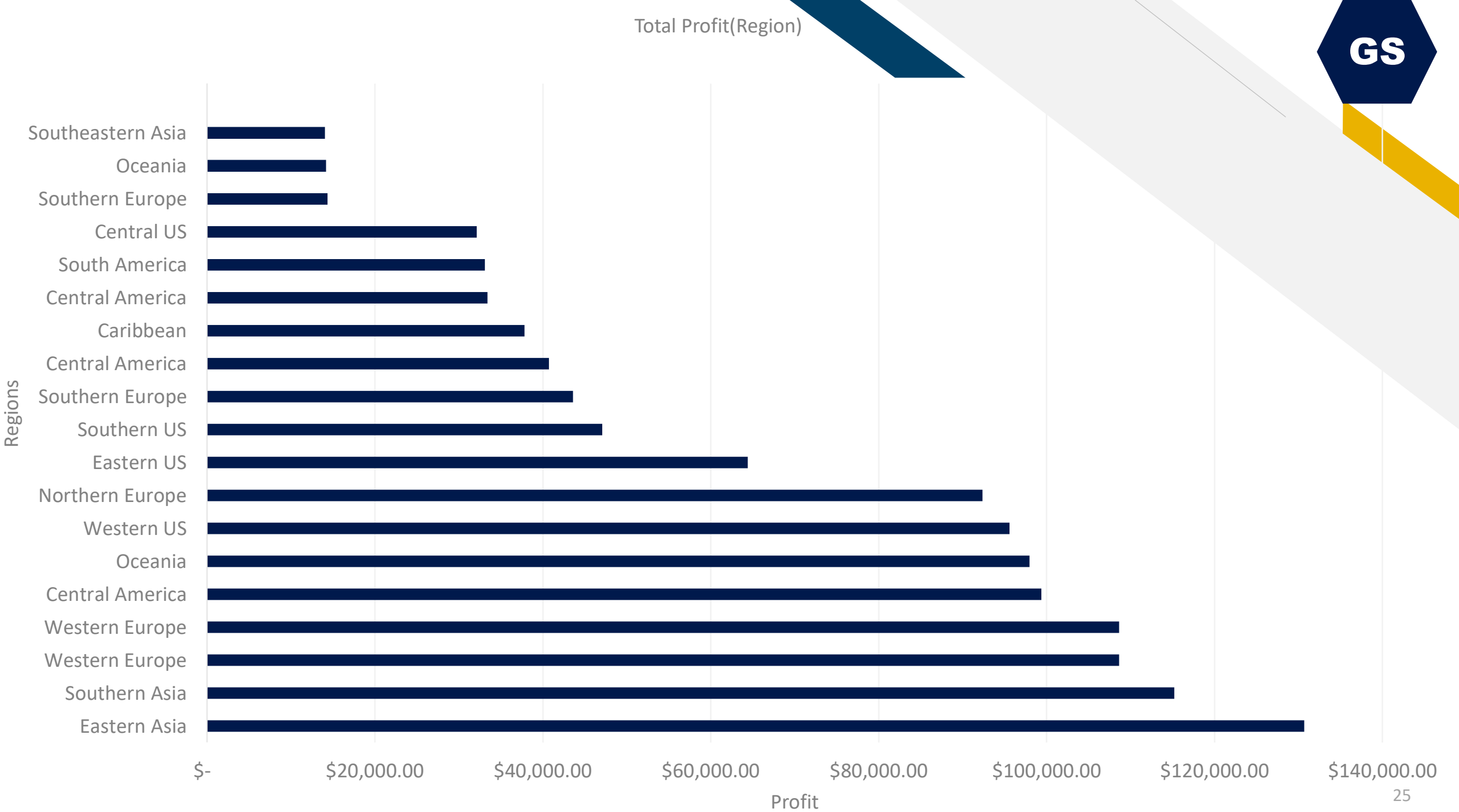
Consumer
129706

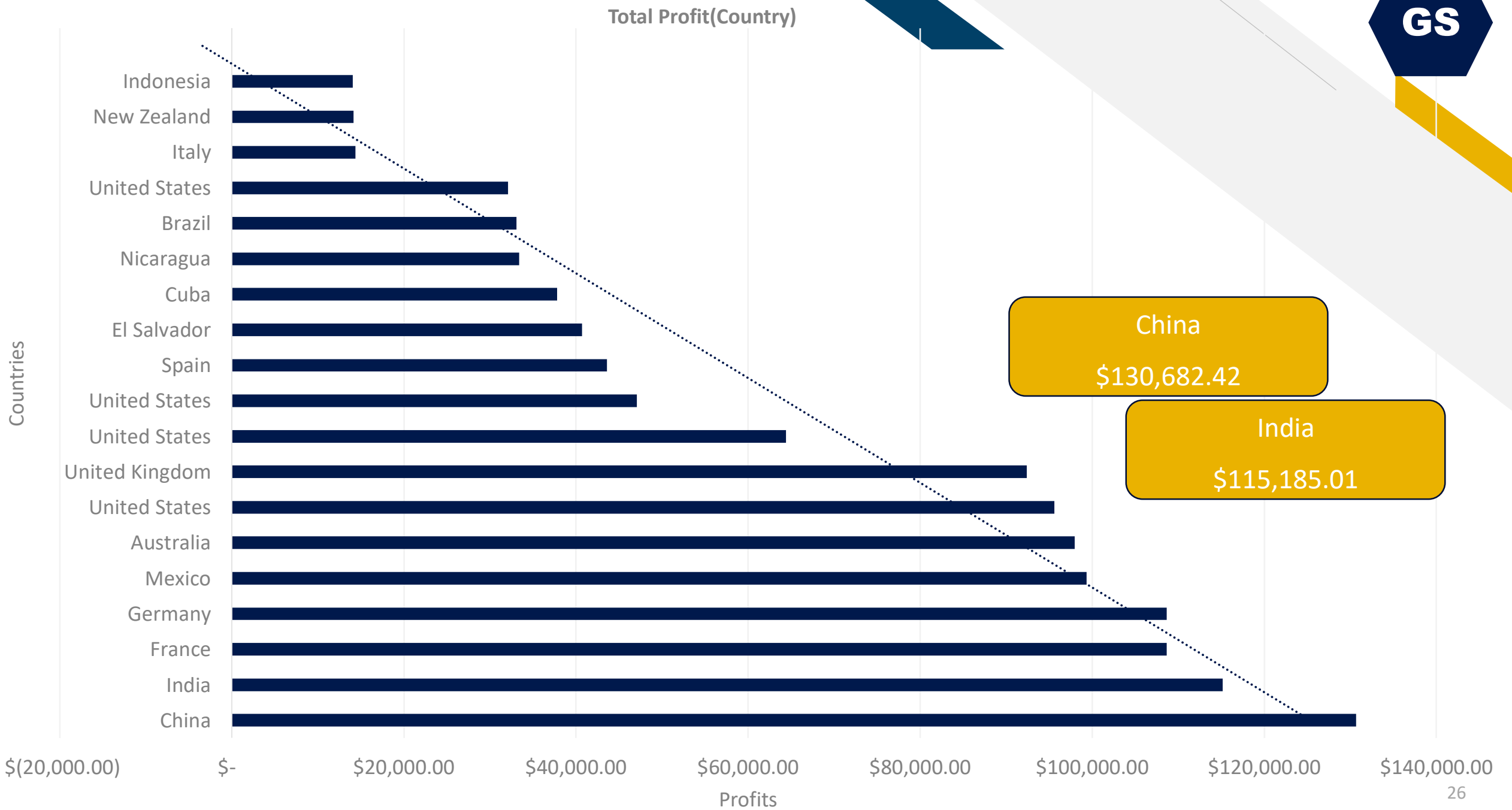
Corporate
76513

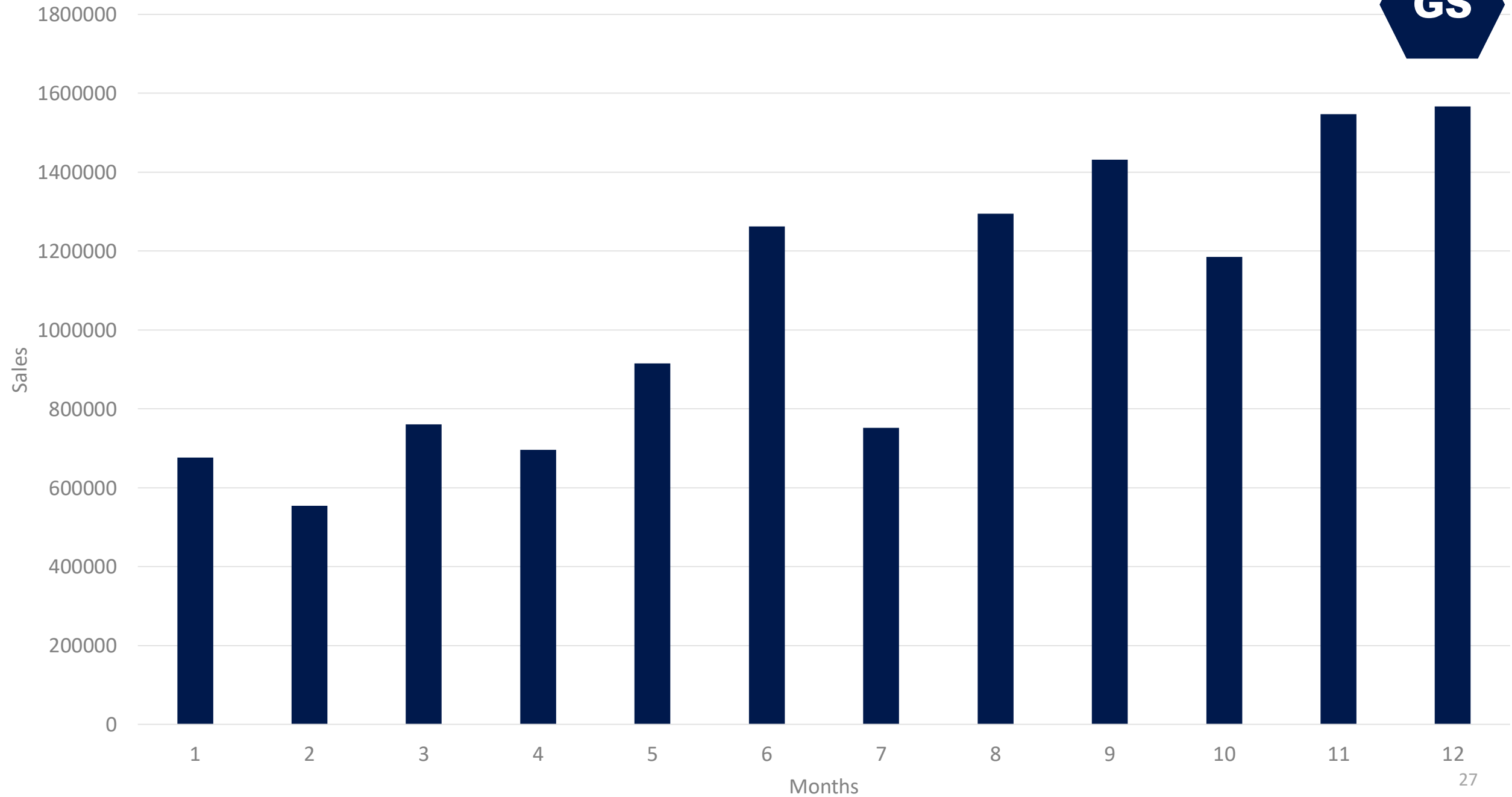
Home Office
45099











Recommendations

GS





**FOCUS ON HIGH-DEMAND
PRODUCTS**



**OPTIMIZE TOP-SELLING
CATEGORIES**



**SEGMENT AND REGIONAL
STRATEGIES**



**MAXIMIZE PROFITABLE
PRODUCTS**



**CUSTOMER-CENTRIC
APPROACH**



SEASONAL PLANNING



MARKET TREND ANALYSIS



**CONTINUOUS MONITORING
AND ADAPTATION**



Thank You!



Question?