

I'M **ABDULKADIR ABDULSAMAD**, A PRODUCT (UI/UX) DESIGNER WHO HELPS BUSINESSES CREATE USER-FRIENDLY PRODUCTS AND SERVICES BY UNDERSTANDING THEIR CUSTOMERS' NEEDS.

Abdulsamadabs100@gmail.com

[Portfolio Website](#)

Work Experience

UI/UX Designer @ **Hyperscale media**

United state (Fulltime)

📅 September 2023 – PRESENT

As an outsourcing company my role spans diverse design projects, showcasing my adaptability and proficiency. Notable examples of my work include crafting intuitive interfaces for:

**E-commerce Website (Web Product):**

Emphasizing seamless navigation and optimized checkout processes for an enhanced online shopping experience.

**Corporate Website (Website):**

Ensuring a professional and cohesive design aligned with brand identity for a corporate website.

**Health and Wellness Mobile App (Mobile Application):**

Contributing to a mobile app in the health and wellness domain, focusing on user engagement in fitness tracking and well-being activities.

**Project Management Tool (SaaS Product):**

Playing a key role in designing a project management tool, optimizing task management, collaboration, and reporting features.

**Educational Platform (Web and Mobile Application):**

Creating a cohesive experience for an educational platform accessible through both web and mobile devices, catering to students, educators, and administrators.

**Finance Dashboard (Web Product):**

Contributing to the design of a finance dashboard for a web-based application, ensuring clarity in data presentation and intuitive navigation for financial analysis.

**Social Networking Mobile App (Mobile Application):**

Designing the user interface for a social networking app, emphasizing content discovery and intuitive communication features.

UI/UX Designer @ **GRIPP**

Indianapolis, United state (Contract)

📅 September 2023

As a UI/UX designer at GRIPP, I built a SaaS product encompassing both web and mobile applications, My key responsibilities involve creating a user-centric design. I conduct user research to understand the needs of farmers and dealers, streamline processes, and bridge the gap in equipment and service management. Through wireframing, prototyping, and UI design, I ensure a visually appealing and consistent interface aligned with brand guidelines, Usability testing and continuous improvement are essential aspects, along with staying abreast of industry trends. My documentation of design decisions and guidelines ensures consistency across both platforms, enhancing the overall efficiency and satisfaction of GRIPP users.

UX Designer @ **Swap space**

Dubai (Contract)

📅 APRIL 2023 – SEPTEMBER 2023

I'm responsible for conducting user research to understand the needs of real estate users, including homebuyers, sellers, agents, and property managers. The research insights inform their design decisions, leading to user-centered solutions. I collaborate with cross-functional teams to brainstorm and develop innovative concepts for new digital products or features, which are then translated into tangible designs through wireframes, mockups, and prototypes.

UI/UX Designer @ **Sixsol technologies**

Pakistan (Contract)

📅 DEC 2022 - MARCH 2023

I conducted extensive user research to gain a deep understanding of the needs, preferences, and pain points of both customers and staff who will interact with the POS system. The research serves as a guide throughout the design process, ensuring that the system is tailored to meet the specific requirements and expectations of the users. By incorporating user insights, I designed a POS system that delivers a seamless and user-friendly experience for all stakeholders involved.

Visual Designer @ **Onepint**

Nigeria (Contract)

📅 FEB 2022 - JULY 2022

Redesigned current user interfaces to more effectively accommodate device responsiveness, and developed prototypes for improved interaction and usability testing.

Conducted product design usability testing with other research methodology tools, so as to meet up to users' needs.

Education

**Federal university of technology, Minna**

Bachelor of technology (Statistics)

Certifications

**Coursera**

Google UX Design Professional Certificate

What I know

**Design Tools**

Figma · Sketch · Adobe Photoshop · Adobe Illustrator · Adobe XD · InVision

**Skills**

User Research · Information Architecture · Wireframing · Prototyping and User Testing · Visual Design