MOBORNE

TECHNOLOGY

JunctionX Algiers
HealthX
Application

Moborne challenge

"One junction for health"

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01

Problematic

Problematic

Have you ever struggled to find a specific medication, even after looking everywhere for it? Let me tell you that you're not alone, we've all been through this process of being incapable of controlling the critical situation we're in.

We're happy to announce that through the chance we've been given in the challenge of junction competition, we were able to work on an application that deals with this kind of situation. Moborne's application for patient needs, HealthX.

Let's imagine a scenario…..

Grandfather Ahmed arrives at Hospital X, he takes a ticket to reserve a place for an appointment with a doctor.

02

Prototype

1
Reservation

we can use this page to reserve a place in the waiting line after choosing the right department (Nutrition and Dietetics, Microbiology…….)

2
Hospitals

This option allows you to search about the nearest hospitals according to the availability of beds, machines and number of places.

3
Pharmacies

It can be used to search for a medication in the nearest pharmaceutical stores and this according to the prescription issued by the doctor. It also shows you the itinerary to the pharmacy.

4
Emergency

This option allows you to reserve a place and have higher priority in the waiting line.

03

Business plan

Who does our app serve?

Our product will be very attractive to both government and private medical sectors as it will improve the quality of service for the customers which is very important when dealing with hospital patients:

- Removing the frustration of having to waiting in line for an unknown period of time.

- Automatically process the list of medicaments the doctor prescribed and finds the closest pharmacy that contains all of them.

- In case of an emergency patient if the queue is already full it will propose nearby hospitals with available room

MORE THAN

500

Public hospitals and private clinics will benefit from the service offered by our application
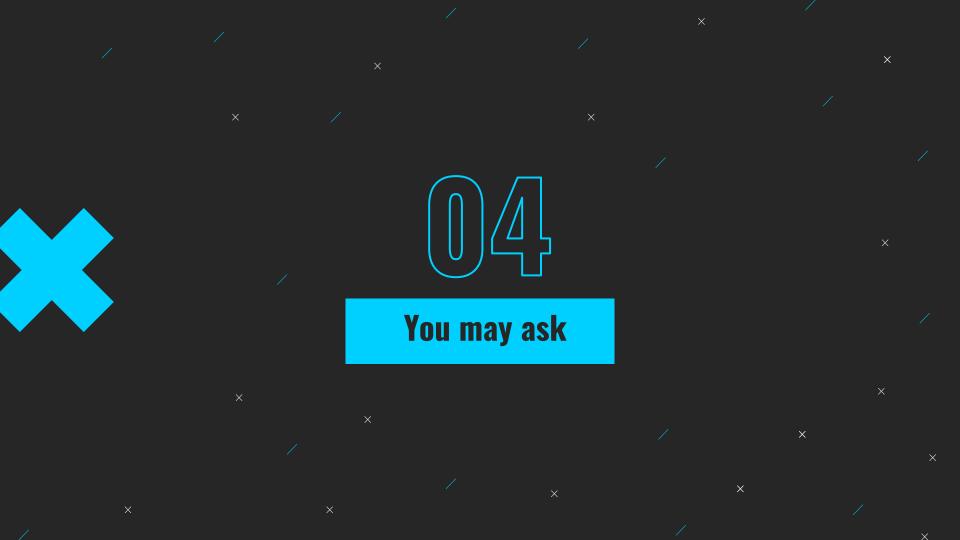
Business Model Canvas

Key partnerships	Key activities	Value proposition	Customer relations	Customer segments
Groupe Saidal, pharmaceutical laboratory	automatisation, interaction	Organisation, emergency treatment, improving the quality of service	self-service, our developers will take care of the maintenance of the application, i.e. all that concerns the administration of the databases.	government and private medical sectors, like hospitals,
	Key resources graphic charter and log designer, frontend and backend developer, content maker, database administrator		**Canals** In the case of the public sector, it will be up to the government to implement the machines. In the private case, it will be in the form of a partnership request.	

Cost structure	Income stream
Use of data for optimization purposes, or use for research purposes such as calculating stastics or training AI models. Value-driven model.	The cost of the application at its beginning is 12000.00DA + the cost of the kiosk of a value which can go up to 10000.00DA, which makes the cost in general for each sale is 22000.00DA. payment for updates and maintenance.

04

You may ask

What makes your app better in interactive kiosks than a mobile app?

- Quick and easy to use,

- Avoid spam and security breaches,

- Less expensive in terms of implementation and deployment than a mobile application

- Workload réduction.

Why should customers choose you over your competition?

The impact of our product will range from highly improving the service quality for the customer, reducing the stress of the employees, making the hospital more organized and clean, to even saving the life of emergency patients by redirecting them to nearby hospitals. Which will make your services not only more attractive than others but you will also be able to handle more customers than usual.

THANKS!