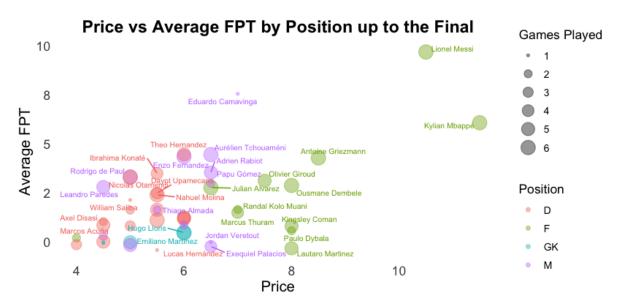
## World Cup 2022 PFF Fantasy - One Last Shot at Glory!

## **Destiny Calls**

We are sure that this tournament's Fantasy game has had its ups and downs. Some players have disappointed us, while others have really surpassed all expectations. With the Final coming up, we are giving everyone a final chance to win the World Cup Final Gameday Title. Using data that PFF FC - and PFF FC ONLY - have, you'll find yourself celebrating a nutmeg or a bicycle kick like never before!

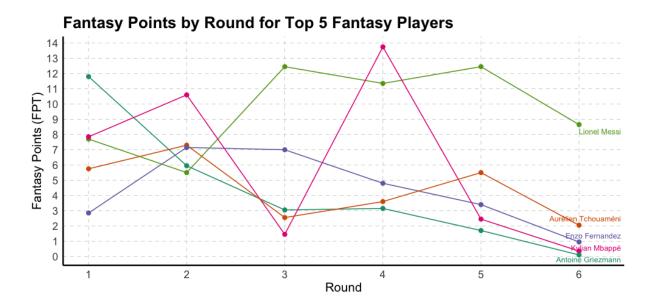
For the closing of the tournament, we've prepared a fun new approach to watching the game and cheering on players from both teams, if you're lucky enough to be a neutral. You may already know that PFF FC gathers thousands of data points per second, rolling them up into statistics that can help you understand the game better. For this final round of Fantasy, we have added a qualitative approach to player stats, because we know that not all shots and chances are created equal. No more frustration over Messi giving out easy-to-score assists only to have his teammates miss them, we now award points for big-chance-creating passes. Also, make sure to carefully pick your defenders, because the punishment will fit the crime for mistakes that lead to chances. As for the nutmegs and bicycle kicks, yes, players get some extra points for them too!

To help you out with your picks, we've crunched the numbers and will give a quick view of how players have performed using the new points system. Looking at the price vs fantasy points graph below, Messi and Mbappé definitely stand out, with Messi appearing to be the clear winner in terms of fantasy performance. That one Camavinga appearance reeled in a great amount of points, though we haven't seen him follow up.

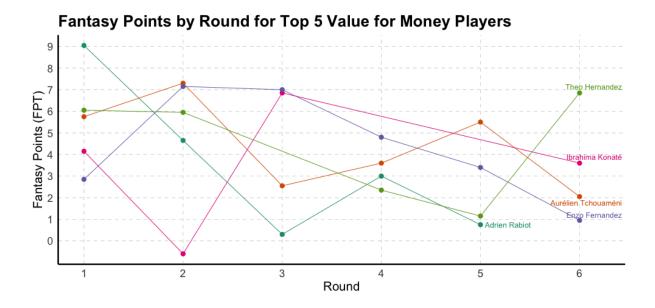


Leo Messi looks like the best option for the Captain's armband. His consistency throughout the tournament has been incredible! Mbappé, despite the high price tag, looks

like a great option as he showed in matchday 2 and the first knockout round that he is capable of high fantasy scores.



Tchouameni, at a price tag of just 6.5, has been a top 5 player and also provides excellent value for money. Apparently, so does Enzo Fernandez, who however has seen a dip in his performance following the first three rounds of the group stage.



## **Review of Scoring System**

You can see the full breakdown of points assigned per stats in a separate table in the app. Additionally, you'll be able to set up your own mini league and fully customize the points assigned to any of the hundreds of event stats available, exclusively by PFF FC, challenging your friends (or enemies?) to pick players that truly have a great, but hidden, impact on the game.

We do want to provide a short review of which stats have been selected to score points, along with some reasoning. Goals, assists, balls recovered, and clean sheets we see in popular fantasy leagues such as Fantasy Premier League and UEFA Champions League Fantasy tell one part of the story. They actually express the beauty of soccer - the rarity of events and high likelihood of witnessing the unexpected.

Taking it a step further, in an attempt to gain a clearer understanding of the game and increase fairness, we've identified a few other metrics that have value, hence get value in this Fantasy game. Shots on target and shots cleared at the goalline are in. Passes are awarded, especially critical passes that lead to great scoring opportunities. Similar to other sports, being the victim of a foul is awarded some fraction of points. Attempting to dribble around a player and actually managing to do so is also given points, while on the contrary losing the ball deducts points. On the other side, committing a foul or making a mistake leading to a great chance for the opponents is penalised.

The most important and unique aspect of this fantasy scoring system is PFF FC's grading system. You can read about the grading methodology in detail on the website, but we do want to point out here that there are ways to assess how well a player performs in each situation they are in throughout a game. Qualitative metrics, from expected goals and expected assists (which earn points, of course, in this fantasy matchday), have earned their spots in the public sphere of soccer analysis, and this is the first time you can create a fantasy team using them!