# Creative Executive who delivers the fresh and unexpected nonfiction programming and content that brands need to attract, retain, and expand audiences.

Emmy-Winning Executive Producer, Idea Generator & Team Anchor who approaches each project with ingenuity to stretch beyond the ordinary and strengthen each brand's competitive advantage. Balances imagination with practicality to achieve audience growth, critical acclaim, and positive impact on business results. Draws upon a world-class storytelling background (e.g., Time Studios, PBS, National Geographic, Discovery, Travel Channel, TNT, SYFY) to seamlessly shift between development and production and across genres. Thrives at the intersection of collaborations with producers, directors, writers, and talent. Leads with natural filmmaking instincts, a stabilizing presence in times of crisis, and a commitment to empowering teams with the resources and support they need to succeed.

## **IMPACT**

- Scope of leadership spans the development and production of +1,500 hours of content for streamers, online platforms, networks, and consumer brands across nonfiction formats (e.g., doc, adventure / travel, lifestyle, science, history, educational).
- Member of the leadership team that protected the top-10 position for PBS (by primetime ratings among +150 content brands) over 9 years. Developed top documentaries and series, including A YEAR IN SPACE (Emmy Award), 8 DAYS: TO THE MOON AND BACK (Emmy nomination), DAVE CHAPPELLE: MARK TWAIN PRIZE (Emmy nomination), and AMERICAN PORTRAIT.
- Played a pivotal role in creating and driving National Geographic's ratings momentum with the development of BRAIN GAMES. This Emmy-nominated series helped solidify the network's brand around smart, authentic, and commercially attractive programming which supported +25% subscriber growth as online / digital competition grew.
- Clearly defined and strengthened the Travel Channel brand with the creation of ANTHONY BOURDAIN: NO RESERVATIONS. This genre-defining series disrupted travel, food, and culture stereotypes while supporting +28% subscriber growth. Over 9 seasons (142 episodes), it earned 12 Emmy nominations (2 wins), established the Bourdain brand, and paved the way for other travel series.
- Navigated talent, development and production partners, peers, and teams through change and adversity, including the launch of new studios and content platforms, leadership transitions, and crisis (e.g., evacuation of Bourdain crew out of Beirut).

## **EXPERIENCE**

TIME STUDIOS, New York, NY, 2022-2024

#### Executive Producer / Creative Executive / Strategic Advisor

Recruited by President and COO into a 2-year deal to create, develop, and produce a slate of documentary content for this Emmy Award-winning production arm of Time Magazine. Managed +10 projects in development and production.

PBS, Crystal City, VA, 2013-2022

#### Executive Producer / Executive in Charge / Senior Director of Programming & Development

Hired as a member of the leadership team driving the transformation to infuse this legacy nonprofit brand with mission driven, broadly appealing content serving +350 member stations and digital / streaming platforms. Inherited and continued to build a slate of content across nonfiction and documentary genres (e.g., history, science, cultures, nature / natural history). Directed a 5-member team. Formed and oversaw external production partnerships. Reported to the VP, Programming & Development.

- Developed and executive-produced +100 hours of content annually.
- Won an Emmy Award (Outstanding Science & Technology Documentary) for A YEAR IN SPACE—a documentary produced in real time while Scott Kelly was aboard the International Space Station, airing less than 24 hours after Kelly's return to Earth.
- Continued to embrace new approaches to development, earning Emmy nominations for 8 DAYS: TO THE MOON AND BACK (Outstanding History Documentary) and DAVE CHAPPELLE: THE MARK TWAIN PRIZE (Outstanding Variety Special).
- In response to national events, developed AMERICAN PORTRAIT which leveraged organic, user-generated content to shape a multiplatform, brand-defining project that spanned documentary, interactive digital experiences, nationwide art installations, and print executions. Project engaged the entire PBS system at a hyperlocal level.
- Additional projects included BIG BLUE LIVE, WILD ALASKA LIVE, USS INDIANAPOLIS: INTO THE DEEP, WE'LL MEET AGAIN, THE DAY THE 60s DIED, BREAKTHROUGH, GENIUS BY STEPHEN HAWKING, and IN THEIR OWN WORDS.
- Represented the brand at industry events and conferences worldwide, including the World Congress of Science & Factual Producers, RealScreen, Banff World Media Festival, Jackson Hole Science & Wildlife Symposium, and MIPDOC.

## NATIONAL GEOGRAPHIC TELEVISION, Washington, D.C., 2008–2012

#### **Vice President of Development**

Selected to lead this in-house production company in developing innovative, on-brand series and specials for National Geographic Channel. Directed 14-member team, idea generation, and creative development. Managed external production partnerships. Reported to the division President.

- Embraced the spirit of the brand to craft +100 hours of original programming across nonfiction and documentary genres (e.g., science, history, archeology, cultures, adventure / travel, paranormal). During these years, subscribers grew from 67M to 84M.
- Leaned into a passion for research-driven innovation to create BRAIN GAMES, an audience-challenging series integrating science and pop culture. Earned an Emmy nomination and set a record as the highest-rated series premiere in network history.
- Additional projects included COMBAT RESCUE, SHANE UNTAMED, INSIDE AREA 51, and 24 HOURS AFTER HIROSHIMA.

#### DISCOVERY INC., Silver Spring, MD, 2003–2008

#### Vice President of Development & Production, Discovery Studios, 2007-2008

Recruited by the Head of the Discovery Production Group to establish Discovery Studios as a sought-out production partner for the company's internal brands (e.g., Discovery, History Channel, TLC, Animal Planet, Science Channel). Pitched and developed +40 projects. This ahead-of-its-time studio was shuttered in the midst of the economic downturn.

## Vice President of Production, Travel Channel, 2003-2007

Recruited to develop and produce an innovative content slate that clearly defined the brand for this under-resourced cable network. Led a 14-member team and oversaw the annual production budget. Reported to the President / GM of Travel Channel.

- Quickly identified opportunities to shape a content brand / image more aligned with the network name. Delivered +150 hours of original programming annually, supporting the network's growth from ~74M subscribers to +95M (per 10-Ks).
- Identified Anthony Bourdain as high-potential talent. Worked closely with production partners Zero Point Zero to develop an original concept, ANTHONY BOURDAIN: NO RESERVATIONS. Contributed significantly to the show branding and oversaw production of 5 seasons. This Emmy Award-winning series became the foundation for Bourdain's follow-up series on CNN.
- Played a vital role in ushering the network into the digital era with the development and production of 5 TAKES and NOT YOUR AVERAGE TRAVEL GUIDE—critically acclaimed low-budget / paradigm-breaking series which leveraged prosumer tech, generated engaging content for all platforms at <20% of traditional costs, and a built pool of up-and-coming filmmakers.
- Executive-produced STRANDED WITH CASH PETERS, FLIGHT ATTENDANT SCHOOL, and ONCE AND FUTURE CITIES. Additional projects included BIZARRE FOODS, MADE IN AMERICA, WEIRD TRAVELS, and MOST HAUNTED.

#### TNT / TURNER STUDIOS, Atlanta, GA, 1998–2003

## **Executive Producer / Director of Production & Development**

Within a programming environment heavily reliant on acquisition, selected to develop and produce nonfiction specials that refreshed existing content (e.g., documentary, live performance, sports, and entertainment). Managed a 10-member production team.

- Conceptualized and created wrap-around specials, including REAL TIME WITH ANDY KINDLER.
- Following the merger of Turner with Time Warner, shifted focus to the development and production of content for Turner Studies, including 2 series that were extensions of lifestyle publication brands.

#### Additional:

SYFY, Executive Producer / Manager of Special Projects, New York, NY — Quickly advanced from on-air promos to special content (e.g., making-of/BTS segments, interstitials). Worked with Leonard Nimoy and William Shatner to produce STAR TREK: THE SPECIAL EDITION. Delivered the Emmy-nominated ALIEN VOICES: THE FIRST MEN ON THE MOON. During this time, subscribers grew +230%.

## TEACHING EXPERIENCE

HOWARD COMMUNITY COLLEGE, Adjunct Faculty, Audio / Video Media Production, Columbia, MD, 2022-Present AMERICAN UNIVERSITY, Guest Lecturer, Nonfiction Media Development, Washington, D.C., 2019 LOYOLA UNIVERSITY MARYLAND, Guest Lecturer, Nonfiction Media Development, Baltimore, MD, 2019

#### **EDUCATION**

M.A., Emerging Media, Loyola University Maryland, Baltimore, MD

B.S., Television & Film Production, History minor, SI Newhouse School of Public Communications, Syracuse University, Syracuse, NY

## **SELECT CREDITS**

NUMEROUS PROJECT IN DEVELOPMENT & PRODUCTION — 2022-Present, Rabbit Run Media

ON THE FLY: ADVENTURES IN ALTITUDE — 2022–2023, Smithsonian Channel, limited series, Executive Producer

NEXT AT THE KENNEDY CENTER — 2021, PBS, performance series, Development Executive

IN THEIR OWN WORDS — 2017–2021, PBS, biography series Executive in Charge

PBS AMERICAN PORTRAIT — 2021, PBS, limited series, multiplatform initiative, Executive Producer, Executive in Charge

DAVE CHAPPELLE: THE KENNEDY CENTER MARK TWAIN PRIZE FOR AMERICAN HUMOR — 2020, PBS, special, Executive in Charge

8 DAYS: TO THE MOON AND BACK — 2019, PBS, documentary, Executive in Charge of Production

BREAKTHROUGH: THE IDEAS THAT CHANGED THE WORLD — 2019, PBS, limited series, Senior Director

ANCIENT SKIES — 2019, PBS, limited series, Executive Producer

WE'LL MEET AGAIN WITH ANN CURRY — 2018–2019, PBS, docuseries, Executive Producer

RIVERS OF LIFE — 2018, PBS, limited series, Executive Producer

KINGDOMS OF THE SKY — 2018, PBS, limited series, Executive Producer

A YEAR IN SPACE — 2016, PBS, documentary, Executive in Charge

GENIUS BY STEPHEN HAWKING — 2016, PBS / National Geographic, docuseries, Executive Producer

FIRST PEOPLES — 2015, PBS, limited series, Senior Director

THE DAY THE 60s DIED — 2015, PBS, documentary, Executive Producer

THE WHITE HOUSE: INSIDE STORY — 2015, PBS, Executive Producer

BIG BLUE LIVE — 2015, PBS, documentary, Executive Producer

INSIDE COMBAT RESCUE — 2013, National Geographic, limited docuseries, VP of Development

BRAIN GAMES — 2011–2012, National Geographic / Disney+, comedy / competition series, Creator / Executive in Charge

24 HOURS AFTER HIROSHIMA — 2010, National Geographic, docuseries episode, VP of Development

NOT YOUR AVERAGE TRAVEL GUIDE — 2006–2007, Travel Channel, adventure series, VP of Production

ANTHONY BOURDAIN: NO RESERVATIONS — 2005–2007, Travel Channel, travel series, VP of Production

BIZARRE FOODS WITH ANDREW ZIMMERN — 2006–2007, Travel Channel, adventure series, VP of Production

FLIGHT ATTENDANT SCHOOL — 2006, Travel Channel, nonfiction series, VP of Production

5 TAKES: USA — 2006, Travel Channel, digital series, VP of Production

STRANDED WITH CASH PETERS — 2005, Travel Channel, adventure series, Executive Producer / VP of Production

ONCE AND FUTURE CITIES — 2005, Travel Channel, nonfiction series, VP of Production

MADE IN AMERICA — 2003–2007, Travel Channel, nonfiction series, VP of Production

MOST HAUNTED — 2003–2007, Travel Channel, nonfiction series, VP of Production

WEIRD TRAVELS — 2003–2006, Travel Channel, docuseries, VP of Production

SOUTHERN HOME BY DESIGN — 2002, Turner, nonfiction series, Executive Producer

SOUTHERN LIVING PRESENTS — 1999, Turner, nonfiction series, Executive Producer

STAR TREK: THE SPECIAL EDITION — 1998–1999, SYFY, documentary short series, Developer / Writer / Producer

ALIEN VOICES: THE FIRST MEN ON THE MOON — 1998, SYFY, live broadcast special, Developer / Producer