

Bill Schultz (wbs15@fsu.edu)

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[Google Scholar](#)

Appointments

Georgetown University, McCourt School of Public Policy

- Assistant Research Professor (Fall 2025 – present)

General Services Administration, Office of Evaluation Sciences (OES)

- Data Scientist (Fall 2022 – present)

Florida State University, Department of Political Science

- Associate Scholar (Fall 2022 – present)

The University of Chicago, Social Sciences Collegiate Division

- Assistant Instructional Professor (Fall 2020 – Summer 2022)

Education

Florida State University. PhD in Political Science (2020)

Dissertation committee: Eric Coleman; Inken von Borzyskowski; Christopher Reenock; William Butler; Marina Duque

University of Maryland. BA in Government and Politics (2013)

University of Maryland. BS in Business Management (2013)

Publications

Journal Articles

- Toma, M., R. Burnett, P. Debroy, E. Dimant, J. Liu, E. Safran, U. Saya, and **W. Schultz**. “Promoting safe opioid disposal: experimental evidence on behavioral messaging with financial incentives.” *Health Economics*. [Forthcoming].
- Fischer, H., **B. Schultz**, E. Coleman, A. Filippi, V. Guleria, B. Güneralp, V. Kurli, B. Lawrence, A. Ma, V. Ramprasad, P. Rana, R. Rana, C. R. Solorzano, and F. Fleischman. (2025). “Forest restoration for environment and well-being is supported by empowered local governance over long time horizons.” *Environmental Research Letters*.
- Martin, L., A. Feher, **W. Schultz**, E. Safran, A. Cohen. (2024). “Interventions to Increase Affordable Care Act Marketplace Enrollment: A Systematic Review and Meta-Analysis.” *Population Health Management*.
- Coleman, E., **B. Schultz**, A. R. Parker, J. Manyindo, E. Mukuru. (2022). “How Communities Benefit from Collaborative Governance: Experimental Evidence in Ugandan Oil and Gas.” *Journal of Public Administration Research and Theory*.
- **Schultz, B.**, H. Fischer, F. Fleischman, M. Pfeifer, P. Kashwan, E. Coleman, I. Djentonin, D. Brockington, V. Ramprasad, K. Marquardt, and R. Pritchard.

(2022). “Recognizing the equity implications of restoration priority maps.” *Environmental Research Letters*.

- Coleman, E., **B. Schultz**, V. Ramprasad, H. Fisher, P. Rana, A. Filippi, B. Güneralp, A. Ma, C. R. Solorzano, V. Guleria, R. Rana, and F. Fleischman. (2021). “Limited effects of tree planting on forest canopy cover and rural livelihoods in Northern India.” *Nature Sustainability*, 4 (11).
- **Schultz, B.** (2020). “Resource Management and Joint-Planning in Fragmented Societies,” *Ecological Economics*, 171.
- Parker, A. R., E. Coleman, J. Manyindo, E. Mukuru, and **B. Schultz**. (2019). “Bridging the Academic-Practitioner Gap in RCTs.” *World Development*, 127.
- Coleman, E., J. Manyindo, A. R. Parker, and **B. Schultz**. (2019). “Stakeholder Engagement in the Oil Sector: Evidence from a Field Experiment in Uganda.” *Proceedings of the National Academy of Sciences*, 116 (49).

Revise and Resubmit

- **Schultz, B.**, E. Coleman, A. R. Parker, J. Manyindo, and E. Mukuru. “Transparency and Attributions in the Extractives Sector: A Field Experiment in Western Uganda.” *The Policy Studies Journal*.
- **Schultz, W.**, R. Balu, E. Bell., S. Jilke, and E. Safran. “Does improving customer experience improve employment assistance uptake? Experimental evidence from the Ticket to Work program.” *Journal of Public Administration Research and Theory*.

Actively Submitting or Preparing for Submission

- Saunders, T., Herd, P., Jilke, S., Moynihan, D., Safran, E., & **Schultz, B.** “Informational Nudges Reduce Mortality.”

Works in Progress and Longer Term Projects

- **Schultz, B.**, Tepper, S., Jilke, Turner, M.C., S., Seim, B., Duru, M., Walker, Shores, K., Hall, C., Rosenberg, S., & Avelar Portillo, J. “Unconditional cash transfers and their impact on public benefit use.”
- **Schultz, B.**, Turner, M.C., Tepper, S., Herd, P., Read, B., & Permut, S. “Interventions to ease compliance: Impacts on enrollment in SNAP applications and enrollment.”
- **Schultz, B.** “Not all questions about participation have causal answers: A survey of participatory tree planting in India and Nepal.”
- **Schultz, B.** “Practical recommendations for program evaluations with sequential outcome measures.”
- **Schultz, B.** “Exploring the promise of compromise solutions: mixed use vs strictly protected conservation areas in Brazil.”

Methodological and Coding Guidance

- “The OES Standard Operating Procedures for The Design and Statistical Analysis of Experiments.” <https://billschultzoes.github.io/oes-sop-public/>.

Teaching experience

Undergraduate level classes taught:

- Social Science Inquiry I-II-III (Fall 2020-Spring 2022), *University of Chicago*
- Political Science Research Methods, *Florida State*
- Comparative Natural Resource Management, *Florida State*
- Introduction to Comparative Politics, *Florida State*
- Global Politics and Policy, *Florida State*
- [*Teaching assistant*] Research Intensive Bachelor's Certification, *Florida State*

Graduate level classes taught:

- [*Teaching assistant*] Maximum Likelihood Estimation (Fall 2017), *Florida State*

Other teaching experience:

- Quasi-Experimental Evaluations, *OES Intra-governmental Training*

Service

Inter-department:

- Search committee member, FSU (Fall 2018) and UChicago (Winter 2022)
- Co-chair of the Social Science Inquiry Sequence, UChicago (2021-2022 academic year)

Peer reviews:

- Proceedings of the National Academy of Sciences (PNAS)
- Environmental Research Letters
- Small Scale Forestry
- Environmental and Sustainability Indicators

Software skills

- **Statistical programming:** R, Stata, and Python
- **Other programming:** Javascript web analytics
- **Geospatial:** QGIS, Google Earth Engine
- **Typesetting:** LaTeX, RMarkdown/Quarto
- **Version control:** Git and Github