

Expo User “personas”



1. Persona One: Rick Sanchez 77 years old, inventor, engineer. Adventurous. Wants to find exciting events nearby that involve alcohol and partying.



2. Persona two: Morty Smith 14 years old. Junior High student. Likes new experiences, wants to find good places for a young guy to take a date.



3. Persona Three. Jerry Smith. 45 years old unemployed. Mostly a homebody that enjoys gardening but also enjoys going to concerts and events with his wife.