



## YOU NEED TO KNOW:

- ▶ Governor Bentley and some in the Alabama State Legislature want to pass an 83-cent increase to the state's cigarette tax.
- ▶ This would raise the state's tax from \$0.425 per pack to \$1.25 per pack. That's more than an \$8.00 per carton increase!

**Help STOP this tax hike!**

**Tell your State Legislators what this would mean for your business  
TODAY!**

**Visit [www.TobaccoIssues.com/AL](http://www.TobaccoIssues.com/AL) or call 1-877-925-8742  
to speak out!**

## TELL YOUR LEGISLATOR:

**Raising the already high cigarette tax in Alabama is bad for business and a bad idea!**

- ▶ I am a business owner in your district. I employ your constituents and cigarettes make up a significant percent of my sales.
- ▶ I oppose the Governor's proposed budget and any other attempts to increase the state's already high cigarette tax.
- ▶ A cigarette tax hike will hurt my business by encouraging adult smokers to purchase their products from other sources, such as across state lines where cigarette taxes are lower or over the Internet where taxes can be avoided.
- ▶ **Vote NO on new tobacco taxes!**

**Contact Your Legislators Today – Stand Up, Speak Out & Make a Difference!**

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*Thank you for your participation. Contacting your elected officials will make a difference.*

*Paid for by Altria Client Services, Inc. on behalf of Philip Morris USA.*