

# WHITEPAPER [BPC]

## Billionaires Pixel Club



## 1. Introduction

The world as we know of today has changed a lot in the recent past. Historians believe that more technological advancements and progress have been made in the last few decades than as compared to the entire history of humanity of thousands of years.

Our belief is we owe a lot of this progress to revolutionary technologies like the internet, AI, machine learning, data sciences and the one and only blockchain. While all the other technologies help our world transition to a digital world, it is blockchain, which holds this digital world together and provides the security needed to build our confidence in the digital world.

While blockchain has left no industry alone, it has influenced the finance industry the most. Blockchain has entirely changed the way finance industry worked. From the decentralized finance applications to fungible currencies, nothing is left unaltered. However, in this paper we are going to focus on something different, something new – Non-fungible tokens.



## 2. What is NFT Non fungible token?

In order to fully grasp the concept of a non-fungible token, we first need to understand what fungibility is and how it can be the differentiating factor between a simple cryptocurrency and a non-fungible token. In simple words, fungibility is the ability of an asset or a good to be interchanged with other individual asset or good of the same type. There are many examples of fungible assets around us. Let us start with the most common one; money. If you lent someone 50 dollars, it would not matter to you if the person pays you back with the same bill or not. He could pay you another 50-dollar bill or simply two 20-dollar bills and one 10-dollar bill or any other configuration as long as the total equals 50. On the other hand, an example of a non-fungible asset would be a car or a house. If you lent someone your car, it would not be okay for them to return a different car back.

Now let us talk about cryptocurrencies, a fungible currency such as bitcoin or an Ethereum is easily interchangeable with another bitcoin or ethereum. Whereas a non-fungible token cannot be exchanged with a token of identical type as both tokens would have a different value.

A formal definition of a non-fungible token would be a cryptographic asset on blockchain, which has a unique identification code and metadata that distinguishes it from another similar asset. Therefore, unlike cryptocurrencies, non-fungible tokens cannot be traded or exchanged at equivalency.

## 3. The Importance of Non-Fungible Tokens

NFTs are being thought as the change makers of the crypto paradigm by making each token irreplaceable and unique. NFTs have been compared with digital passports as each token contains a unique, non-transferable identity to differentiate it from other tokens. While NFTs cannot be exchanged for another, they are extensible, meaning that you can combine two NFTs together to breed a third one.

So now the important question arises as to why NFTs have any value. Well the answer lies in the supply and demand of

desirable for gamers, collectors and investors who are often ready to pay huge sums of money.

NFTs have the ability of making their owners a lot of money. There have been some crazy examples of NFTs where the owners have made an insane amount of money by selling things, which might not amount to any significant value in the real life. A good example of this is a gamer selling “The Secrets of Satoshis Tea Garden” for \$80,000 USD. The gamer purchased 64 lots in a decentralized virtual land platform, combined them into a single estate and created an NFT for it, which became highly desirable due to its digital scarcity, its desirable location and road access in the game. Similarly, another investor sold a piece of digital Monaco racing track in the F1 Delta Time game. The NFT of the piece of track allows the owner of the NFT to receive 5% dividend on all races that take place on that track.

With the Billionaires Pixel Club, we are now merging the applicability of tradable tokens (BPC) and a real work of art made of PIXELs, which in addition to the advertising effect also has a surface.

#### 4. Promising Use Cases of Non-Fungible Token

While we have already discussed how much potential NFTs hold, it is now important that we take a look at some of the important use cases of non-fungible tokens to understand how NFTs are the wave of future and how they hold more potential than any other cryptocurrency no matter how valuable it is due to the only fact that NFT represents something real, something of a significant value.

As mentioned before, one of the most important use case for NFTs is art. At some point in our life, we have all visited an art museum, looked at the price of an art piece and thought “WOAH! That is insane.” Well the reason behind this insane pricing of those pieces of art is the fact that they are one-offs and something better or even remotely close to it can never be created again. NFTs present a similar opportunity but for digital artists. The world of internet has no regard for how much hard work goes into creating a piece of digital art because people on the internet would blatantly copy a digital

owner can sell in digital auctions to people all around the world, without a third party intervention. So while this won't prevent people from creating copies of the digital art, it would however prevent them from claiming the ownership of the artwork as the NFT would provide proof of ownership, and protection against copyright infringement.

After art pieces, collectibles are the second most promising and sales-oriented applications of NFTs. Collectibles were in fact the first thing that started the NFT trend.

CryptoKitties released in 2017, is essentially like a digital version of Pokémon based on Ethereum blockchain, which shot up in popularity and over the course of these few years people have spent a crazy amount of money on purchasing CryptoKitties. Some other good examples of collectibles include.

Live video gaming has been home to NFT ever since they started. The famous CryptoKitties collectibles is actually a game that started utilizing the NFT mechanism. Each cat created in the game has a unique set of attributes as well as information about the creator, which can then be sold in auctions. The priciest cat sold on Cryptokitties cost \$140 thousand USD.

However, CryptoKitties is not the only game that has integrated non-fungible token mechanic into it. There are many different games or individual gamers, which are taking advantage of this new blockchain based technology. In most games today, gamers are always building different things be it a virtual space, an avatar, a skin or something else of that sort. While before NFTs, these things were only limited to the game world and no monetary benefit could have been obtained from these creations. However, with the rise of NFT, there is more and more demand and people are willing to pay crazy money for these digital in-game creations.

Talking about the potential use cases of non-fungible tokens, one does not expect an industry such as sports but here we are. While we have already mentioned programs like NBA's Top Shot, which allows you to collect baseball cards, but it is only a small percentage of how much the sports industry has

Ubisoft to develop a fantasy football game, which utilizes digital collectibles as an NFT. Nike also got onboard the NFT train and patented the CryptoKicks sneaker authentication system in 2019. So every time you buy one of those sneakers an NFT is generated with unique information about the sneakers and gives you proof of ownership. The owners of the sneakers can then mix a digital shoe with another to create a new real-world pair of shoes.

The most interesting one on the list of use-cases for nonfungible token mechanics is real world assets and there are several examples of real-world assets which can benefit from this blockchain technology. So whether it is a classic car, a limited edition sports car, a piece of real-estate or a beautiful home that an owner has spent years transforming it, with the help of an NFT you can generate a token to be the digital equivalent of your real-world asset. By selling that token for a similar price as your real-world asset, you will be transferring the ownership to the buyer. Now the question might arise as to how is that different from selling the real-world asset directly in the real-world. The answer lies in the process that one has to undergo in either to sell or purchase such an asset be it a special car, a piece of real estate or a house. You usually have to go through a bunch of intermediaries and pay them large sums of money to ensure that the transaction is smooth.

With blockchain, you can completely omit those intermediaries and make the transaction directly with the owner or the buyer of the asset. In this case, it would be blockchain that ensures the authenticity of the transaction and the NFT would ensure that you get the ownership of the asset.



### 5. Binance Smart Chain

Before you are set towards creating your own cryptocurrency, it is important that the selection of a blockchain platform that is apt for your use case is made. When it comes to blockchain platforms, there are plenty of options out there, each one with its own set of pros and cons. However, Binance Smart Chain is one such platform that not only offers low fees and fast transaction times but is also compatible with smart contracts. Binance smart chain runs parallel to Binance chain and was specifically created to cater to smart contracts and decentralized applications. Binance Smart Chain was first envisioned as just an extension to the Binance Chain; however, later its focus was changed to Dapps so as to not congest the Binance Chain. Therefore, due to the use of this architecture, Binance puts a lot of focus on the cross compatibility of these two chains and for that reason BEP2 tokens can be swapped for BEP20 tokens.



To explain the concept of smart contract, you can imagine it as code that runs on a blockchain and is designed for a particular application of a service. Suppose you are creating a decentralized voting application on the Binance smart chain, your smart contract would be the voting logic that would be running on the blockchain.

## What are BEP20 Tokens?

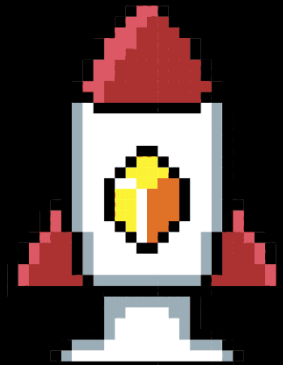
To put it simply, BEP20 is a token standard on the Binance Smart Chain that extends the all-time popular ERC20 or which is commonly known as Ethereum token standard that are issued and implemented on the Ethereum blockchain. More than tokens, BEP20 can be thought of as a blueprint, which defines how a token can be spent, who can spend it and what are other rules that need to be kept in mind regarding their usage. Another thing to be noted here is that BEP20 due to its similarity with Ethereum's ERC-20 is compatible with both Binance and Ethereum. However, unlike Binance, Ethereum has a very high transaction fee for each crypto transaction that is carried out.

The goal behind the creation of BEP20 was to create technical specifications for the Binance blockchain and to provide a framework that is flexible in nature for the developers to launch a multitude of new tokens. These tokens could then be used to represent almost anything from shares in a company to a particular dollar amount stored in a bank vault. This phenomenon would create what are known as stablecoins.

There is also the option to create native assets such as a BEP20 token as well as peg a token created on another blockchain to make it usable on Binance blockchain. These coins are referred to as Peggy coins, which are basically the BEP20 versions of other cryptocurrencies such as LINK or XRP.

BEP20 token transfers are fueled with BNB similar to the BEP2 tokens that are issued and implemented on Binance Chain. These BNB act as an incentive for the validators to include your token in the blockchain.





## 6. Creation of an Non-Fungible Token BPC Roadmap

### Phase 1

Develop source code  
initial Website  
initial social media  
Audit Blocksafu  
Fairlaunch Pinksale  
add Liquidity  
sell first Pixels (5.000)

### Phase 2

gain more holder  
gain more investor  
social media  
Swapping / Defi  
lock Liquidity  
1000 Holder  
1250 Transfers  
sold total Pixels (15.000)

## **Phase 3**

Tracking / SEO / Backend  
Auditing by Certik  
prepare for Exchange listing  
3000 Holder  
4000 Transfers  
sold total Pixels (50.000)

## **Phase 4**

2 more Swapping Defi's  
Preparing for coinmarketcap & coingecko  
initial Exchange listing  
6000 Holder  
8000 Transfers  
Renounce Ownership  
sold total Pixels (100.000)

## **Phase 5**

coinmarketcap & coingecko listing  
2 Exchange listings  
initial manual Liquidity  
initial manual burn  
Market maker funktion  
10000 Holder  
15000 Transfers  
sold total Pixels (250.000)



## 7. What is the Million Pixel [BPC] Project?

What is Billionaires Pixel Club?

How many pixels are there for sale in total?

1,000 x 1,000 pixels = 1,000,000 pixels

How much does a pixel cost?

each pixel costs 1\$ BUSD (or pay in BPC token)

How many pixels can you buy?

max. one can buy 100 x 70 pixels  
but at least 3 x 3 pixels

The BPC used at the time of purchase are then burned manually by us,  
so the value of the remaining BPC tokens increases

give your increase in the ecosystem back to the holder.

In addition, the marketing function is also supported by the continuous increase in value of the project token.  
another advantage achieved for the NFT project.

The more pixels are paid with BPC, the higher the value of the project token increases. This incentive not only creates a higher reach for the NFT project but also an increase in the overall Attractiveness of the token currency.

Which links can I have stored?

Any URL is possible. Whether to the classic homepage or to Twitter, Reddit, Telegram or other social media platforms.  
a URL link is placed behind each purchase, which is saved permanently.  
Enter the URL to be linked.

What marketing support is planned?

The site will be promoted on all social media platforms during the project  
Each sale is additionally promoted on Twitter, Telegram & Discord  
These pages are also advertised by third parties at cyclical intervals  
in order to generate even more traffic Working with social media writers  
to also mention the project and progress in relevant blogs

What happens when all pixels are sold?

When all pixels are sold, the project will be converted into an NFT and put up for sale.  
The proceeds from the sale will be used for a permanent presence on the internet and for further marketing measures.

The site will be permanently online guaranteed for 10 years and will be promoted again and again every month on the web and social media.  
This gives you an excellent backlink to your URL and always up-to-date backlinks thanks to long-term planning and a permanently advertised sit

The advertising measures refinance themselves through the sale of the pixels and the increase in value of the [BPC] token.

What advantages does this project offer me?

1. Permanent internet presence with stored URL
2. Permanent presence with your LOGO
3. Low cost
4. Embedding in an incredibly new NFT format with logo and URL
5. Advertising the entire project through social media platforms until all pixels have been sold
6. Advertisement to sell the NFT when all pixels have been sold
7. Keeping the website with the project online for at least 10 years
8. SEO marketing for your URL and high-quality backlink structure for your project
9. Range improvement by embedding LOGO and URL
10. Opportunity to win (see lottery payout)
11. Embedded forever in one of the most extraordinary NFTs of all time

### 8. How does the competition work?

After the sale, a sweepstakes will be held among all buyers.

The grand prize is \$100,000

2nd Place \$20,000

3rd place \$10,000

4th to 10th place \$2000

11th to 50th place \$500

The competition itself is controlled via Twitter and handed over to an independent platform here.

Here all legitimate participants are required to register and processed via [www.Pickaw.com](http://www.Pickaw.com).

This guarantees 100% that there are no unwanted deviations in the competition process.

After successfully embedding your purchased pixels, you will receive a personal message asking you to register your Twitter account. If you don't have one yet, you can catch up on it for free and send it to us.

Why Twitter? Very easily. The process should be as transparent and, above all, public.

This isn't just for you as security and the project is important, but also an excellent marketing presence for further and long-term success.

## 9. Tokenomics

Contract:

Total number [\$BPC\$] Token = 1.000.000.000

Fairllaunch = 500.000.000

CEX Listng = 250.000.000

Ecosystem = 250.000.000

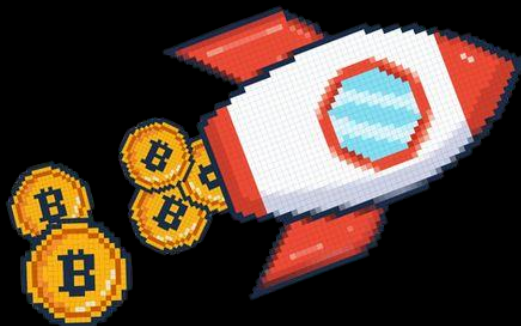
Buy = 3%

Sell = 3%

( Reflection = 1% )

( Liquidity function = 1% )

( Charity function = 1% )



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## TEAM MEMBER

CEO – Nicolas Mizo



Utilizing his extensive knowledge of digital marketing and his MBA degree from St. Ambrose University, Cory has served as Associate Vice President of Digital Strategy for Stamats and worked in key marketing roles for The HON Company and Brownells Inc.

COO – Victor Bestanin



International and domestic experience within the scope of startups, mid size and large companies. Entrepreneurial experience having founded a marketing web development agency and social food start up, Invittle. Involved in the crypto currency space since 2020 with experience in NFTs, DeFi and trading.

CTO – Peter Brackfield



Executive MBA, PCG Design. Solutions architect for spatial computing and machine learning. Former IPC Europa Cup downhill skier and Royal Marines commando. Specializing in advanced AR/MR/VR eCommerce systems design. Designer and developer specializing in user experience, world building, interactivity and branding.