

COMPREHENSIVE RESULTS TRACKING OVERVIEW -

Good information leads to good decisions. Bad information leads to bad decisions. Correct Tracking leads to good marketing decisions. Consistent tracking & correct interpretation is the only way to truly understand how well your marketing is working. Through sustained tracking you can collect the data which allows you to actually control your growth.

WHAT'S INCLUDED:

- A tracking spreadsheet for optimal results
- Tracking training on the correct way to gather information and what to do with it.
- Monthly compilation of your comprehensive marketing data
- An ongoing tracking report

GROWTH IMPACT

- Increase new patients
- Improve per patient revenue and profitability
- Improve marketing performance
- Predict and control growth