

FACEBOOK OUTREACH OVERVIEW -

Facebook offers one of the most powerful and targeted paid advertising channels within social media marketing. With Outreach, a Facebook Ad Campaign is carefully executed using multiple adverts (both single image and carousel) to optimize the performance of your ads in order to get better results for your online marketing goals.

WHAT'S INCLUDED:

- Development and Goals-Driven Planning for Ongoing Facebook Ad Campaign
- Design & Copy for 3 Carousel Ads
- Design & Copy for 3 Single Image Ads
- Campaign Execution (Includes Monitoring and Adjusting by Strategist)
- \$50/Per Month Campaign Budget

GROWTH IMPACT

- Increase Brand Awareness
- Increase New Patient Leads
- Increase Facebook Followers
- Increase Website Traffic