

BRANDED RESPONSIVE WEBSITE OVERVIEW -

Most dental websites are designed by programmers and built to communicate to search robots, not potential patients. That's where Dental Branding is different. We are dental marketing experts and build sites specifically designed to communicate to potential patients and speed up the buying process.

We build state of the art responsive websites. Rather than building multiple sites to be viewed correctly across mobile and desktop devices, a responsive site automatically adapts itself to the browser of the user's device. This means it is easier for search engines to catalog and rank the website.

The content of the site, including the number and type of pages, will be determined through a discussion with your Marketing Strategist. One of the advantages of building a website with Dental Branding is our extensive knowledge in how websites move patients and potential patients through the site and ultimately help in "pushing" the patient to content that elicits a phone call to the practice to book an appointment.

WHAT'S INCLUDED:

- A session with your Art Director to discuss the look and feel of your website
- Strategy to determine the ideal way to build the website to achieve your goals
- An initial design phase including revisions to ensure a correctly branded site
- Custom copy by a Dental Branding copywriter
- Built optimized to Google's search standards
- Google Analytics
- Responsive programming

Website Samples



+ 12 Months of Website Hosting

Think of hosting as finding a home for your website. We offer ultra reliable hosting with 99.9% reliability.

WHAT'S INCLUDED:

- Your choice of 12 or 24 months of hosting and up to 10 unsecured emails. Secure emails and additional emails may be purchased. Talk to a Dental Branding Marketing Specialist for details.

GROWTH IMPACT

- Increase new patients
- Create brand awareness
- Improve search engine rankings