

VIDEO & PHOTOGRAPHY OVERVIEW -

The highest value patients choose their dentist based on perceived relationships. Custom video and photography will introduce the personality of the practice will make a big difference in the quality and quantity of your new patients.

The video can also be edited for TV spots, movie theatre ads or even for your in-office video presentations.

Video & Photography Samples



WHAT'S INCLUDED:

- A full day shoot at your location.
- We will prepare dialogue topics for your interview and decide who will be interviewed so you can prepare accordingly.
- The videographer will shoot extra footage of the practice plus the doctors and staff working and interacting with patients for a high-end feel.
- 3 rounds of revisions to perfect the videos.
- Includes a 2 minute full length version a :30 spot and a :15 spot.

GROWTH IMPACT

- Attract higher value patients
 - Increase loyalty
- Enhance all external and internal marketing