

MONTHLY MARKETING STRATEGY OVERVIEW -

Ongoing strategy gives you correct understanding of your marketing landscape and confidence in your future. A Dental Branding Strategist will guide you on a monthly basis to help you make smart marketing decisions. They will give you recommendations on what to do next to achieve your goals. Think of them as your Vice President of Marketing.

WHAT'S INCLUDED:

- A scheduled monthly strategy call that covers the following:
 - Review results
 - Review training
 - Assess consistency through accountability
 - Plan for the future
 - Educate on marketing strategy
- Additionally, your strategist can help you on an as need basis with any issues or questions that arise.

GROWTH IMPACT

- Increase new patients
- Improve per patient revenue and profitability
- Improve marketing performance
- Predict and control growth