

# RADIO AD CREATION OVERVIEW -

Radio advertising can be a great way to reach a broad, local audience. Your strategist work with you to create an ad based on your growth goals. We will produce the ad with professional voice-over talent, your choice, female or male.

## **WHAT'S INCLUDED:**

- Professional copywriting
- Professional graphic design
- Concept strategy
- Professional voice-over recording
- Digital audio file

## **GROWTH IMPACT**

- Create brand awareness
- Attract new patients
- Improve results of simultaneous campaigns