

WILLIAM MADDEN

WEB DEVELOPER

📞 503-708-7753 📍 PDX, OR 🌐 Github Account

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As a developer I seek to affect meaningful change in our world, using technology to bring people together in the spirit of collaboration and investigation to move towards ever better and more practical solutions; I believe there is always a solution to any given problem.

EXPERIENCE

Front-End Developer

Full Service Funnels

📅 OCT 2021 - JAN 2022 📍 Portland, Oregon - (contract)

Accomplishments and responsibilities

- Create and manage 1k+ web pages on a proprietary page-build platform
- Update and optimize existing content, as well as develop new site templates and features
- Troubleshoot and solve integration issues
- Data analysis and system optimization

Lead Front-End Developer

Schoolhouse Electric CO.

📅 JAN 2020 - FEB 2021 📍 Portland, Oregon

Accomplishments and responsibilities

- Maintain and manage Shopify eCommerce website for major producer and distributor of high-end heirloom home lighting and appliances
- Update and optimize existing content, as well as develop new site features
- Plan and manage project from initial proposal through QA to deployment. Coordinating cross-department and cross-functionality communication while consistently meeting or exceeding deadlines
- Cross platform and 3rd party integration

Front-End/ Technical Support

Dealer Spike

📅 NOV 2017 - JAN 2020 📍 Wilsonville, Oregon

Accomplishments and responsibilities

- Research, develop, and implement, plug-and-play Shopify eCommerce integration using Vue/Vuex to leverage the Shopify storefront GraphQL API solution for the entire platform
- Develop training curriculum and in-house-developer documentation for open-source analytics platform
- Develop strategies for creating custom conversion tracking to improve the accuracy and integrity of collected data
- Regularly exceeds KPI targets

SKILLS

Languages & Frameworks

📦 NODEJS

🧪 JEST

🔗 AJAX

🏹 APOLLO

🌟 GRAPHQL

📄 JS/ES6

🌊 LIQUID

⚛️ REACT

▼ VUE

📄 HTML5

📄 CSS3

🔗 SCSS/LESS

UI & Design Tools

💎 SKETCH

🎨 PHOTOSHOP

📐 FIGMA

Project Management & CMS Platforms

📦 GIT

📅 TRELLO

🌐 HEROKU

🌐 NETLIFY

📦 SHOPIFY

🔗 HUBSPOT