



BILLY TRAN

GRAPHIC DESIGNER / PHOTOGRAPHER

OBJECTIVE

Energetic & bubbly. Eager to bring undergraduate accomplishments with 2+ years of design experiences, digital marketing, & clientele relations. With hopes to learn from seasoned professionals, by combining creative processes to implement evolving solutions; to design work worth doing.

CONTACT

W: www.BillyTran.design

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EDUCATION

**BA in Design Studies,
Concentration in Graphic Design**
San Jose State University | May 2022

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator, Indesign,
Photoshop, Lightroom,
AfterEffects, Premiere Pro,
Spark, Dreamweaver

Other

HTML/CSS, Powerpoint,
Microsoft Word, Printing,
Canva, Figma, Content Creation

PEOPLE SKILLS

Facilitation, Team-leader,
Communicative, Cross collaboration,
Problem Solver, Time management

HOBBIES



WORK EXPERIENCE

BillyTran.design | 2017 - Present Freelance Graphic Designer

- Poster and Infographic Design | Stanford Linear Accelerator Center
- Logo Design, Print Design | KATANI Orlando
- Branding | Fluxhub
- Overlay/Layout Design, Emote Design

Dr.Loo's Natural Remedies | Jul 2018 - Mar 2021 Graphic Designer & Digital Marketing

- Communicated with client to create deliverables catered to their visions, standards, & goals.
- Promoted Dr. Loo's products through digital marketing by utilizing photography & graphics to create content.
- Created sketches, low/high fidelity wireframes & prototypes to ensure that designs meet guidelines to sell products.
- Researched & developed digital marketing strategies, art direction, user experience, & social media presence.
- Fostered a collaborative, supportive & efficient work environment.
- Optimized the company's visibility on online platforms by utilizing tools such as Amazon A+ content.

RISING internship | Fall 2019 - Summer 2020 Graphic Design & Leadership

- Spearheaded branding & design assets for RISING internship class, including logos, digital images, while developing leadership skills.
- Produced printed materials to raise funds for local communities, events, & hosting creative workshops.

OTHER WORK EXPERIENCE

Scotch & Soda | April 2022 - Present Supervisor

- Drives sales through engagement of customers and sharing product knowledge to boost key performance indicators.
- Manage team schedules, store layout and store operations.
- Maintain high customer readiness standards; deliver a clean, neat and easy to shop store environment.