

USER RESEARCH

UX FUNDAMENTALS TASK 2

BILLY VEGA

ADAM ARIAS

AGE 24
STUDENT



Q1. When was the last time you needed to learn new

vocabulary? "I was required to identify a new term when the guest speaker at a meeting I was attending used an unfamiliar term"

Q2. What are your biggest challenges when starting a new project

or learning something new and why? "I get sidetracked with spontaneous things that I think will make my project better so I don't get up getting things done on time"

Q3. Would you say learning new vocabulary is something you enjoy? Explain.

"I enjoy learning new vocabulary because it enhances my speech, knowledge and Builds confidence when I communicate with others and in large groups"

Q4. Who was your favorite teacher growing up and why? "my 6th grade teacher. She was genuine and truly cared for each student. Showing us as many methods as possible to try and solve any A problem. She also was into basketball, which I enjoy"

Q5. If you could use an app to learn a new vocabulary what features would you want included?

"it would be great if a vocabulary app had tips and tricks and I would recommend that it includes teaching slang. Younger people speak heavily in slang but not everyone is familiar with these terms causing a gap"

DOING

"Im getting sidetracked trying to find other ways to do this" - "I keep procrastinating" - "time to share this on instagram"

THINKING

"I don't want to sound uneducated"

FEELING

"Feeling overwhelmed I am trying to hard" - "I don't feel confident"

**NORMA
VILLATORO**

AGE 64
BIBLE TEACHER



Q1. When was the last time you needed to learn new vocabulary?

"last time I needed to learn was when I had to learn sign language"

Q2. What are your biggest challenges when starting a new project or learning something new and why? "my biggest challenge was getting a full understanding of the new language to learn so I can make it my own"

Q3. Would you say learning new vocabulary is something you enjoy? Explain. "learning ASL is enjoyable to me because I have learned a new skill. With that ability to communicate with deaf people in their language makes me feel good"

Q4. Who was your favorite teacher growing up and, why? "My favorite teacher Was in my freshman and senior years in high school. They taught me not to view matters at fave value but with perspective. Most things have more than one side to a story and I still use That teaching in my life today"

Q5. If you could use an app to learn a new vocabulary what features would you want included? "I want the app To use easy to understand language with clear pictures showing each step needed. Alert the user if there is an error And the app will re direct the user in the right direction"

DOING

"In 2006 I decided to learn ASL and I am so glad I did" - "I will continue studying the bible with the deaf so they can learn it"

THINKING

"I like seeing things from more than one angle" - "I think I have a super power when I learn new things!"

FEELING

"I feel grateful I get to help people who can't hear"

BOB GRAHAM

AGE 63

SOFTWARE
DEVELOPER



Q1. When was the last time you needed to learn new vocabulary?

"Each time I learn a new programming language, so I can make a living!"

Q2. What are your biggest challenges when starting a new project or learning something new and why? "Finding motivation is hard due to having learned so many in the past. It gets wearisome!"

Q3. Would you say learning new vocabulary is something you enjoy? Explain.

"Not anymore, but... when I see the new "vocabulary" start to produce results I get excited, and then I'm glad I spent the effort."

Q4. Who was your favorite teacher growing up and why? "One teacher by name. Mrs. Oria. I already spoke fluent Spanish, only took the class to get easy grades. She and I would start a long conversation while the rest of the class just began chatting with each other because they couldn't understand anything we were talking about. So I guess the "Why?" is because I got to enjoy goofing off? Her doctorate was in English, which she spoke with a very heavy Cuban accent. And, in all fairness, conversing with her did expand my Spanish vocabulary."

Q5. If you could use an app to learn a new vocabulary what features would you want included?

"Memorization techniques. Examples in a sentence (or code snippet). Clickable button to hear audio of the word pronounced properly."

DOING

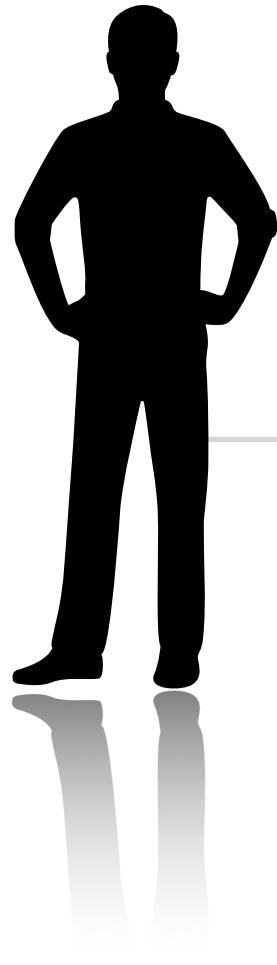
"I moved from Florida recently to be in a better environment" - "I will be brushing up on Python code"

THINKING

"I am not sure I want to spend so much time learning anymore" - "I hope I can still retain new things"

FEELING

"I feel rewarded when I build new web apps for a company its nice to be appreciated"



Conclusions

UX FUNDAMENTALS TASK 2
BILLY VEGA

DOERS

There is procrastination and hesitancy if there does not seem to be a real reward or pay off.

THINKERS

People learn to sound more educated and gain new perspectives
but once someone is learning the same thing after awhile it gets old.

FEELERS

It can feel overwhelming to learn something new but when hard work is rewarded
It can make all the effort feel worth it.