REVENUE FORECASTING FOR MEDIA COMPANIES — FINALLY BUILT FOR HOW YOU ACTUALLY SELL.

HubSpot dashboards weren't made for media. **We fix that.**

If your team sells sponsorships, newsletters, podcasts, or other media inventory — you already know HubSpot can't forecast revenue by flight date. It only reports by close date, which makes your pacing and revenue forecasting completely unreliable. Or how we build custom dashboards that embed directly into HubSpot—designed to let you finally see revenue the way your business actually earns it:

BUILT FOR MEDIA REVENUE TEAMS

◎ Flight-Date-Based Forecasting

Stop relying on close dates. Forecast revenue by flight date.

📈 Visualize Revenue Over Time

See pacing bars, calendar views, or waterfall charts—all tailored.

🔗 Embedded in HubSpot

with Native Auth, no separate login, truly secure feed, fully

Designed for teams selling:

Newsletter Sponsorships

Podcast Ad Slots

Website Display

Event Packages

Custom Media Plans

WHAT YOU GET

✔ Flight-date based revenue forecasting

✔ Embeds inside HubSpot

✔ Tailored to your campaign structures

✔ Built-in filters (by rep, status, format, etc)

✔ Fully mobile and desktop responsive

secure/integrated.

PRICING

One-Page Dashboard: $5,000

Hosting: $149/month

Ongoing Tweaks: 2 dev hours / month for $249/month

Additional Dashboards: starting at

BUILT FOR HOW MEDIA COMPANIES ACTUALLY WORK

We work with lean sales teams at growing media companies to create the dashboards your CRM sched has waiting for.

Book an Intro Call to Get Started!

VISIT: stupid-simple-apps.com/hubspot-dashboard