

title: Alerts Notifications description: Configuring notifications for Alerts

The primary purpose of alert rules is to send notifications when triggered. This is the job of Notification Hooks.

```
<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-bigpanda-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
          </div>
          <div class="side back">
            <h5>BigPanda</h5>
            Alerts integrations with BigPanda's event management and incident ma
          </div>
        </div>
      </div>
    </div>
  </a>
</div>
<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-email-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
          </div>
          <div class="side back">
            <h5>Email</h5>Want alerts via email? That's the default, of course.
            charts, so you can quickly assess the situation.
          </div>
        </div>
      </div>
    </div>
  </a>
</div>
<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-hipchat-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
          </div>
        </div>
      </div>
    </div>
  </a>
</div>
```

```

        </div>
        <div class="side back">
            <h5>Hipchat</h5>Send your alerts to Hipchat internal private online
        </div>
    </div>
</div>
</a>
</div>
<div class="mdl-cell mdl-cell--3-col">
    <a href="/docs/integration/alerts-nagios-integration/">
        <div class="demo-card-event mdl-card mdl-shadow--2dp">
            <div class="flip-card-container">
                <div class="flip-card">
                    <div class="side">
                        
                    <div class="side back">
                        <h5>Nagios</h5>
                        Still using Nagios? Yes, you can get your Sematext alerts sent to Na
                        system.</div>
                    </div>
                </div>
            </div>
        </a>
    </div>
<div class="mdl-cell mdl-cell--3-col">
    <a href="/docs/integration/alerts-opsgenie-integration/">
        <div class="demo-card-event mdl-card mdl-shadow--2dp">
            <div class="flip-card-container">
                <div class="flip-card">
                    <div class="side">
                        
                    <div class="side back">
                        <h5>Opsgenie</h5>Easy integration with OpsGenie incident response on
                        & ITOps teams. Streamline your alerts and incident resolution proces
                    </div>
                </div>
            </div>
        </a>
    </div>
<div class="mdl-cell mdl-cell--3-col">
    <a href="/docs/integration/alerts-pagerduty-integration/">
        <div class="demo-card-event mdl-card mdl-shadow--2dp">

```

```

        <div class="flip-card-container">
            <div class="flip-card">
                <div class="side">
                    
                </div>
                <div class="side back">
                    <h5>PagerDuty</h5>Send alerts to PagerDuty's SaaS incident response
                    Improve visibility & agility across your organization.
                </div>
            </div>
        </div>
    </div>
</div>
<div class="mdl-cell mdl-cell--3-col">
    <a href="/docs/integration/alerts-pushover-integration/">
        <div class="demo-card-event mdl-card mdl-shadow--2dp">
            <div class="flip-card-container">
                <div class="flip-card">
                    <div class="side">
                        
                        style="width: 64px;"
                    </div>
                    <div class="side back">
                        <h5>Pushover</h5>Like to get your alert notifications via your mobile
                        real-time notifications integration!</div>
                    </div>
                </div>
            </div>
        </div>
    </a>
</div>
<div class="mdl-cell mdl-cell--3-col">
    <a href="/docs/integration/alerts-slack-integration/">
        <div class="demo-card-event mdl-card mdl-shadow--2dp">
            <div class="flip-card-container">
                <div class="flip-card">
                    <div class="side">
                        
                    </div>
                    <div class="side back">
                        <h5>Slack</h5>Easy Sematext alerts integration with Slack's team collaboration
                    </div>
                </div>
            </div>
        </div>
    </a>
</div>

```

```

<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-victorops-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
          </div>
          <div class="side back">
            <h5>Victorops</h5>Fast alerts integration with Victorops' incident management for DevOps.
          </div>
        </div>
      </div>
    </div>
  </a>
</div>
<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-webhooks-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
          </div>
          <div class="side back">
            <h5>Webhooks</h5>Have a custom WebHook you'd like to call? No problem, we can help you define the endpoint, format (JSON, HTTP params, form-encoded), optional URL parameters and optional headers.
          </div>
        </div>
      </div>
    </div>
  </a>
</div>
<div class="mdl-cell mdl-cell--3-col">
  <a href="/docs/integration/alerts-zapier-integration/">
    <div class="demo-card-event mdl-card mdl-shadow--2dp">
      <div class="flip-card-container">
        <div class="flip-card">
          <div class="side">
            
            style="width: 96px;"
          </div>
          <div class="side back">
            <h5>Zapier</h5>Need to ship your Sematext alerts somewhere else? Use Zapier to connect Sematext alerts to your favorite SaaS applications.
          </div>
        </div>
      </div>
    </div>
  </a>
</div>

```

```

        </div>
      </div>
    </div>
  </a>
</div>

```

An email notification hook is created automatically during signup. Additional notification hooks can be created on the Notification Hooks view. A convenient way to navigate here is using the shortcut on top of the Alert Rules view.

image alt text

It's a shortcut for Integrations > Notification Hooks.

image alt text