title: Big Panda Alerts Integration description: Sematext threshold, anomaly and / or heartbeat Alerts integration with Big Panda's real-time messaging communication tool. Use them together for seamless infrastructure and application monitoring integration with alert-messaging, and begin sending webhook notifications to your customized devops team channel

BigPanda is an algorithmic event management platform that automates how IT teams manage the explosion of alerts and incidents they face every day. By intelligently correlating massive volumes of alerts from fragmented clouds, applications, and infrastructure, BigPanda enables IT Operations teams to cut through the noise, remediate IT issues faster and with fewer resources, and achieve dramatically higher service levels.

Sematext has threshold, anomaly and / or heartbeat Alerts integration with Big Panda's real-time messaging communication tool.

In BigPanda

Log into your Big Panda account and create app API and token needed to create the integration between Big Panda and Sematext APM, Log Management, Tracing, and RUM platform.

Visit Big Panda's documentation and getting started guide for more information about their service integration with other SaaS monitoring and logging tools such as ours.

In Sematext

Navigate to Sematext Navigation Hooks and select Big Panda card to create a new notification hook.

Enter required parameters and copy incoming Big Panda Service API Key. Click Test button to confirm that Sematext app is sending data and save your Pig Panda alerts integration.

Done. Every alert from your Sematext Monitoring app will be forwarded to Big Panda, where you can manage escalation policies and configure notifications to other services like HipChat, Slack, Zapier, Flowdock, and more.
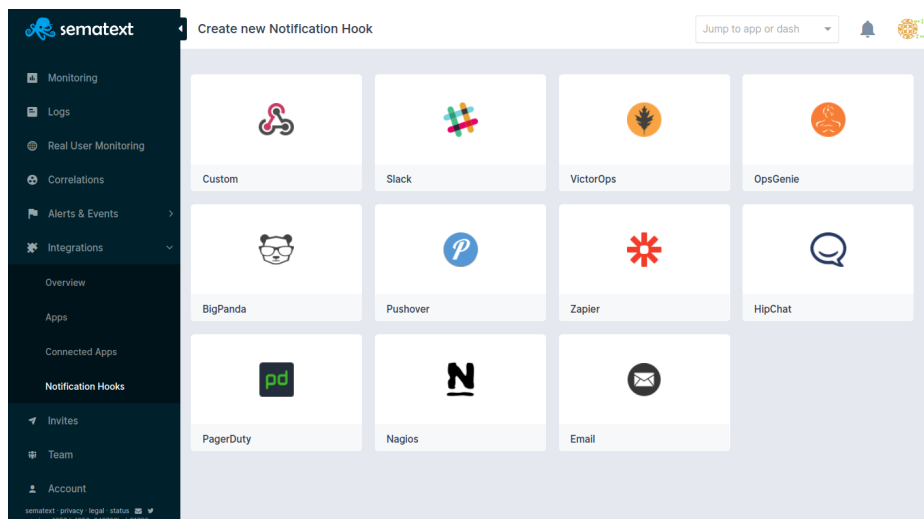
Figure 1: Sematext Notification Hooks

Figure 2: PagerDuty Alerts Integration