

# PORTFOLIO

**BIMA APRIZA WIZAL**

# BIMA APRIZA WIZAL

## Creative Student

### Education

#### MERCU BUANA UNIVERSITY

Bachelor Degree in Broadcasting, 3.29/4.00

Period : Sep 2018 - Feb 2023 (Expected)

#### SMAN 3 TANGERANG SELATAN

Natural Science

Period : Jul 2015 - Jul 2018

### Work Experience

#### GC MANAGEMENT

Content Creator Fulltime

Period : Jan 2022 - Mar 2022

#### ADCONOMIC DIGITAL ADVERTISING AGENCY

Social Media Officer Internship

Period : Aug 2021 - Nov 2021

### Organization Experience

#### WEBINAR COMMITTEE OF KPN FIKOM UMB

Speaker Provide Materials For Making Studio Layouts at Webinars Techniques Production Content Hobby At Home With Simple Equipment

Period : May 2021

#### NEPAL CUP EVENT

Production Design

Period : Dec 2018 - Jan 2018

#### FLASH PHOTOGRAPHY

Secretary

Period : Jul 2015 - Apr 2017

### Awards

#### 1st Place Battle Of Lens: Short Movie

#### Birthday Of MAN 4 (BOFMAN4) Part 9

Cast & Voice Over

Period : Sept 2017



### Profile

I am a student of Communication Studies majoring in broadcasting from Mercu Buana University, Jakarta. I am very interested in the world of the creative industry. I have experience in the field of photography, social media officer and content creator. According to my experience, I have good communication skills, teamwork and a high interest in learning to help the company develop.

### Contact



+(62) 82112426346



@Bima Apriza Wizal



@bimaaprizaa



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Cendana Residence Blok F6 No. 24 Pondok Benda, Pamulang 2, Tangerang Selatan

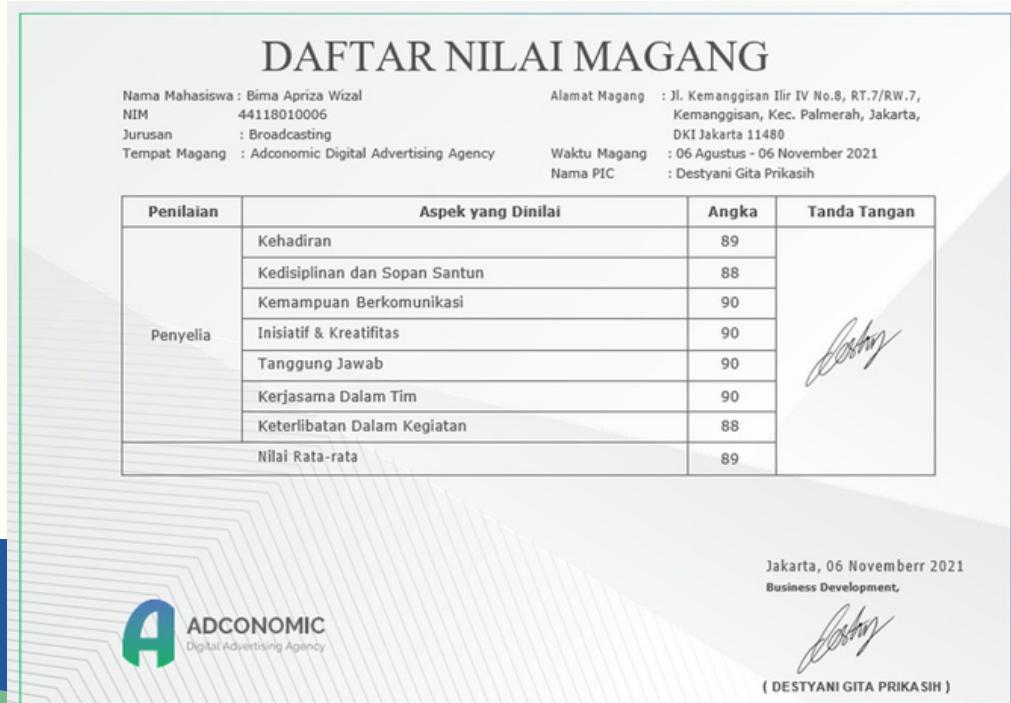
### Hard Skill

- Ms. Word
- Ms. Power Point
- Adobe Premiere
- Sketch Up
- CapcutApp
- Canva

### Soft Skill

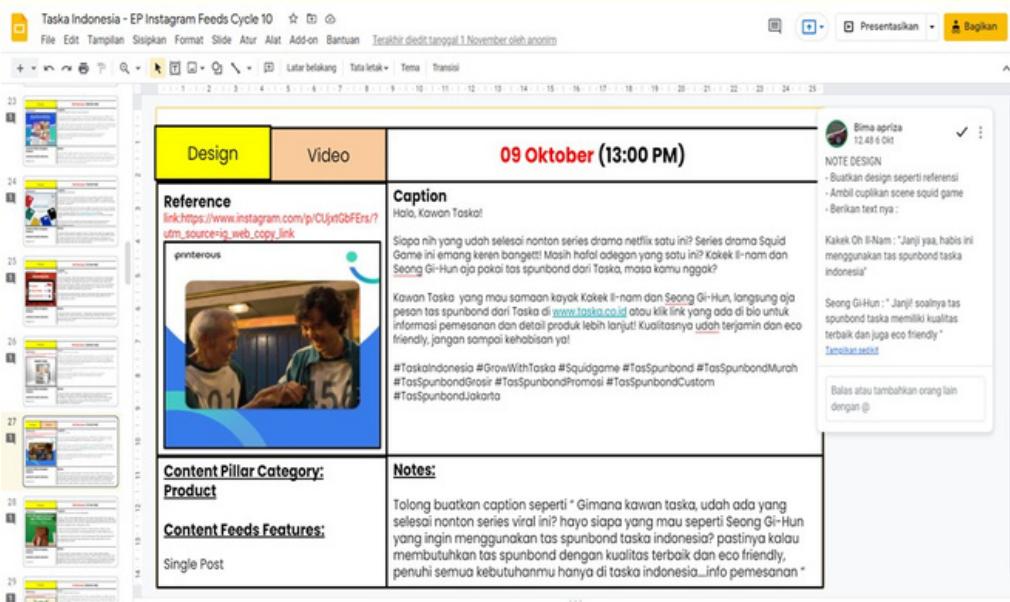
- Good Communication
- Organizing and Planning
- Teamworks
- Creative
- Initiative

# INTERNSHIP CERTIFICATE AT ADCONOMIC DIGITAL ADVERTISING AGENCY



# SOCIAL MEDIA OFFICER

Create content feeds and stories for Instagram Taska Indonesia



Taska Indonesia - EP Instagram Feeds Cycle 10

09 Oktober (13:00 PM)

**Caption**

Halo, Kawan Taska!

Siapa yang udah selesa nonton series drama netflix satu ini? Series drama Squid Game ini emang kerenn banget! Masih hafal adegan yang satu ini? Kokek ll-nam dan Seong Gi-Hun aja pokai tas spunbond dari Taska, maso kamu nggak?

Kawan Taska yang mau samaan kayak Kokek ll-nam dan Seong Gi-Hun, langsung aja pesan tas spunbond dari Taska di [www.taska.co.id](http://www.taska.co.id) atau klik link yang ada di bio untuk informasi pemesanan dan detail produk lebih lanjut! Kualitasnya udah terjamin dan eco friendly, jangan sampai kehabisan ya!

#TaskaIndonesia #GrowWithTaska #Squidgame #TasSpunbond #TasSpunbondMurah #TasSpunbondGrosir #TasSpunbondPromosi #TasSpunbondCustom #TasSpunbondJakarta

**Content Pillar Category:** Product

**Content Feeds Features:** Single Post

**Notes:**

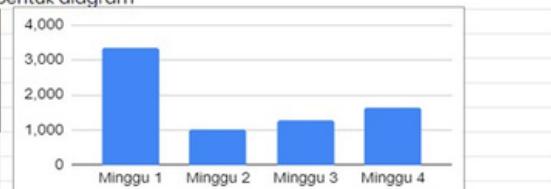
Tolong buatkan caption seperti "Gimana kawan taska, udah ada yang selesai nonton series viral ini? hayo siapa yang mau seperti Seong Gi-Hun yang ingin menggunakan tas spunbond taska indonesia? pastinya kalau membutuhkan tas spunbond dengan kualitas terbaik dan eco friendly, penuhi semua kebutuhannya hanya di taska indonesia...info pemesanan "

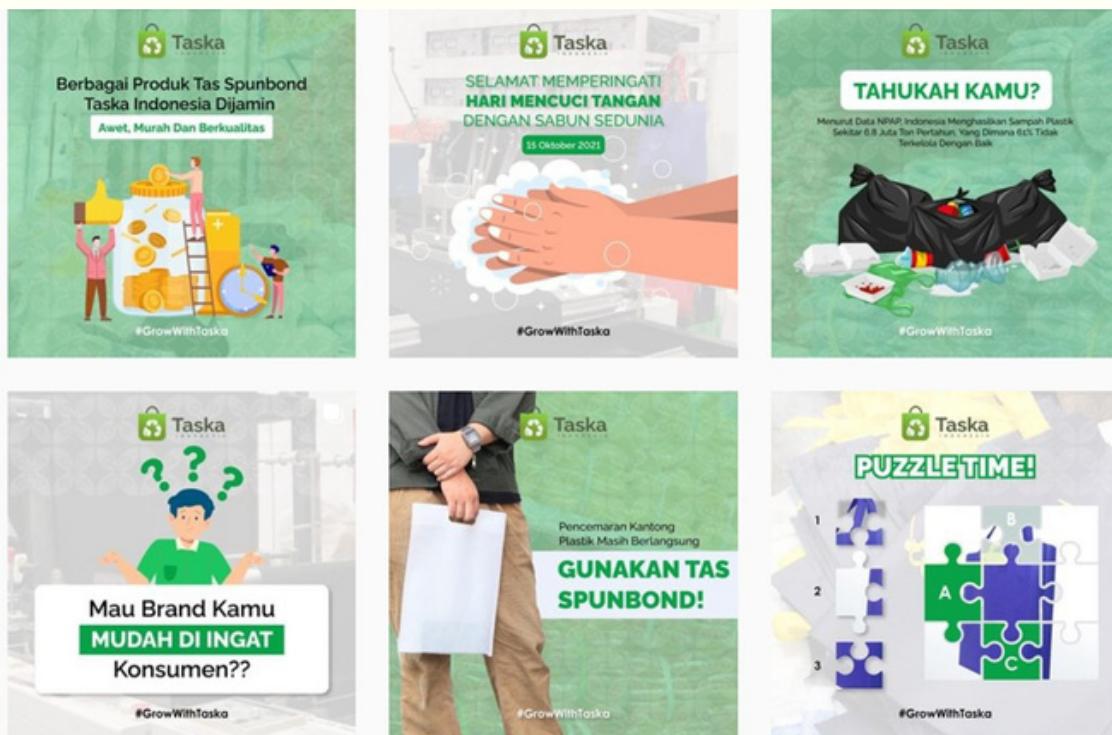
## FEED INSIGHT PER-WEEKS

Cycle 10 (1 October - 31 October)				
Report per-weeks	Minggu 1	Minggu 2	Minggu 3	Minggu 4
	1 Spt - 7 Spt	8 Spt - 14 Spt	15 Spt - 21 Spt	22 Spt - 28
Account Reached	3,335	1,003	1,264	1,650
	^ 2,743 %	-50.20%	^ 26%	^ 30,5%
Impressions	8,120	3,200	3,545	3,597
	^ 1,550%	-26.50%	^ 10.7%	^ 1,4.%
Profile Visits	829	642	864	617
	^ 791%	^ 54.3%	^ 34.5%	-28,6%
Website Taps	66	28	156	169
	^ 1,000%	-28.30%	^ 457%	^ 8,3%
Content Interactions	673	306	369	428
	^ 9,4 %	-15.80%	^ 20.5%	^ 15,9%
Post Interaction	430	170	183	328
	-5,3%	-22.10%	^ 7.6%	^ 79,2%

Selanjutnya, kamu buat analisis laporan kedalam bentuk diagram

Akun Dijangkau	
Minggu 1	3,335
Minggu 2	1,003
Minggu 3	1,264
Minggu 4	1,650





# CONTENT CREATOR

Create content feeds and stories for Instagram F&B Gc Management

 **Surga Dunia**



# Surga Dunia



## Healthy Bowl



*Diet Grilled Chicken  
Breast Bowl*  
ONLY 389 CALS  
49K



*Crispy Karage  
Chicken Breast Bowl*  
ONLY 429 CALS  
55K

*Wheight Gainer  
Chicken Katsu Bowl*  
ONLY 451 CALS  
59K



*Sliced Terderloin  
Beef Bowl*  
ONLY 429 CALS  
69K



### Sauce



**MIDNIGHT SPICES  
(HEALTHY BOWL)**

Black Pepper.  
[12 kcal]

**THE ETERNAL FLAMES  
(HEALTHY BOWL)**

Signature Sambal Geprek.  
[11 kcal]

**FIRESIDE SMOKE  
(HEALTHY BOWL)**

Low-Calorie BBQ.  
[14 kcal]

**UBUD IN THE RAIN  
(Healthy Bowl)**

Healthy Sambal Matah.  
[17 kcal]

### Beverages



<b>Diet Ice Tea</b>	9K
<b>Signature Kopi Lokal</b>	18K
<b>Matcha Latte</b>	19K
<b>Vanilla Latte</b>	20K
<b>Hazelnut Latte</b>	21K
<b>Durian Latte</b>	22K
<b>Cantaloupe Fiesta Smoothie</b>	28K
<b>Pink Mama Smoothie</b>	29K

# Salad Bowl



# Instagram Salad Bowl



**SALAD BOWL**  
Your Daily Veggies

## Healthy Bowl



**Mini Salad Bowl**  
ONLY 224 CALS  
29K

**Vegan Tempeh Salad**  
ONLY 284 CALS  
39K

**Japanese Chicken Katsu Salad**  
ONLY 358 CALS  
59K

**Grilled Chicken Cobb Salad**  
ONLY 294 CALS  
49K

**Beef Bulgogi Salad**  
ONLY 384 CALS  
69K

**Chicken Karage Garden Salad**  
ONLY 338 CALS  
55K

### Dressing



MILLION ISLANDS (SALAD BOWL)	SESAME STREET (SALAD BOWL)
THOUSAND ISLAND DRESSING (20 KCAL)	ROASTED SESAME DRESSING (20 KCAL)
KING CAESAR (SALAD BOWL)	
Caesar Dressing [12 kcal]	

### Beverages



Diet Ice Tea	9K
Signature Kopi Lokal	18K
Matcha Latte	19K
Vanilla Latte	20K
Hazelnut Latte	21K
Durian Latte	22K
Cantaloupe Fiesta Smoothie	28K
Pink Mama Smoothie	29K

@SALADBOWL\_ID







## JAPANESE BURGER

BUILD YOUR OWN JAPANESE BURGER !

### KATSUGER SIGNATURE !!!

 Double Grilled Chicken Burger <b>39.500K</b>	 Double Gyukatsu Burger <b>45.000K</b>	 Double Chicken Karage Burger <b>43.000K</b>
 Gyukatsu Burger (Beef Katsu) <b>35.000K</b>	 Chicken Karage Burger <b>33.000K</b>	 Grilled Chicken Burger <b>29.500K</b>
<b>With Cheese</b> <b>Double Cheese</b> <b>4K</b> <b>7.5K</b>	<b>Cheese Fries</b> <b>24.500K</b>	

@KATSUGER\_ID





**MakAyam**  
Makan Ayam Setiap Hari

### PAKET 3 MAKAYAM SPECIAL

GET 3  
ICE TEA +



**119K/149K**  
\*Reguler/Jumbo

### PAKET 4 MAKAYAM CLASSIC

+ GET 4  
ICE TEA

**129K/169K**  
\*Reguler/Jumbo

@MAKAYAM\_ID

## Logo Instagram



# **SHORT MOVIE "ALTERNATE ENDING"**

**As AudioMan**

[https://drive.google.com/file/d/1k\\_gg0VfGYfRG\\_4Zp0SxQmVffBfFvHs4F/view?usp=sharing](https://drive.google.com/file/d/1k_gg0VfGYfRG_4Zp0SxQmVffBfFvHs4F/view?usp=sharing)



# **SHORT MOVIE "HIDUP"**

**As Cast & Voice Over**

<https://youtu.be/xTMndMMSXlo>



# WEBINARS "TEKNIK PRODUKSI KONTEN HOBI DIRUMAH DENGAN PERALATAN SEDERHANA"

As Speaker & Committee

<https://www.megapolitanpos.com/10363/gandeng-talent-e-sport-mahasiswa-mercu-buana-sukses-gelar-webminar-teknik-produksi-konten-hobi/>



## Gandeng Talent E-Sport, Mahasiswa Mercu Buana Sukses Gelar Webminar "Teknik Produksi Konten Hobi"

Posted on Mei 4, 2021 by Wahyudin



MEGAPOLITANPOS.COM, Jakarta Barat – Empat orang mahasiswa universitas mercu buana yang tergabung dalam kelompok tugas kuliah peduli negeri menggelar kegiatan kuliah peduli negeri dalam bentuk webminar.

Kelompok yang diketuai oleh Levin Levandra, dan beranggotakan Andhika Surya, Bima Apriza, Daffa Yudo, Gilang Abdul Rais ini mengusung tema "Teknik Produksi Konten Hobi Dirumah Dengan Peralatan Sederhana". Webminar berlangsung pada hari senin, 3 mei 2021 dan diikuti oleh 102 peserta melalui zoom meeting.



Dalam webminar tersebut, mahasiswa mercu buana mengandeng Mimin Helmet sebagai pemateri. Mimin Helmet merupakan Bigetron E-Sport Talent dan telah menggeluti dunia streamer sejak 2018.

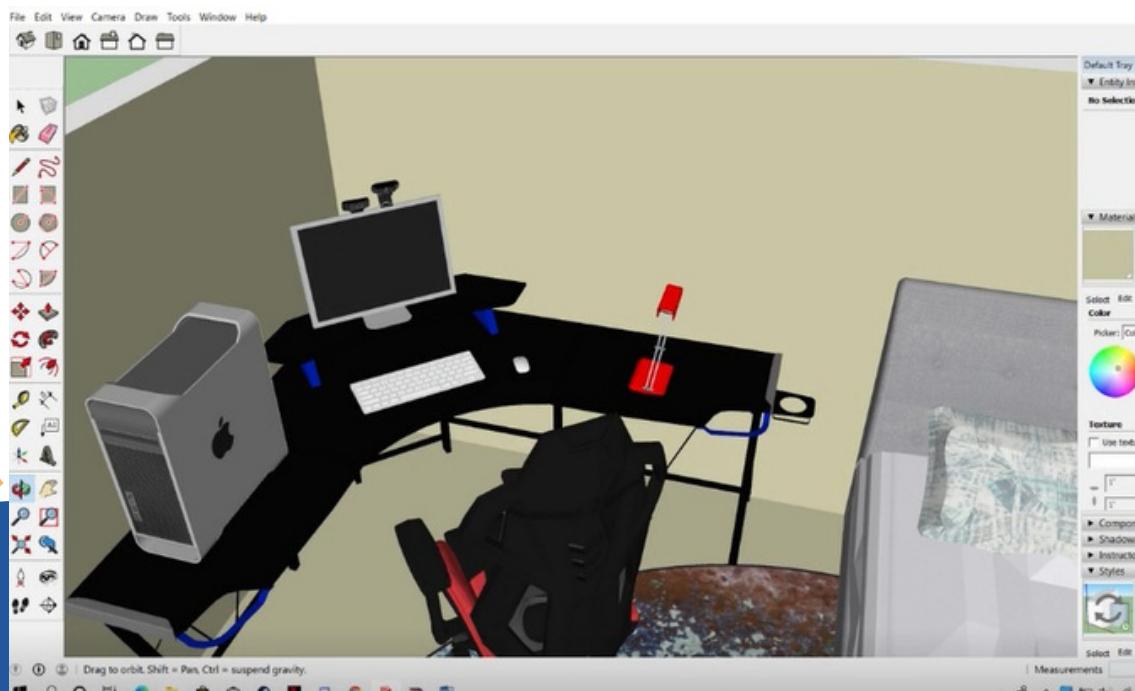
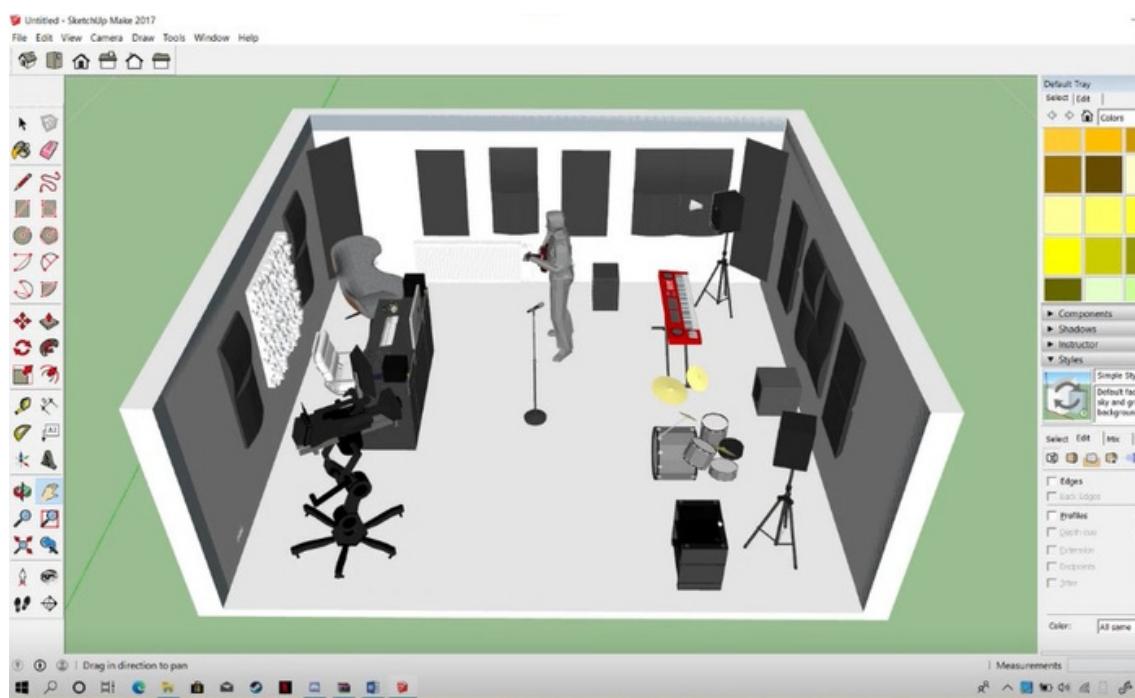
Talent E-Sport tersebut membagikan beberapa materi sekaligus menceritakan pengalamannya, seperti Produksi Konten Musik Dengan Peralatan Sederhana, Live Streaming dan Peralatannya, serta Tata Letak Studio Music dan Live Stream yang diharapkan dapat memberikan pengetahuan bagi seluruh peserta yang mengikuti webinar ini.

(ALDI)

Posted in JAKARTA BARAT

# DESIGN INTERIOR WEBINARS "TEKNIK PRODUKSI KONTEN HOBİ DIRUMAH DENGAN PERALATAN SEDERHANA"

*As Design Interior Game & Music content studio layout*



# PHOTOGRAPHY "SALING BERPACU"

*Jokowi & Ma'ruf Amin presidential election campaign moments at Gelora Bung Karno Stadium Jakarta*



# THANK YOU!

*FIND ME ON :*



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