



Sales Report

Report generated for the period 2024-02-13 to 2024-05-14

Overview:

Total Sales Revenue:	Rs. 21045
Total Units Sold:	26 units
Average Transaction Value:	Rs. 809.42

Expired & Returns:

Category	Loss
Expired Products	400
Product Returns	2080
Total Loss	800

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 9725	400	\$20
In-Store	Rs. 11320	100	\$20

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 9725	Rs. 6540	RS. 3185
In-store	Rs. 11320	Rs. 7460	RS. 3860

Summary

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Total Sales Revenue:	Rs: 21045
Total Cost of goods sold:	Rs: 14000
Expire & Returns:	Rs: 2480
Discounts Allowed:	Rs. 320
Net Sales Profit:	Rs. 9205