

Sales Report

Report generated for the period 2024-03-02 to 2024-06-03

Overview:

Total Sales Revenue:	Rs. 97210
Total Units Sold:	105 units
Average Transaction Value:	Rs. 925.81

Expired & Returns:

Category	Loss
Expired Products	14350
Product Returns	6300
Total Loss	28700

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 55860	400	\$20
In-Store	Rs. 41350	100	\$20

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 55860	Rs. 41400	RS. 14460
In-store	Rs. 41350	Rs. 24185	RS. 17165

Summary

Total Sales Revenue:	Rs: 97210
Total Cost of goods sold:	Rs: 65585
Expire & Returns:	Rs: 20650
Discounts Allowed:	Rs. 1320
Net Sales Profit:	Rs. 9655