



Sales Report

Report generated for the period 2024-02-16 to 2024-05-17

Overview:

Total Sales Revenue:	Rs. 22190
Total Units Sold:	29 units
Average Transaction Value:	Rs. 765.17

Expired & Returns:

Category	Loss
Expired Products	400
Product Returns	2080
Total Loss	800

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 9725	400	\$20
In-Store	Rs. 12465	100	\$20

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 9725	Rs. 6540	RS. 3185
In-store	Rs. 12465	Rs. 8150	RS. 4315

Summary

Total Sales Revenue:	Rs: 22190
Total Cost of goods sold:	Rs: 14690
Expire & Returns:	Rs: 2480
Discounts Allowed:	Rs. 365
Net Sales Profit:	Rs. 9615