

Sales Report

Report generated for the period 2024-03-13 to 2024-06-14

Overview:

Total Sales Revenue:	Rs. 112880.00
Total Units Sold:	123 units
Average Selling Price:	Rs. 917.72

Expired & Returns:

Category	Loss
Expired Products	15550.00
Product Returns	6300.00
Total Loss	31100.00

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 66265.00	22	3012.05
In-Store	Rs. 46615.00	21	2219.76

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 66265.00	Rs. 48050.00	RS. 18215.00
In-store	Rs. 46615.00	Rs. 27751.67	RS. 18863.33

Summary

Total Sales Revenue:	Rs: 112880.00
Total Cost of goods sold:	Rs: 75801.67
Expire & Returns:	Rs: 21850.00
Discounts Allowed:	Rs. 1385.00
Net Sales Profit:	Rs. 13843.33