



Sales Report

Report generated for the period 2024-03-06 to 2024-06-07

Overview:

Total Sales Revenue:	Rs. 110930.00
Total Units Sold:	122 units
Average Transaction Value:	Rs. 909.26

Expired & Returns:

Category	Loss
Expired Products	17350.00
Product Returns	6900.00
Total Loss	34700.00

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 66165.00	22	3007.50
In-Store	Rs. 44765.00	21	2131.67

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 66165.00	Rs. 48100.00	RS. 18065.00
In-store	Rs. 44765.00	Rs. 26551.67	RS. 18213.33

Summary

Total Sales Revenue:	Rs: 110930.00
Total Cost of goods sold:	Rs: 74651.67
Expire & Returns:	Rs: 24250.00
Discounts Allowed:	Rs. 1535.00
Net Sales Profit:	Rs. 10493.33