

Sales Report

Report generated for the period 2024-03-06 to 2024-06-07

Overview:

Total Sales Revenue:	Rs. 112230.00
Total Units Sold:	124 units
Average Transaction Value:	Rs. 905.08

Expired & Returns:

Category	Loss
Expired Products	17350.00
Product Returns	6900.00
Total Loss	34700.00

Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 67665.00	22	3075.68
In-Store	Rs. 44565.00	21	2122.14

Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 67665.00	Rs. 49350.00	RS. 18315.00
In-store	Rs. 44565.00	Rs. 26421.67	RS. 18143.33

Summary

Total Sales Revenue:	Rs: 112230.00
Total Cost of goods sold:	Rs: 75771.67
Expire & Returns:	Rs: 24250.00
Discounts Allowed:	Rs. 1435.00
Net Sales Profit:	Rs. 10773.33