



# Sales Report

Report generated for the period 2024-03-14 to 2024-06-15

## Overview:

Total Sales Revenue:	Rs. 112845.00
Total Units Sold:	125 units
Average Selling Price:	Rs. 902.76

## Expired & Returns:

Category	Loss
Expired Products	15550.00
Product Returns	6900.00
Total Loss	31100.00

## Sales Channels:

Channel	Total Revenue	Total Orders	Average Order Value
Website	Rs. 67215.00	22	3055.23
In-Store	Rs. 45630.00	23	1983.91

## Profits from channels:

Channel	Total Sales Revenue	Cost of Sales	Gross profit
Website	Rs. 67215.00	Rs. 48650.00	RS. 18565.00
In-store	Rs. 45630.00	Rs. 27131.67	RS. 18498.33

## Summary

Total Sales Revenue:	Rs: 112845.00
Total Cost of goods sold:	Rs: 75781.67
Expire & Returns:	Rs: 22450.00
Discounts Allowed:	Rs. 1430.00
Net Sales Profit:	Rs. 13183.33