CART 498 C

Azhar Saidoo

Assignment 1

Generative AI is a type of artificial intelligence that focuses on creating content like text, sound, images and even videos. It uses algorithms which is often based on machine learning models to come up with original outputs. These creations are usually fresh data that is usually influenced by patterns based on what the model was trained with.

When it comes to creative fields, gen AI can act like a creative partner which would help artists, designers and writers to explore more ideas that might not be their usual knowledge. For example, DALL-E, lets people create detailed images just by describing them with words. While it may not correspond to one's thoughts, the results can be rather surprising as they often can be surreal which can give new and improved thoughts about how to approach certain projects.

One art piece of generative AI art that really inspires me is "Memories of Passerby I" by Mario Klingemann. This installation creates new portraits which blends traditional art with modern tech. The faces it generates don't belong to real people although they look like portraits from older centuries which feels deeply human and emotional. One of my thoughts when seeing this art piece was that this work reminds me of fading memories of how we remember a past friend/ family of ours.

Finally, Generative AI has reshaped the way we produce work, whether it is artistic or not, bringing a wider range of options for everyone that interacts with it.