

Expansion Study King County

EDA of King County House Sales,
Portfolio price prediction,
portfolio optimisation

<https://thearchitectsdiary.com/the-v-house-radical-architecture-design-consultants/>

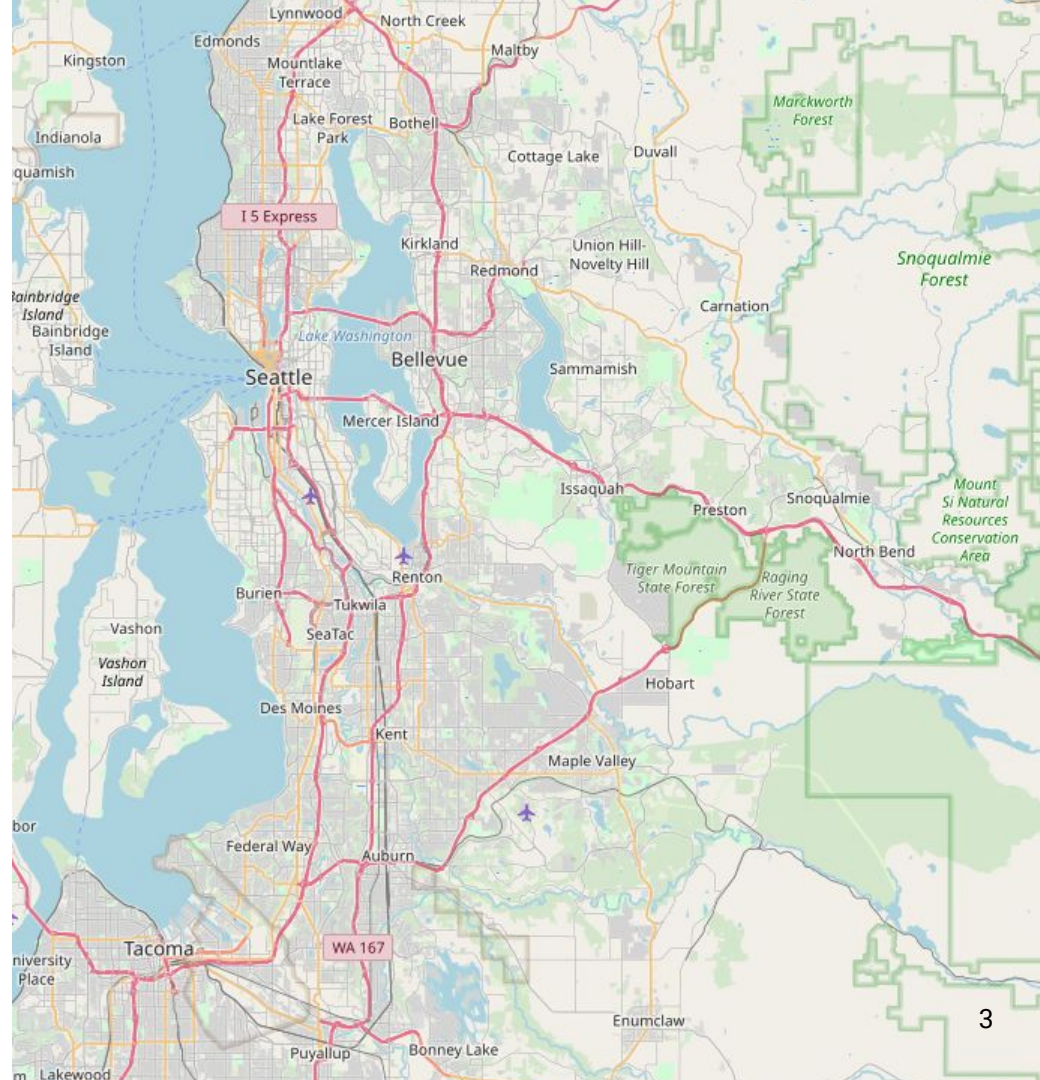


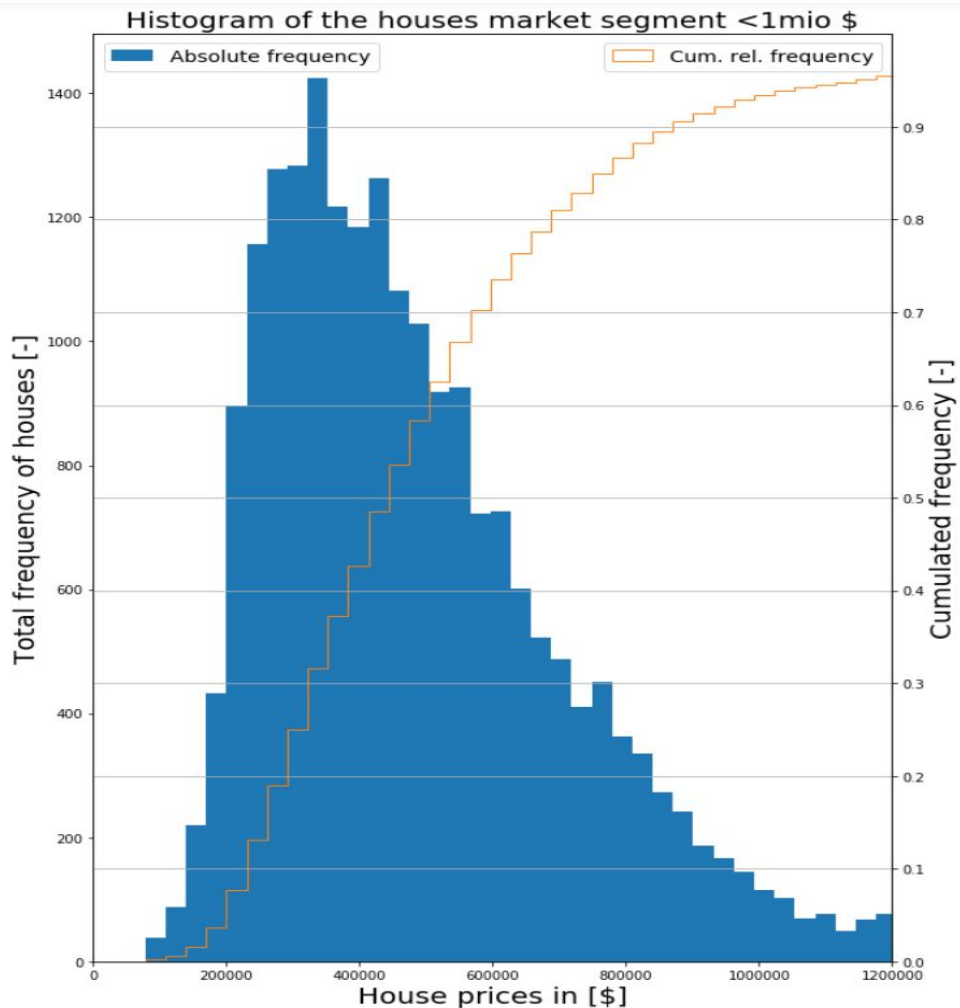
Agenda

1. Short recap - Business case
2. The twofold of the expansion study
 - a. Housing
 - b. Location
3. Pricing recommendations

Short recap

- **Business development prefabrication**
identified rising potential in Seattle area
- Local market unknown
- Portfolio estimation





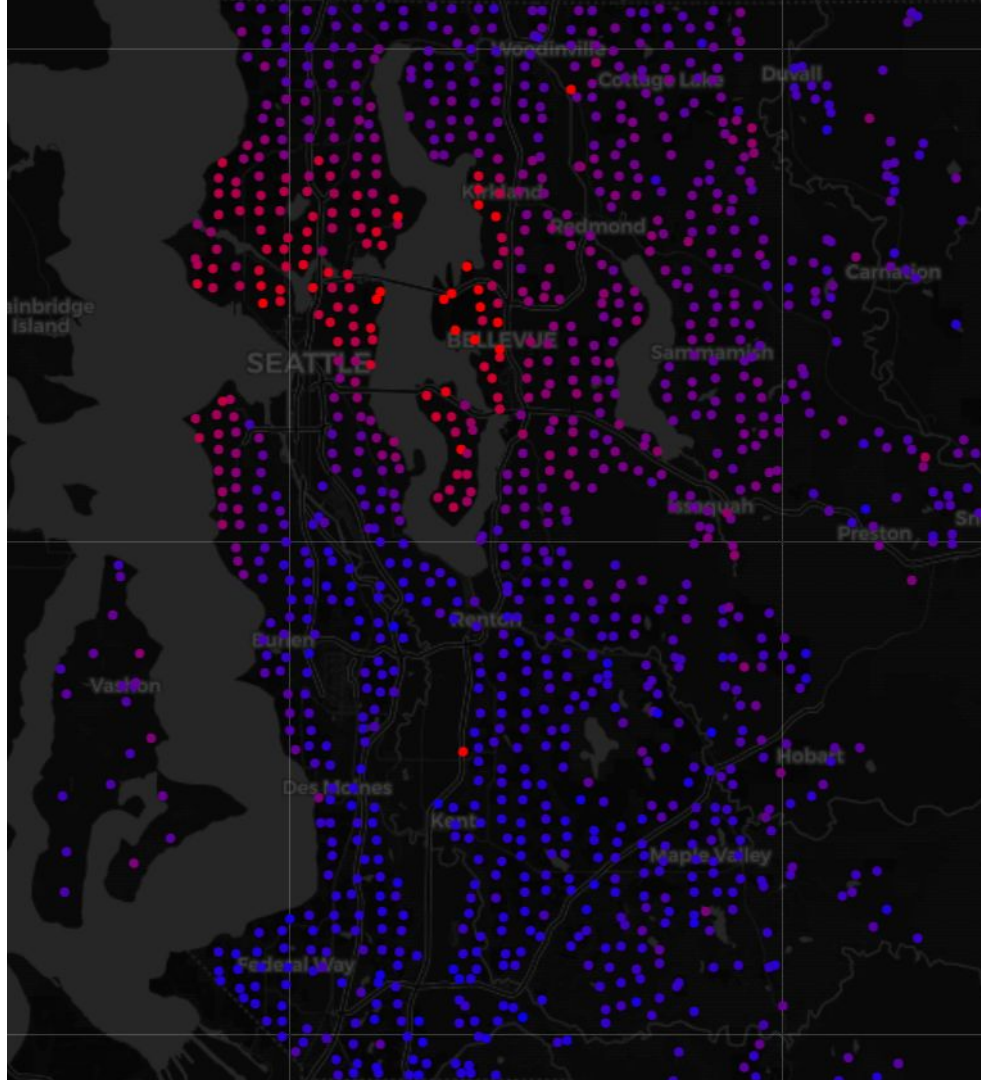
1. Housing aspect

Predicting market prices for our portfolio

- Based on local Data from 2014 - 2015
- Prices inflation-adjusted
- Luxury housing filtered
 - no waterfront, < 1 mio. USD

Recommendation:

- Portfolio < 1mio \$



2. Location aspect

Use further analysis when initiating local projects

- Use spatial info

Concrete project assist via

- Interactive map
 - abs. and spec. prices
- Specific locational influence
 - zipcode

spec. housing price \$/sqft living



House Athens

- 2 Stories
- 3 bathrooms
- 6 bedrooms
- 2000 sqft total
- grade 9
- 2021 built

Price recommendations:

940.000 \$ +/- 13%

House Berlin

- 1.5 Stories
- 1.5 bathrooms
- 3 bedrooms
- 1200 sqft total
- grade 8
- 2021 built

680.000 \$ +/- 13%

Thank you for your attention

King County is waiting,
now is the chance

<https://thearchitectsdiary.com/the-v-house-radical-architecture-design-consultants/>

