

NAME _ _ _ _ _

DATE _ _ _ _ _

BINARX

Communicating with > Impact <

Instructor: Mia

SPACE SCIENCE AND
TECHNOLOGY CENTRE

 Curtin University

BINARX COMMUNICATING WITH IMPACT

PUBLICATIONS



ENGLISH

PRESENTATIONS



DRAMA

POSTERS



ART

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CONSIDER YOUR AUDIENCE

- Who are they?
- What do they **already know**?
- What do you **want them to know**? (key message)



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YOUR POSTER

- Does it highlight your **key message**?
- Does it have all the elements:
 - Introduction, objective, method, results, analysis, conclusion, people involved



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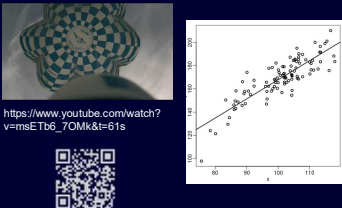
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IS YOUR POSTER...

- Easy to read? Size? Font? Colour?
- Too wordy? Not wordy enough?
- Using good images?
- Engaging?



https://www.youtube.com/watch?v=msETb6_7OMk&t=61s



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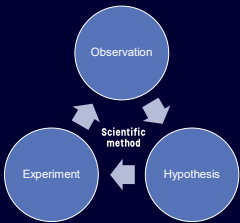
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FINALLY...

- What's something that went wrong?
- Practice and ask for feedback

TO COMMUNICATE WITH IMPACT...

Who do you consider? Your **audience!**



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