HACKATHON

BINARY

First Half of March

Kalyani Government Engineering College

What is BINARY ?

Binary is the annual hackathon of Kalyani Government Engineering College. It aims to be a stage for college students to showcase their creativity and resolve societal issues using technology. We hope to employ the current generation of innovators to think out of the box and bring transformative solutions to the forefront.

About college

We are reaching out to you with an exceptional opportunity to sponsor Binary, the annual hackathon of Kalyani Government Engineering College (KGEC) which is the second-ranked institution in West Bengal. By partnering with us, your brand will be associated with one of the most prestigious colleges in all over West Bengal, enjoying extensive fame and recognition. Our college boasts a vibrant community of enthusiastic engineering students, providing your brand with a unique platform to connect with the next generation of innovators and professionals.

Furthermore, KGEC has cultivated strong connections with various institutes, creating a network that extends beyond our campus. Your sponsorship will not only reach our students but will also have a ripple effect, attracting the attention of students from other institutions. This strategic collaboration is an opportunity for your brand to gain exposure and contribute to the growth and development of future leaders in the field of engineering.

What are the logistics of BINARY ?

We intend to host about 300 students with expertise in diverse domains of computer science. The BINARY will take place in the first half of March at the Kalyani Government Engineering College.

Where will your money go ?

The money will be going towards the venue, food, swag, emergency funds, and anything else needed to run the hackathon. The amount of sponsorship may be treated as a donation under Section 80G of the Income Tax Act, for which a certificate would be issued by the institute.

How can you help ?

- Sponsor a meal—we will serve a total of four meals over the entire course of the hackathon.
- You may send speakers to mentor and inspire students.
- Provide students with tools to use during the event (i.e., hosting, API access).
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at binary.kgec@gmail.com.

Why sponsor BINARY?

Sponsoring BINARY is a great way for you to connect with top computer science engineers at KGEC, IITs and other pompous colleges across the country. By sponsoring, you can:

- Connect with top students and get early access to resumes and portfolios.
- Showcase your products and APIs and see talented students make cool hacks with them.
- Find innovative solutions for your problem statements from the best student developers.
- Mentor, inspire and encourage students to find joy in building awesome things.

With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

Sponsor tiers

CATAGORIES	Kilo Rs 15,000/$200	Mega Rs 25,000/$300	Giga Rs 35,000/$450	Tera Rs 50,000/$600
General				
Provide resources (cloud credits, etc)	✓	✓	✓	✓
Send mentors	✓	✓	✓	✓
Award custom prizes	✓	✓	✓	✓
Demo API/Product	✓	✓	✓	✓
Sponsored workshop/tech talk	☐	✓	✓	✓
Send judges	☐	☐	✓	✓
Presentation at Awards Ceremony	☐	☐	☐	✓
Grand Prize Naming Rights and Award	☐	☐	☐	✓
Keynote presentation	☐	☐	☐	✓
Recruiting				
Distribute materials	✓	✓	✓	✓
Send recruiters	☐	✓	✓	✓
Access to resumes/GitHubs	☐	☐	✓	✓
Mailing List	☐	☐	☐	✓
Workshop at event	☐	☐	☐	✓
Branding				
Swags	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Logo on Clothing	☐	✓	✓	✓
Sponsor Booth	☐	☐	✓	✓
Company Banners	☐	☐	✓	✓
Post-event email	☐	☐	☐	✓
Custom Stickers	☐	☐	☐	✓

Tier Benefits

KILO

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Distribute materials
- Swags
- Small Logo on Website

MEGA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/tech talk
- Distribute materials
- Send recruiters
- Swags
- Medium-sized logo on Website
- Small-sized logo on T-shirt

Tier Benefits

GIGA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/tech talk
- Send judges
- Distribute materials
- Send recruiters
- Access to resumes/GitHubs
- Swags
- Logo on Website with Title Sponsor
- Medium-sized logo on T-shirt
- Sponsor Booth
- Company Banners

TERA

- Provide resources (cloud credits, etc.)
- Send mentors
- Award custom prizes
- Demo API/Product
- Sponsored workshop/tech talk
- Send judges
- Presentation at Awards Ceremony
- Grand Prize Naming Rights and Award
- Keynote presentation
- Distribute materials
- Send recruiters
- Access to resumes/GitHubs
- Mailing List
- Workshop at event
- Swags
- Logo on Website with Title Sponsor
- A special logo embedded with T-shirt design
- Sponsor Booth
- Company Banners
- Post-event email
- Custom Stickers

Our previous sponsors

Our previous sponsors

Previous events

blitzkreigCTF:

In this contest, you will be presented with a series of challenges that will test your knowledge and skills in areas such as cryptography, network security, web application security, and more. You will be required to solve various puzzles, analyze code, and find vulnerabilities in simulated systems.
Total participants almost 200.

CICADA 3301:

This game is inspired by the infamous Cicada 3301 puzzle, which has been fascinating internet users since 2012. Participants will be presented with a series of clues and puzzles, which will lead them to the final solution. The puzzles will test your ability to think critically, analyze information, and use various techniques to decode and decipher hidden messages.
Total participants almost 250.

TIME HEIST:

It is a hackathon that will take you on a journey into cutting-edge technologies such as Web Development, App Development, Web3, AI-ML, and IoT.
Total participants almost 150.

Previous events

TIME TWISTER:

This is a solo event, and participants can design different AR effects using various tools and software available online. It's a great opportunity to explore the world of AR, experiment with new ideas, and showcase your creativity.
Total participants almost 150.

REVERSE CODING:

In this contest, coders were given an encrypted code that they had to decrypt with their understanding and logic. Analyze the encryption and find out the correct code that is hidden in the texts. This will test your coding skills, your understanding of logic, and your problem-solving skills.
Total participants almost 200.

BLIND CODING:

In this contest, participants will be challenged to write code solutions to problems without being able to see what they are typing. The screen will mostly remain blank, but it can flash for a minimal amount of time for you to know what you have coded so far. This will test your coding skills, your memory, and your ability to visualize the code in your mind.
Total participants almost 200.

Contact us

We’d love to have you on board!

Get in touch with us! We look forward to working with you to support students to build awesome things!

No tiers that work for you?

Is there something in mind that you are looking for? Or are you interested to learn more about particular sponsorship packages?
Don’t worry - we’re flexible! Let’s talk.

We look forward to the possibility of building a mutually beneficial partnership. Please let us know a convenient time for a meeting or call to discuss this exciting opportunity further.

Contact us:

Send us an email at: binary.kgec@gmail.com
Or call at: +91 80179 27482