POUDEL Saurab

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SUMMARY

Crafting Effective Campaigns, Strategically curating and managing Facebook ad campaigns to maximize reach, engagement, and conversions. Analyzing data to optimize targeting and creative elements for peak performance. And Quality assurance intern with 9 months of experience in software testing and troubleshooting. Strong knowledge of software development processes and quality assurance protocols. Proven ability to identify problems and provide solutions.

EXPERIENCE

Software Quality Assurance Intern
Nepware   April 2022 - November 2023, Kathmandu

· Evaluated software for system functionality, usability, reliability and compatibility, and utilized automated tools for defect tracking and reporting.
· Using different tools like Jmeter, Chorme Dev tools to test software applications.

Digital Marketeer
Mobile repair centre   May 2023 - Present, Australia

· Developed and implemented digital marketing strategies, resulting in an average monthly sales increase of 23%.

EDUCATION

Bachelors in Social Work
Minor in Rural development, Basic Psychology · Trichandra Multiple Campus · Jamal, Ghantaghar, Kathmandu · 2026

+2
Minor in Biology and Extra mathematics · Rehdon Higher Secondary College · Samakhusi, 26, Kathmandu · 2021 · 2.8
· Science faculty, Biology with extra Mathematics

CERTIFICATIONS

Pearson Test of English - Academic
Pearson · 2022
· Scored 70 overall in PTE- A test

COURSEWORK

Digital Marketing
Udemy online learning platform · 2023 · Audience gathering, Building business foundation, Satisfying customers.
· Creating and promotion local and existing business resulting in increased productivity, sales, and strong business portfolio

Javascript
Udemy · 2023 · Coding, Problem solving, Project management
· Building coding foundation, creating simple apps.

HTML and CSS
Udemy online learning platform · 2022 · Coding, Creating basic Website, Problem Solving, Creativity
· Satisfying costumer, teaching and encouraging others to learn.

SKILLS

Problem Solving

Leadership

Time management

Creativity

Teamwork

Communication