JERMY FRANCISCO

Project Manager, Web Developer, and Data Analyst

CONTACT ME: (646) 685 9064 | jermy.francisco@gmail.com | www.linkedin.com/in/jermyfrancisco
LOCATION: NYC, New York

ABOUT ME

Project Manager with over 5 years of experience in building dynamic data models, mapping out workflows, and preparing documentation. I now aspire to transfer my skills and apply my studies of Programming & Web Development into a new career path.

QUALFICATIONS

LANGUAGES:	Python, SQL, HTML, CSS
TECH:	Bootstrap, Flask, Pandas, NumPy, Matplotlib, Plotly
SOFTWARE:	Microsoft Office, PyCharm, MySQL, BigQuery, Tableau, Google Colab
SKILLS:	Project Management, Web Development, Data Analysis

PORTFOLIO

I created this web application to showcase my projects: https://jermyfrancisco.com

You can see my GitHub account here: https://github.com/BinaryEgo

EMPLOYMENT HISTORY

SCREENVISION MEDIA (NYC, NY) (2015 – 2022)
Senior Manager (Analytics & Operations)

Screenvision Media is an out-of-home advertising company with a focus on cinema. I led the team responsible for impression forecasting and analysis, managing campaign delivery, and optimizing inventory utilization.

- **Created a "Sales Planning Tool"** – in Excel that enabled our Local/Regional sellers to navigate our inventory of over 70K locations, forecast media campaigns, and generate paperwork.

- **Designed Inventory/Campaign Management & Reporting workflows** – through Excel workbooks I created for optimizing ad placement, tracking inventory utilization, planning make-goods, etc.

- **Wrote Weekly Internal Newsletters** – for the company. I provided analysis of the weekend's box-office performance and industry trends.

EDUCATION

2011 – 2015	Baruch College, City University of New York (CUNY)
	Bachelor of Business Administration (BBA), Digital Marketing with Minor in Psychology