

# JERMY FRANCISCO

Project Manager, Junior Developer, and Data Analyst

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**LOCATION:** NYC, New York

## ABOUT ME

Project Manager with over 5 years of experience in building dynamic data models, mapping out workflows, and preparing documentation. I now aspire to transfer my skills and apply my studies of Programming & Web Development in a professional setting.

## QUALIFICATIONS

**LANGUAGES:** Python, SQL, HTML, CSS

**FRAMEWORKS:** Bootstrap, Tkinter, Flask, Jinja, Pandas, NumPy

**SOFTWARE:** Microsoft Office, PyCharm, MySQL, Postman

**SKILLS:** Project Management, Data Analysis, Web Development, Object Oriented Programming (OOP), Web Scraping

## PORTFOLIO

Click here to see my **PYTHON** projects:

Click here to see my **EXCEL** projects:

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## EMPLOYMENT HISTORY

SCREENVISION MEDIA (NYC, NY) (2015 – 2022)

### Senior Manager (Analytics & Operations)

Screenvision Media is an out-of-home advertising company with a focus on cinema. I led the team responsible for impression forecasting and analysis, managing campaign delivery, and optimizing inventory utilization.

- **Created a “Sales Planning Tool”** – in Excel that enabled our Local/Regional sellers to navigate our inventory of over 70K locations, forecast media campaigns, and generate paperwork.
- **Designed Inventory/Campaign Management & Reporting workflows** – through Excel workbooks I created for optimizing ad placement, tracking inventory utilization, planning make-goods, etc.
- **Wrote Weekly Internal Newsletters** – for the company. I provided analysis of the weekend’s box-office performance and industry trends.

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## EDUCATION

2011 – 2015 Baruch College, City University of New York (CUNY)

**Bachelor of Business Administration (BBA)**, Digital Marketing with Minor in Psychology