# **Logo Color Scheme**

# dollar. dollar dollar dollar general

# dollar

## Cinnabar

Hex: #E34234

**RGB:** (227, 66, 52)

CMYK: (0, 71, 77, 11)

# Black

Hex: #000000

**RGB:** (0, 0, 0)

**CMYK:** (0, 0, 0, 100)

## White

**Hex:** #FFFFFF

**RGB:** (255, 255, 255)

CMYK: (0, 0, 0, 0)