

# Brand Typeface - Futura PT

## Futura PT

### Extra Bold

ABCDEFGHIJKLMNOPQR  
STUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed diam  
nonummy nibh euismod  
tincidunt ut laoreet  
dolore magna aliquam

### Bold

ABCDEFGHIJKLMNOPQR  
STUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit  
amet, consectetur  
adipiscing elit, sed diam  
nonummy nibh euismod  
tincidunt ut laoreet dolore  
magna aliquam

### Heavy

ABCDEFGHIJKLMNOPQR  
STUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed diam nonummy nibh  
euismod tincidunt ut laoreet  
dolore magna aliquam

### Demi

ABCDEFGHIJKLMNOPQR  
STUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed diam nonummy nibh  
euismod tincidunt ut laoreet  
dolore magna aliquam

With the paragraph typeface, to stand out from the brand's design, Futura PT allows for great distinction from the display typeface, Clarendon URW, and allows for easier focus and legibility to the brand.