

Summary:

In my final project, I've decided to create some designs of postcard, album cover, and poster for the Italian Eurodance group, Eiffel 65. The designs are based around a combination of both lyrics of their famous/infamous songs "Blue [Da Ba Dee]" and the music video for the song. I've changed the color scheme to mostly base it off of the color with the same name, blue. I've also added a form of sci-fi and nature theming around the designs to help display the eurodance rhythm of the song and added a glow to the title of the track to add more of the sci-fi tone of the designs. I've made a sort-of modernized, yet tried to make it seem plausible as a late 90s or early 2000s cover art, to reference how the popularity of the song was started around that time frame. The font, Shader (XBold/Black Version) , to help replicate the visuals of many neon signs found around large cities.

