

dollar
general

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Not Completely Centered

Though it's similar to the center alignment, the logo is slightly ajar, the "dollar" to the text leaning a bit towards the left. Imagine lining the "bowl" of the "d" to the leftmost part of the "e".
(Seen to the left)

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Logo Style

The logo style shouldn't be replaced, especially the typeface. With the type family to the font weight, the logo shouldn't be replaced to other logos, especially typefaces that don't suit the brand's descriptors.