

# Walmart

- Walmart is a discount "hypermarket" (a market with a large range of products) chain
- Color scheme is focused around blue, with a small use of yellow
  - The blue is inverted many times, with the background is blue, with the text being white
- The text has the beginning letter in cap, with the other letters being in lowercase
  - Text is also a type of sans-serif typeface
- Logo also contains a symbol of a "star"
- Though the logo haven't been changed since 2008, the logo remained timeless

