Logo Do Nots

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Logo Color

Though many other aspects of the branding can use various colors, the logo should remain as: Black, White, or Cinnabar



Logo Angling

Though many other aspects of the branding can use various colors, the logo should remain as: Black, White, or Cinnabar



Logo Orientation

The logo must be stacked, keeping it on one line may have it losing its significance in the branding.



Logo Alignment

The logo's alignment is similar to center-aligned, any other alignment makes the logo less significant to the branding