

# Why Eiffel 65 and “Blue [Da Ba Dee]”?

Eiffel 65 is an Italian Eurodance and Pop Group that formed in 1997. They were once split in 2005, but reformed in 2010. The music genres that specialize in Eurodance, Italo dance, Europop, electronic, italo house, and trip hop. Their first album is “Europop”, released in 1999. Within the album is a track famous/infamous in social media: “Blue [Da Ba Dee]”, often dubbed as “I’m Blue”.

I’ve chosen this specific track as it was a childhood song I used to listen to and me revisiting the other tracks Eiffel 65 made feel that I could be able to create an album cover for their most famous track. There’s even recent iterations of this song, such as David Guetta’s “I’m Good [Blue]” and T-Pain’s Version of “I’m Blue”.