Dollar Tree

- Dollar Tree is a small chain of discount markets found across the United States and Canada

- Text is on ALL CAPS, with a sans-serif typeface

- Color scheme seems to consist of: light green, medium green, black, and white

- Many physical stores dos exclude the symbol

- The logo does contain the symbol of a tree

    - The tree trunk being the number 1 reflects on how many items from the shop are mostly priced around $1.

- Similarly to Walmart, despite the logo being made in 2006, it does keep the brand relevant.

1986 - 1991	1989 - 1991

1991 - 1995	1995 - 2006

2006 - now