

Design Process: Color Scheme

The color scheme of the album cover, poster, and postcard are mostly around red, green, cyan, blue, black and white. This color scheme is based around the theme of the song as the point of view is viewing the world in a blue monochrome



Final Project: #00AEEF

C=100%
M=0%
Y=0%
K=0%



Final Project: #2E3192

C=100%
M=100%
Y=0%
K=0%



Final Project: #262760

C=100%
M=98%
Y=31%
K=23%



Final Project: #293693

C=100%
M=96%
Y=0%
K=1%



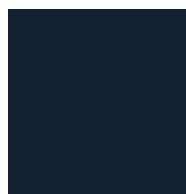
Final Project: #0C1C37

C=96%
M=84%
Y=47%
K=58%



Final Project: #0E1D2E

C=91%
M=78%
Y=53%
K=65%



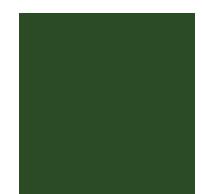
Final Project: #152433

C=88%
M=74%
Y=53%
K=62%



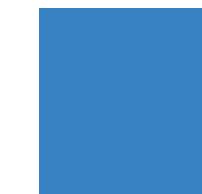
Final Project: #3A4A57

C=78%
M=62%
Y=48%
K=33%



Final Project: #2B4B23

C=78%
M=44%
Y=100%
K=47%



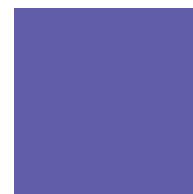
Final Project: #3A81C3

C=77%
M=43%
Y=0%
K=0%



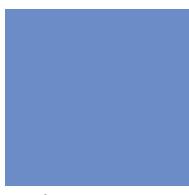
Final Project: #1C2022

C=76%
M=67%
Y=62%
K=73%



Final Project: #625DA9

C=71%
M=71%
Y=0%
K=0%



Final Project: #6D8DC8

C=60%
M=39%
Y=0%
K=0%



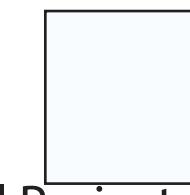
Final Project: #4B101F

C=44%
M=91%
Y=67%
K=64%



Final Project: #441717

C=44%
M=84%
Y=74%
K=69%



Final Project: #F7FCFE

C=2%
M=0%
Y=0%
K=0%



Final Project: #231F20

C=0%
M=0%
Y=0%
K=100%