

Brand Typeface - Clarendon URW

Clarendon URW

Extra Bold

ABCDEFGHIJKLMNOP

QRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

**Lorem ipsum dolor sit amet,
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The font of choice, Clarendon URW, with the Extra Bold type style gives a strong and “loud” tone to the branding. Mostly used on the logo and a few headings, this gives a strong distinction on which part of the brand takes priority to the brand.