

STAKEHOLDER ENGAGEMENT PLAN

Project Name Freight Joint

| Name | About the Stakeholder | How to Engage the Stakeholder |
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| Yogesh Sharma | Professor of ENSE 374, not too much interest into the trucking industry | |
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Pay close attention:

- Listen and take notes on stakeholder's questions.
- Ask questions about their concerns and answer any questions in detail

Meet requirements:

- Send progress reports and book meetings to visually and orally show progress.
- Maintain open communication in case of any changes or updates

Provide information:

- Share any updates through reports, emails and meetings.
- Use clear and concise language in any updates and avoid any technical terms that might not be easy to understand as an outsider

Monitor:

- Establish some performance indicators to gauge the engagement of the stakeholders.
- Figure out some feedback loops to gather and act on input suggestions to potentially create improvements

In addition, we shall figure out a way to engage the stakeholder according to his needs and preferences to form a personal viewpoint to allow us to see how the stakeholder wishes for our project to unfold.

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