

## Customers Feedback on Prototypes

Showcase	Description	Status	Customer comments
Header	Showing three different prototypes of the <b>header</b> to the customers and getting their feedback	✓	Initially Colleen liked the first prototype and Charlene liked the second. After discussing the prototypes with Colleen; there was a misunderstanding that the second prototype's logo looked a lot larger and nicer than the first one. Our team mentioned that the prototypes are not on the same scale and she preferred the first one.
Home	Showing three different prototypes of the <b>home</b> page to the customers and getting their feedback	✓	They both liked the second prototype as it has a join button represented under the banner, which is different from the other prototypes.
About	Showing three different prototypes of the <b>about</b> page to the customers and getting their feedback	✓	They both liked the first prototype. The choice was made based on the layout of the sections. The first prototype looked neater than the other prototypes.
Join	Showing three different prototypes of the <b>join</b> page to the customers and getting their feedback	✓	Charlene found it hard for the user to get the payment form in the first and the second prototypes. As a result, they both liked the third prototype as it has the credit card form, which is not provided in the other prototypes.
Events	Showing three different prototypes of the <b>events</b> page to the customers and getting their feedback	✓	They both liked the first prototype. The choice was based on the layout.
Media	Showing three different prototypes of the <b>media</b> page to the customers and getting their feedback	Need modifying	Colleen liked having the archive in the first prototype, while Charlene liked the play bar podcast in the third prototype. So, we will have to combine these two prototypes into one.
Contact	Showing three different prototypes of the <b>contact</b> page to the customers and getting their feedback	Need modifying	Colleen liked having the contact information represented in the second prototype, while Charlene liked having an image in the first prototype. So, we will have to combine these two prototypes in one.

Login	Showing three different prototypes of the <b>login</b> page to the customers and getting their feedback	<b>Need modifying</b>	We saw that the customers were excited about the idea of having a sign in option available in the main page, which was represented by team Echeverias. After getting inspired; we will modify our prototype to have the sign in option in the home page.
Footer	Showing three different prototypes of the <b>footer</b> page to the customers and getting their feedback	✓	They both liked the third prototype as it matches the header which they chose.
Site maps	Showing the three different site maps based on the three prototypes and getting customer comments on them	<b>Need to be combined in a final site map based on the above choices.</b>	They were okay with the flow of the three site maps. We will now have to combine the above choices into one final prototype and create the final site map.
User story map	Showing the updated user story map	✓	We informed the customers that we updated the USM based on their previous feedback (users will be able to contact board members). They were happy with it and did not have any additional comments.
Overall	Overall thoughts	✓	As we were pulling our presentation up from the project repo on github; Colleen smiled and we could tell that she was getting excited. Throughout the presentation, we were able to really engage with the customers with a fun activity where everything was going as planned. We could see that they wanted to hear us and were focused on us. This shows us that they are interested in our prototypes and the overall presentation. At the end, Colleen was very happy with how we delivered the presentation and said "Fantastic Job".