

### Colleagues Feedback on the first High Fidelity Prototype (aka Mid Fidelity Prototype as per our team)

| Colleagues | The comments they provided  |
|------------|---|
| Jeet       | Landing page looks good, cool animations to the icons, the navigation system is good and working, podcast section seems well designed, good as it directly highlights the topics for new users, good job overall looks and work as intended.  |
| Rayansh    | The home screen seems to be a little bit congested; I can't find the membership form page layout for sub categories. Contact Support seems to be good with use of rotatory animation. Simple and easy Website to navigate through.  |
| Vishv      | I find that there is a lot of text, Easy to find, like the animation, the header is clear, they can be a little smaller, they are big, normal, good enough space to add events.   |
| Ememobong  | It's a bit cluttered, easy to find, It's great. Adds life to the page, obviously, It's very easy to read, they are huge, because they are huge, too long, It makes the whole page cluttered, Use of dropdown menus would be appreciated Comment: The page is very easy to use and the navigation is a 10/10. The only issue is the clutter but that can be easily fixed.  |
| Ethan      | There is enough information to understand what is going on and join is front and center, but there is a few parts where the clutter sort of drags away your attention, there are better ways of doing it, the icons are reasonably easy to correlate, but I feel like there is some confusion between some of the symbols, the header is well planned and is obvious to what each portion does and links to the right pages, They can be a little smaller, the icons on the podcast section are good but maybe a bit big and seem sort of uncentered, the lists on the homepage are a good length, but I feel that they take away a user's attention. |
| Seonyu     | It's easy to navigate from page to page. All buttons turn gray, so the users can know it is active. Icons are rotating, I was able to know the icon was active. Very easy to know how to use. It looks cluttered. You can make the list on the home page better than that!  |

Action taken after the above comments:

We got impressed by how good the designs of the other teams were, and we got inspired by their ideas and comments.

Based on that we decided to create a new high-fidelity prototype. The second prototype was represented to the customers and below are the comments they provided.

### Customers Feedback on the second High Fidelity Prototype

| Showcase | Description   | Status                | Customer comments  |
|----------|---|-----------------------|--|
| Home     | High fidelity prototype for the <b>Home</b> page.     | <b>Need modifying</b> | Colleen and Charlene loved the idea of having the certificate section in the home page. However, Colleen preferred swapping it with the value section instead of having it at the end of the page. The link "Learn more" under the certificate should take to the certificate section, not to the about page.<br>Both Colleen and Charlene did not like the picture on the home page; the pictures will have to be changed. They both liked the chat with us button.<br>Charlene mentioned that the color of the home page is dark and makes it hard to read.<br>Charlene liked having the menu repeated at the bottom of the page and liked the links to Facebook and LinkedIn. |
| About    | High fidelity prototype for the <b>About</b> page.    | <b>Need modifying</b> | Charlene mentioned that the about page is our weakest page because of the lack of content. Need to work on content.  |
| Event    | High fidelity prototype for the <b>Event</b> page.    | <b>Need modifying</b> | Charlene liked the event layout page and liked the event register form.<br>Colleen also liked the event page, however, she mentioned that she prefers having an extra section for past events.   |
| Media    | High fidelity prototype for the <b>Media</b> page.    | ✓                     | Both liked the media page layout, and they both mentioned that having social media updates is a great idea.  |
| Contact  | High fidelity prototype for the <b>Contact</b> page.  | <b>Need modifying</b> | They both liked the contact us page layout. However, Charlene mentioned that they do not have an office, and that address just takes the user to her home address. So, we have to delete the map section.  |
| Login    | High fidelity prototype for the <b>Login</b> page.    | <b>Need modifying</b> | Colleen liked the login form but she didn't like the purple color as a background. Need to keep it consistent with the page<br>Charlene suggested having a statement to let the user know what they are signing in for.  |
| Register | High fidelity prototype for the <b>Register</b> page. | ✓                     | Colleen liked the layout of the page but the credit card form is a bit small and the background color needs to be consistent with the other pages. Charlene mentioned that it is covering all the content clearly and completely.  |
| Overall  | Overall thoughts                                      | ✓                     | They both liked the overall work. Colleen mentioned that it is a great idea, and Charlene mentioned that it is a good work.<br>However, we have to go through the above comments and modify the design based on the comments.  |