

clothes

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learning Path



1

VIDEO

"The next black"

o See this video



The Next Black | Un documental sobre el futuro de la ropa
8,508 vistas · hace 3 años

AEG AEG España

<https://youtu.be/mbtE1VDFXgI>

only chapter 1 and 2

o Write 7 words related to Fashion said in the video

- o The next milestone in the history of clothing
- o one technology innovación in the industry of clothes
- o Could it be the most avant-garde of organic innovations?
- o this technology is in its infancy now, but we believe that with advanced and
- o adaptation this in the future it will be un boom
- o _____
- o _____

Look for an innovation that does not seek to replace or eliminate the organic, but to collaborate with it and do something new and surprising.

2 FAST FASHION

- Search about the fast fashion

- write 3 ideas

☐ fast fashion is the production massive of clothes to scale

☐ The fast fashion system carries out mass production at low cost, promoting consumerism

☐ All the mass production generated by fast fashion makes clothing stores also renew themselves quickly, jumping off one collection or in weekends

- Do a comparative box

positive ideas	negative ideas
cheap "always something new" maximum production	pollutes exploit people waste labor espionage

- write 5 examples of fast fashion

draw the logo

top five brands of fast fashion

XIMIVOGUE

Sara

Bershka

Forever 21

H&M

The logo



3 NEW CLOTHING BRAND

NOW you need to create a
clothing brand

keep in mind

- Must not be harmful to the environment
- must be creative and innovative
- use the next format



∴ start ∴

Brand name: leaf net...

Audience: People interested in caring for the environment

Where it is used: In all world

Describe your
brand in 5 words

what references
did you have?

fight

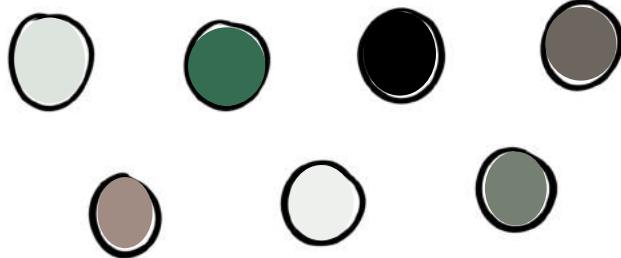
globalization

empathy

common
house

endurance

COLOR PALETTE



PALOMA GARCÍA

“INNOVATION,
SUSTAINABILITY AND
CONSCIOUS
CONSUMPTION”
FOUNDER AND CEO, THE
CIRCULAR PROJECT.
PRESIDENT OF THE
SUSTAINABLE FASHION
ASSOCIATION OF MADRID.
DIRECTOR OF THE
SUSTAINABLE FASHION
WEEK MADRID.



Design 5 garments of your brand and describe them



gray white and leaf green jeans



black shirt with text
alluding to the company



goggles black matte



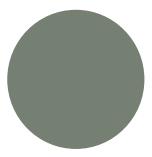
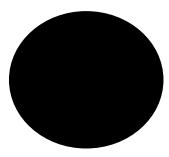
wheat cap



leaf pants



Arid Land and Leaves Long Sleeve T-Shirt

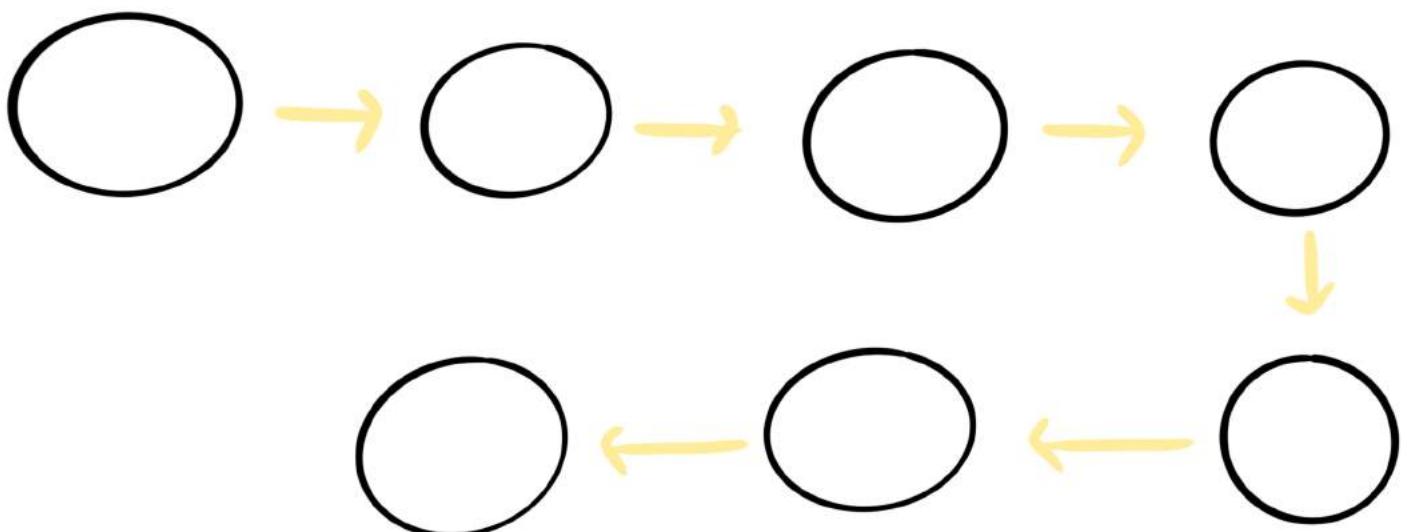


Describe the brand

is innovative because: _____

CREATION process

steps to make the brand a reality



Vocabulary 4 questions

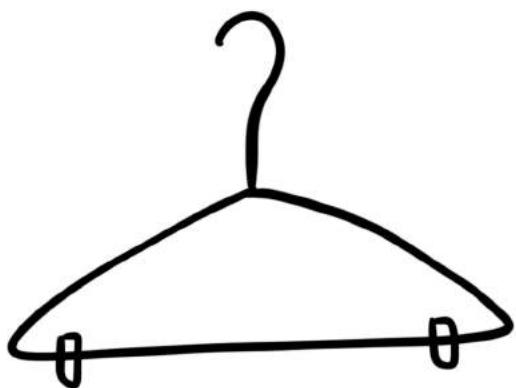
search the words and make the draw

- gabán
- chaqueta
- overol
- pantaloneta
- medias
- chaleco
- corbata
- buzo de lana
- guantes
- camiseta de tirantes
- falda
- blusa



Tell me the clothes

New uniform for our School



don't forget to name each garment

