

Introduction to Machine Learning

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Facilitator

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Areas of Interest & Expertise:

AI, Technology, Science, Teaching, Consulting, Mentoring

Experience:

Head of AI and Data Science,
Architect at
Zone24x7 pvt Ltd
Corporate Trainer

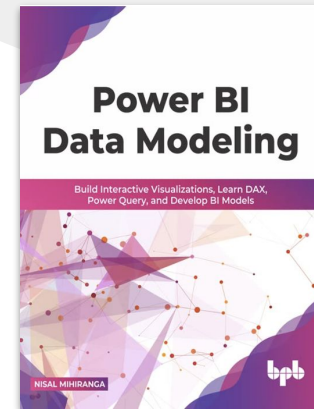
12 Years of Industry exposure
to Data Engineering, Data
Science and Business
Intelligence

Credentials:

M.Sc in Data Science

B.Sc in Information
Technology

Microsoft Certified Trainer



Curriculum

Week	Module
Week 1	Python for Machine Learning
Week 2	Introduction to Machine Learning
Week 3	Data Transformation and Analysis
Week 4	Regression Analysis
Week 5	Classification, KNN, DT, SVM, Ensemble Systems
Week 6	Clustering Algorithms
Week 7	Neural Networks
Week 8	MLOPS, Machine Learning in Cloud

Agenda

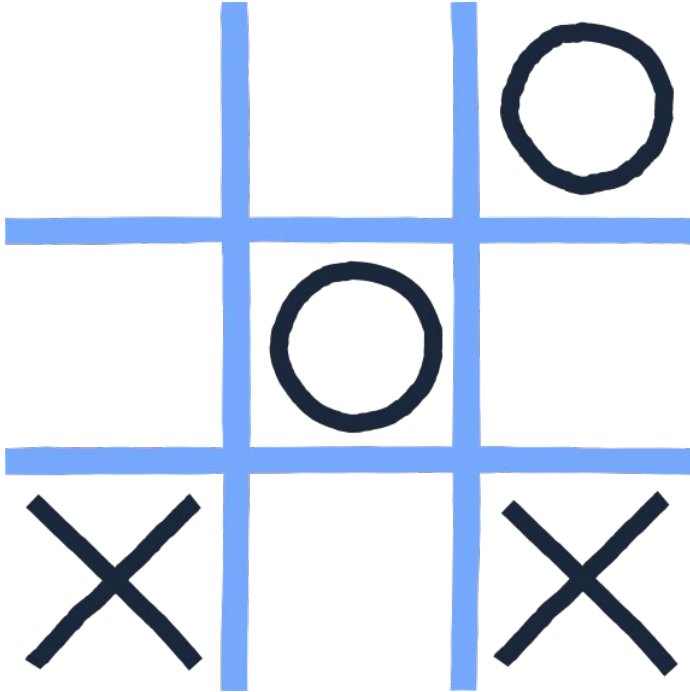
Week	2 nd Week
Day	7 th of Sep
Duration	4hrs

TIME	TOPIC & ACTIVITY	COMPLETED-
60 Mins	Intro to ML	Yes
60 Mins	Types of ML	Yes
20 Mins	Break	
45 Mins	ML Life cycle	Yes
30 Mins	Frameworks and getting started to develop	Yes
5 Mins	Q&A Session on lesson learn	Yes



Introduction to Machine Learning

Tic Tac Toe Game



Move 1:

Place an X in a corner.

Move 2:

IF the other player did not place an O in the opposite corner
THEN place an X in the opposite corner to move 1.
ELSE place an X in a free corner.

Move 3:

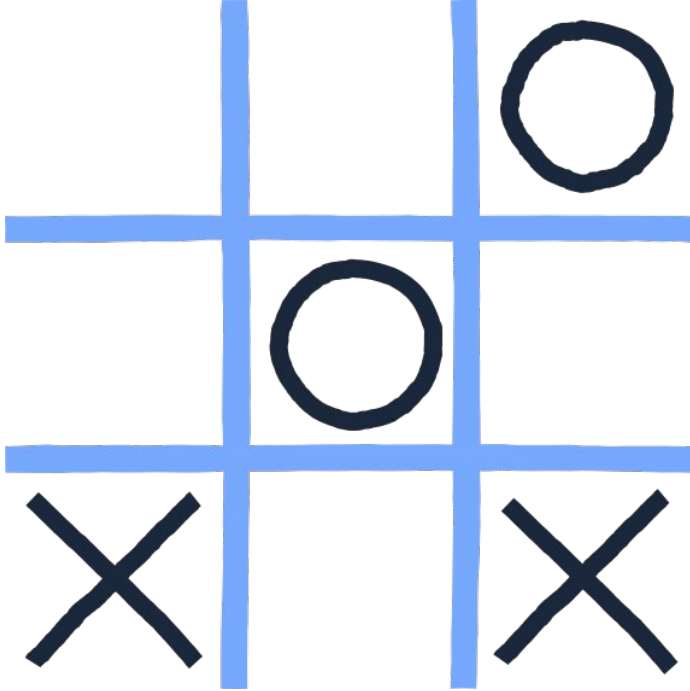
IF there are 2 Xs and a space in a line
THEN place an X in the free space on that line.
ELSE IF there are 2 Os and a space in a line
THEN place an X in that space.
ELSE place an X in a free corner.

Move 4:

IF there are 2 Xs and a space in a line
THEN place an X in the free space on that line.
ELSE IF there are 2 Os and a space in a line
THEN place an X in that space.
ELSE place an X in a free corner.

Move 5:

Place an X in the free space.



```
def make_move_1():  
    return "Place X in a corner"  
  
def make_move_2(opponent_move):  
    if opponent_move != "opposite corner":  
        return "Place X in the opposite corner to move 1"  
    else:  
        return "Place X in a free corner"  
  
def make_move_3(board_state):  
    if "2 Xs in a line" in board_state:  
        return "Place X in the free space on the line"  
    elif "2 Os in a line" in board_state:  
        return "Place X in that space to block"  
    else:  
        return "Place X in a free corner"  
  
def make_move_4(board_state):  
    if "2 Xs in a line" in board_state:  
        return "Place X in the free space on the line"  
    elif "2 Os in a line" in board_state:  
        return "Place X in that space to block"  
    else:  
        return "Place X in a free corner"  
  
def make_move_5():  
    return "Place X in the free space"  
  
def play_game():  
    print(make_move_1())  
    opponent_move = "side"  
    print(make_move_2(opponent_move))  
    board_state = ["no win or block available"]  
    print(make_move_3(board_state))  
    print(make_move_4(board_state))  
    print(make_move_5())  
  
play_game()
```

Key points in Rule-based

Fixed Logic: This follows strict rules that do not change, regardless of how many games it plays. There is **no learning** or **adaptation**.

Predictability: The system always behaves in the same way given the same conditions.

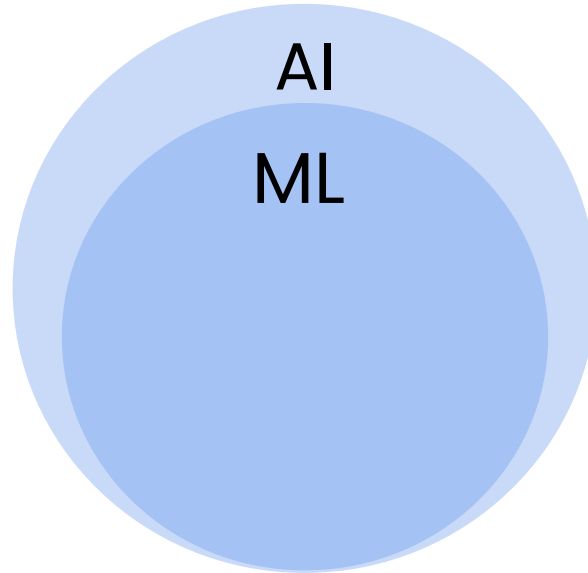
Manual Setup: All rules must be predefined by humans, which means the system will not improve unless we explicitly add more complex rules.



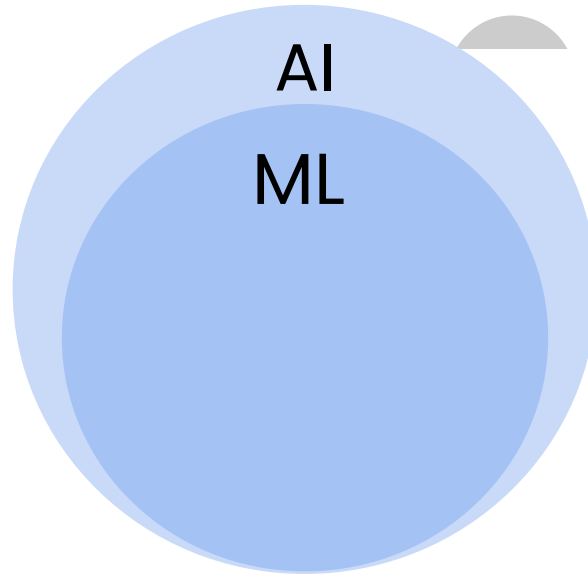
The system cannot adapt or learn. It works well for structured, deterministic tasks like Tic-Tac-Toe, but as the complexity of the problem increases (e.g., Chess or Go), writing explicit rules becomes extremely difficult.

What is Machine Learning

ML is a subset of AI that focuses on algorithms that allow machines to **learn from data** and improve their performance over time without being explicitly programmed.



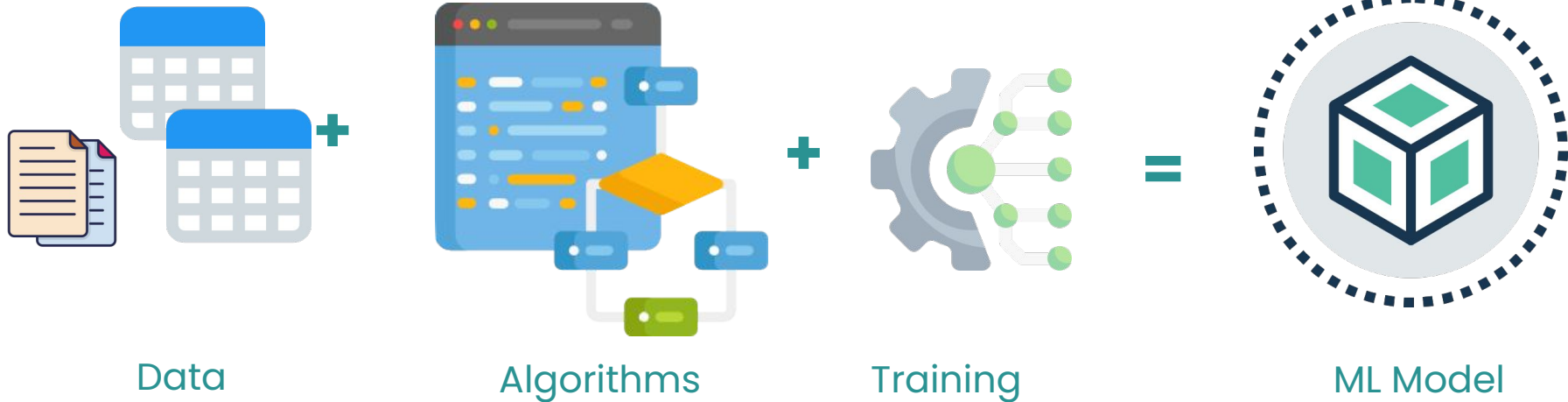
What is Machine Learning



Unlike rule-based systems, machine learning (ML) algorithms allow a computer to learn patterns from data rather than follow predefined rules. This behavior allow machine learning to solve complex problems which involves training on historical data.

What is a ML Model

A **ML Model** is a representation of a real-world context.
Train on historical Data



Types of Data

Structured Data

SQL Databases,
Excel File Data



Semi-structured Data

XML/JSON Data



Unstructured Data

Video, Audio, Image
Data, Documents



Classroom Activity

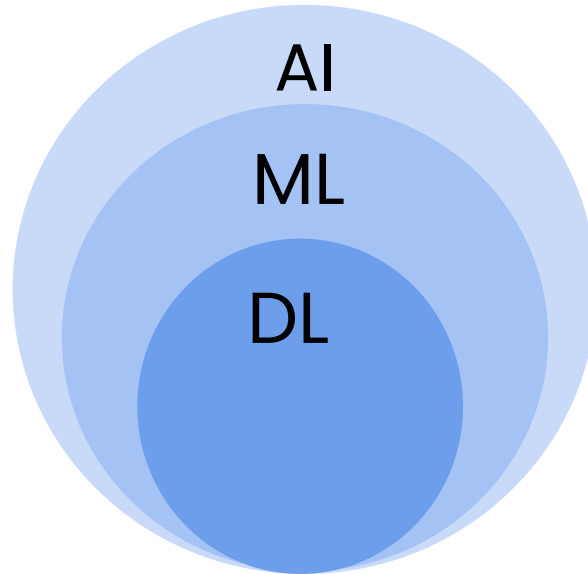
Duration: *10 mins*



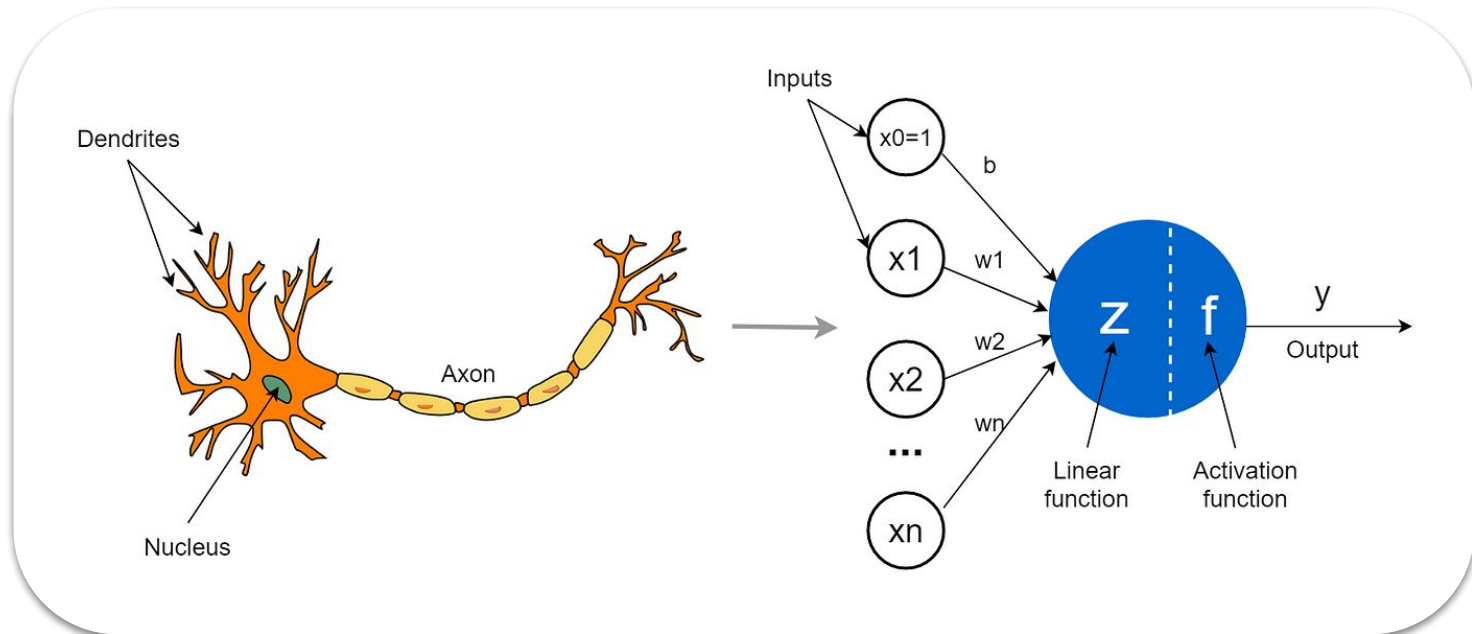
1. Discuss real-world examples for different data types

What is Deep Learning

DL is a specialized subset of ML that uses neural networks with many layers (hence “deep”) to analyze various factors of data. These neural networks attempt to simulate the behavior of the human brain, enabling it to “learn” from large amounts of data.

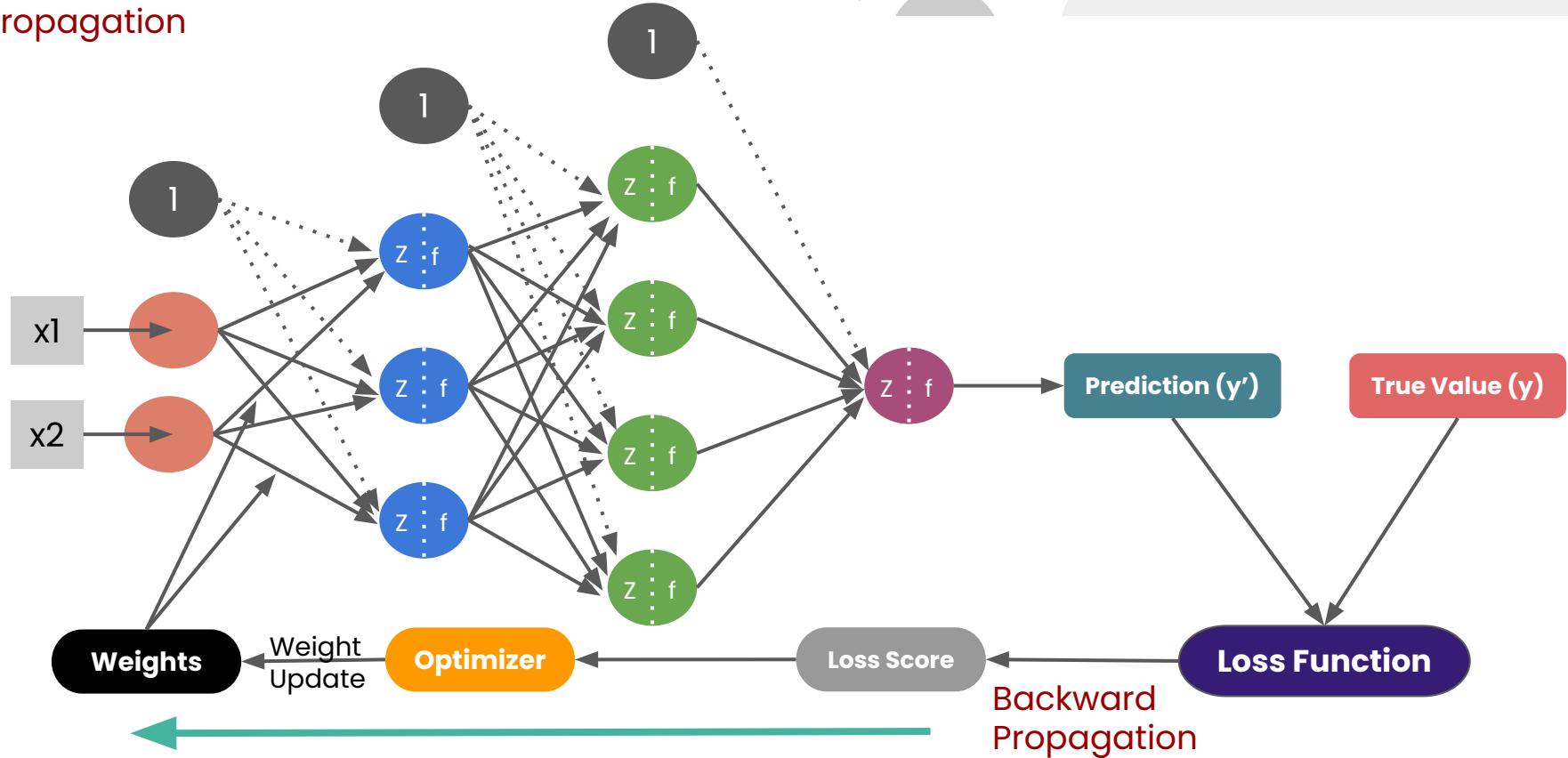


- Deep learning primarily uses **neural networks**, which are computational models inspired by the human brain

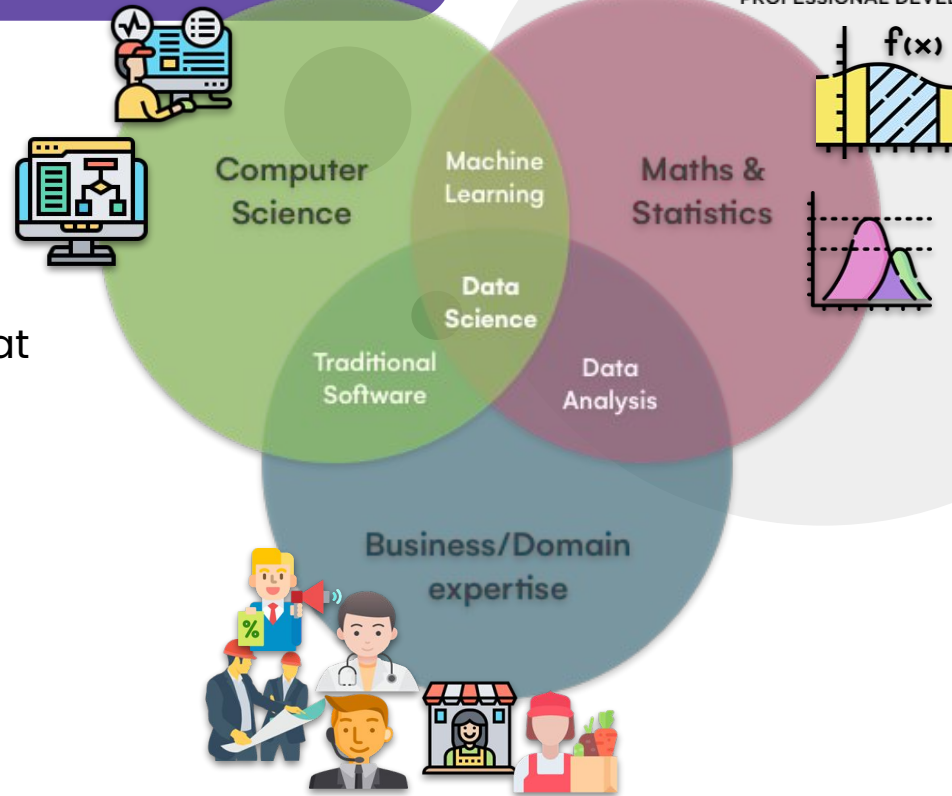


Structure of a Neural Net

Forward
Propagation

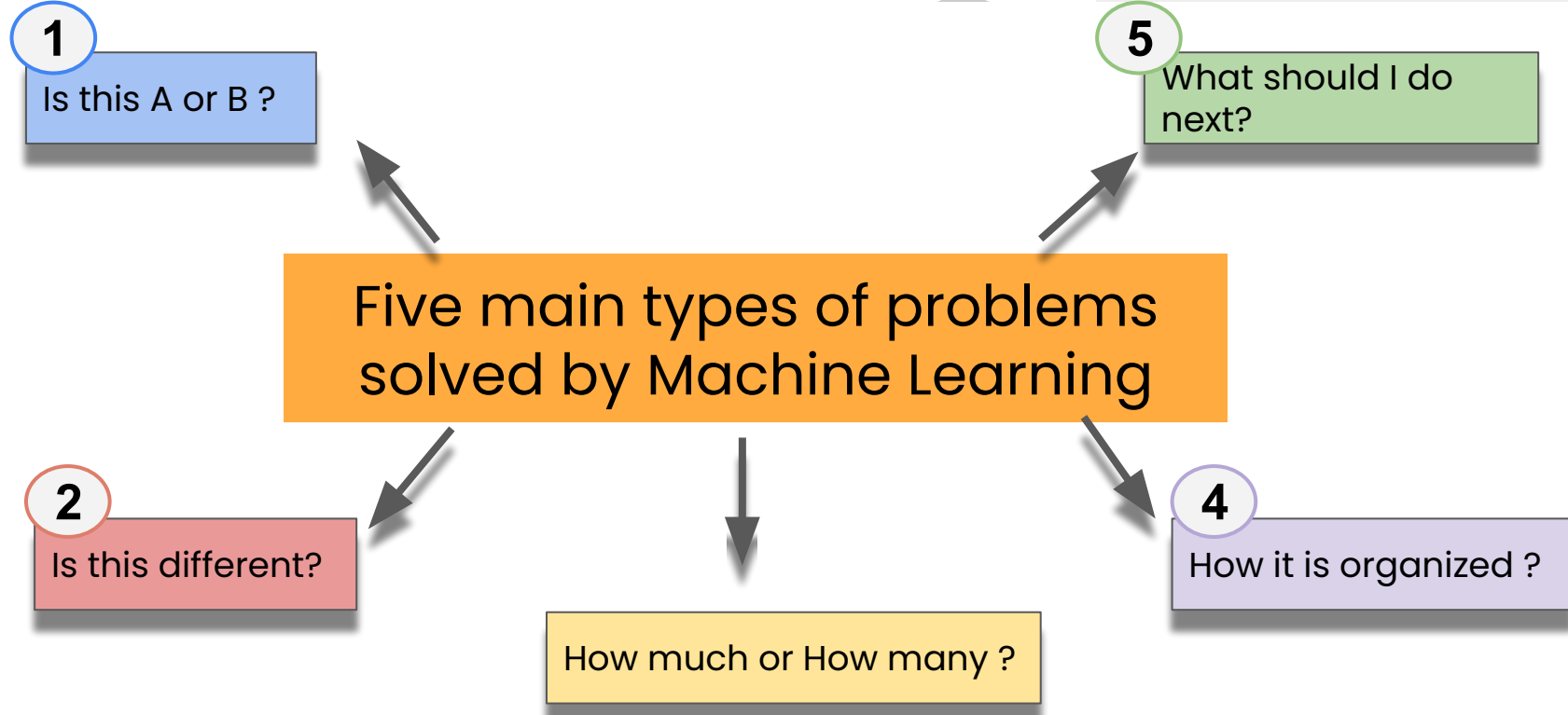


What Is Data Science?



Data science is the field of study that combines domain expertise, computer science programming skills, and knowledge of mathematics and statistics to extract meaningful insights from data.

Main Types of ML Problems ?



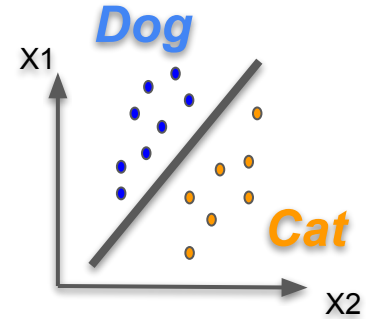
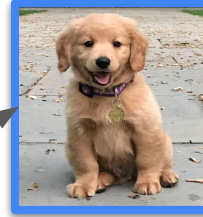
Classification

1

Is this A or B ?



Classify Cat ? or Dog ?



Supervised learning

Classroom Activity

Duration: *10 mins*



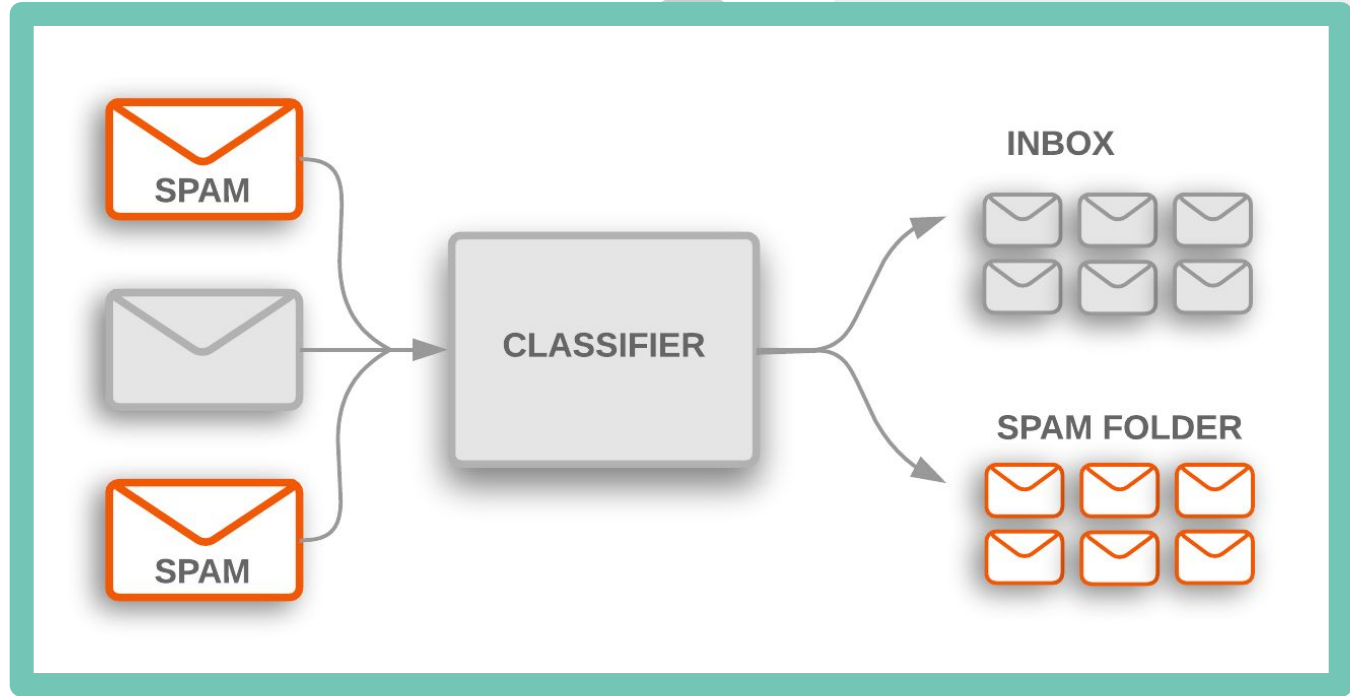
1. Discuss real world use cases of Classification

Classification

Classify Spam Emails

1

Is this A or B ?

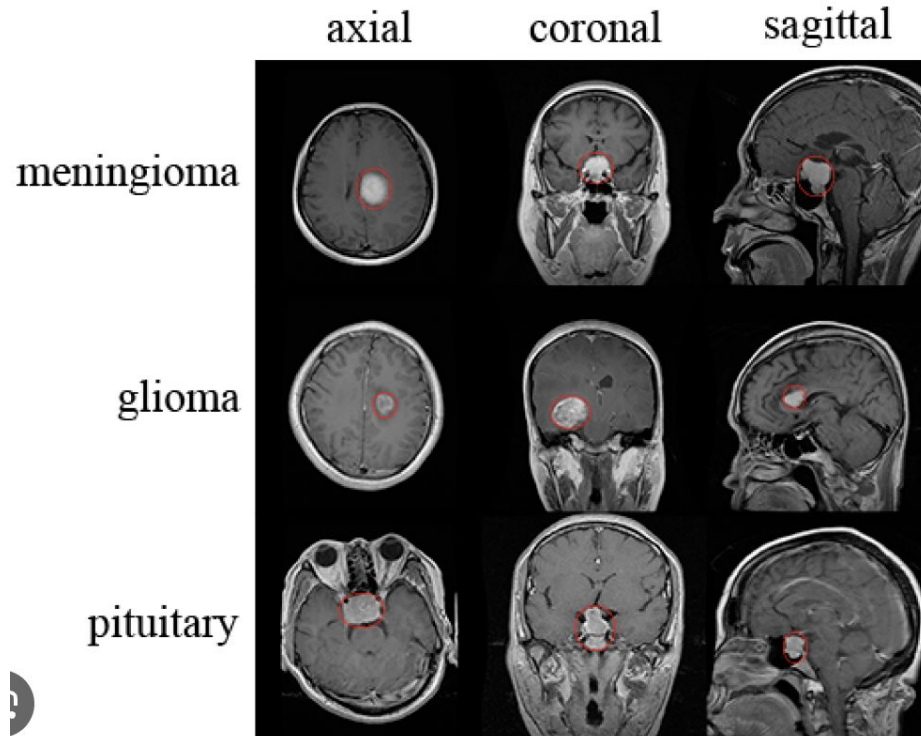


Classification

1

Is this A or B ?

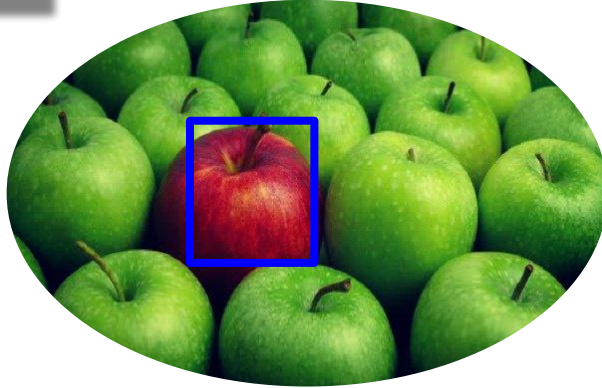
Classify brain tumors from MRI



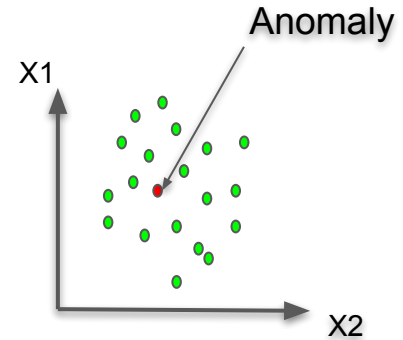
Anomaly Detection

2

Is this different?



Detect the *red* apple in the box of *green* apples



Both Supervised and unsupervised learning

Classroom Activity

Duration: *10 mins*

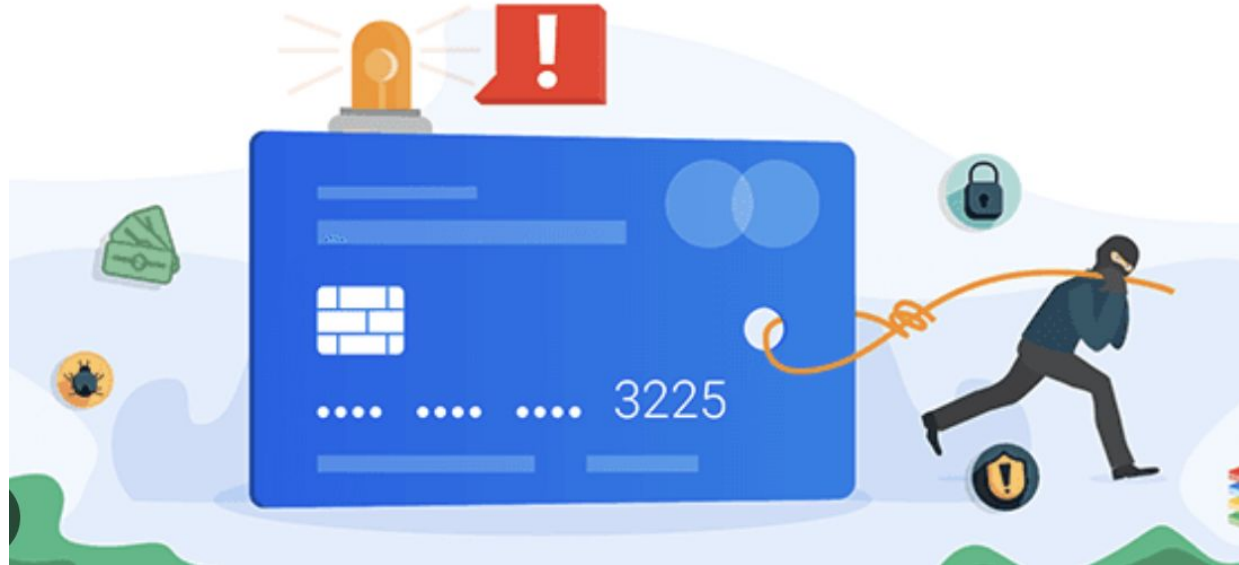


1. Discuss real world use cases of Anomaly Detection

2

Is this different?

Credit Card Fraud Detection



Regression Analysis

3

How much or How many ?



How much will this cost ?

Classroom Activity

Duration: *10 mins*



1. Discuss real world use cases of Regression Analysis

Stock Price Prediction

8,427.14	31,246.04 (+270.78)	24,413.84 (-21.87)	26,275.30 (+7.62)	30,463.58 (+15.94)	1,014.12	15,048.87 (-144.17)	10,427.6 (-2.34)	183.18 (-82.43)
333.20 (+20.20)	342.71 (+2.85)	137.04 (-60.01)	60.44 (-55.90)	60.30 (-0.21)	3.65 (-152.82)	-58.29 (-142.19)	-127.65 (-126.77)	-52.10 (-50.10)
351.38 (+23.88)	511.22 (+45.49)	598.71 (+17.11)	685.65 (+14.52)	632.68 (-7.74)	43.09 (+13.01)	203.88 (+170.94)	118.92 (-41.67)	110.02 (-7.48)
937.99 (-57.22)	233.88 (-75.07)	142.09 (-89.25)	167.23 (+17.64)	154.12 (-7.84)	393.13 (+77.36)	-62.75 (-115.98)	-107.59 (-71.46)	-42.98 (-90.09)
171.57 (+35.03)	97.55 (-43.14)	100.54 (+28.57)	111.33 (+18.08)	33.13 (-76.72)	102.97 (+68.23)	-8.74 (-108.49)	48.81 (-542.31)	8.45 (-82.49)
413.83 (+104.90)	220.19 (-16.79)	93.52 (-57.53)	75.41 (-19.36)	132.89 (+76.22)	-9.66 (+81.88)	-50.44 (-422.15)	-14.80 (-71.28)	-68.52 (-378.32)
27,322.96 (+77.14)	142,684.54 (+12.06)	143,653.64 (+0.68)	150,028.94 (+4.44)	156,015.25 (+3.99)	22,217.71 (+1.13)	34,883.23 (+57.07)	36,274.13 (+1.98)	36,033.17 (+0.88)
48.64	50.44	726.98 (+1341.28)	741.27	-2.87	10.15	151.07	1.68	

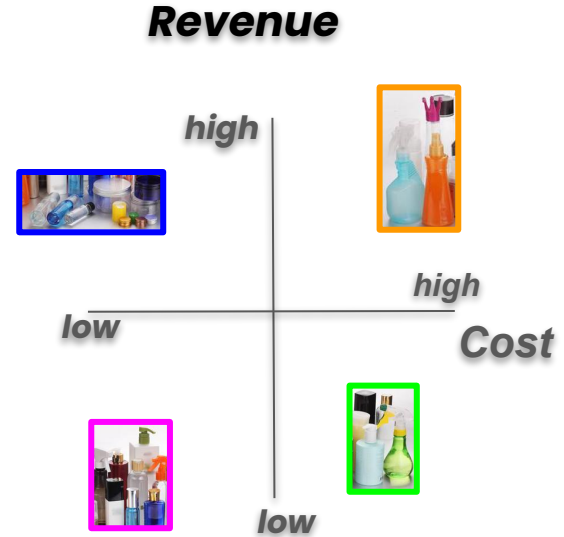
Clustering

4

How it is organized ?



How is products portfolio organized ?



Unsupervised learning

Classroom Activity

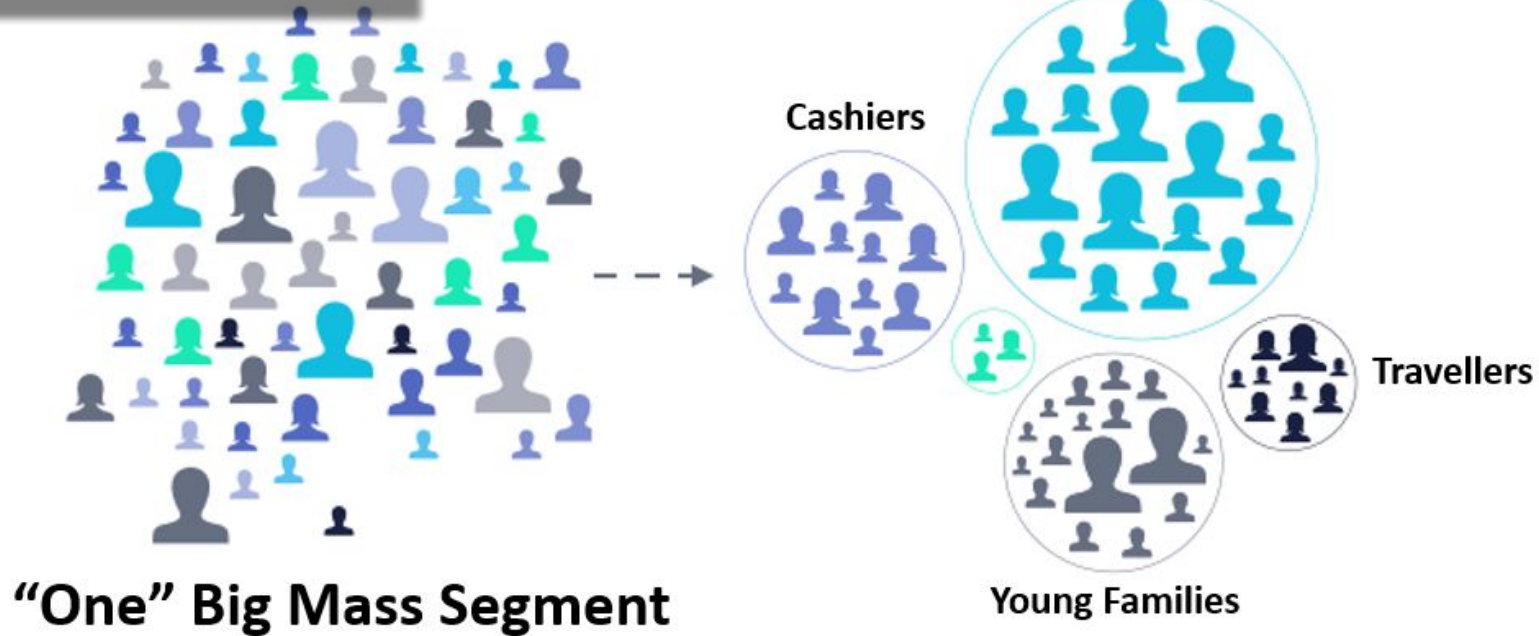
Duration: *10 mins*



1. Discuss real world use cases of Cluster Analysis

How it is organized ?

**Segment customers
and target marketing**



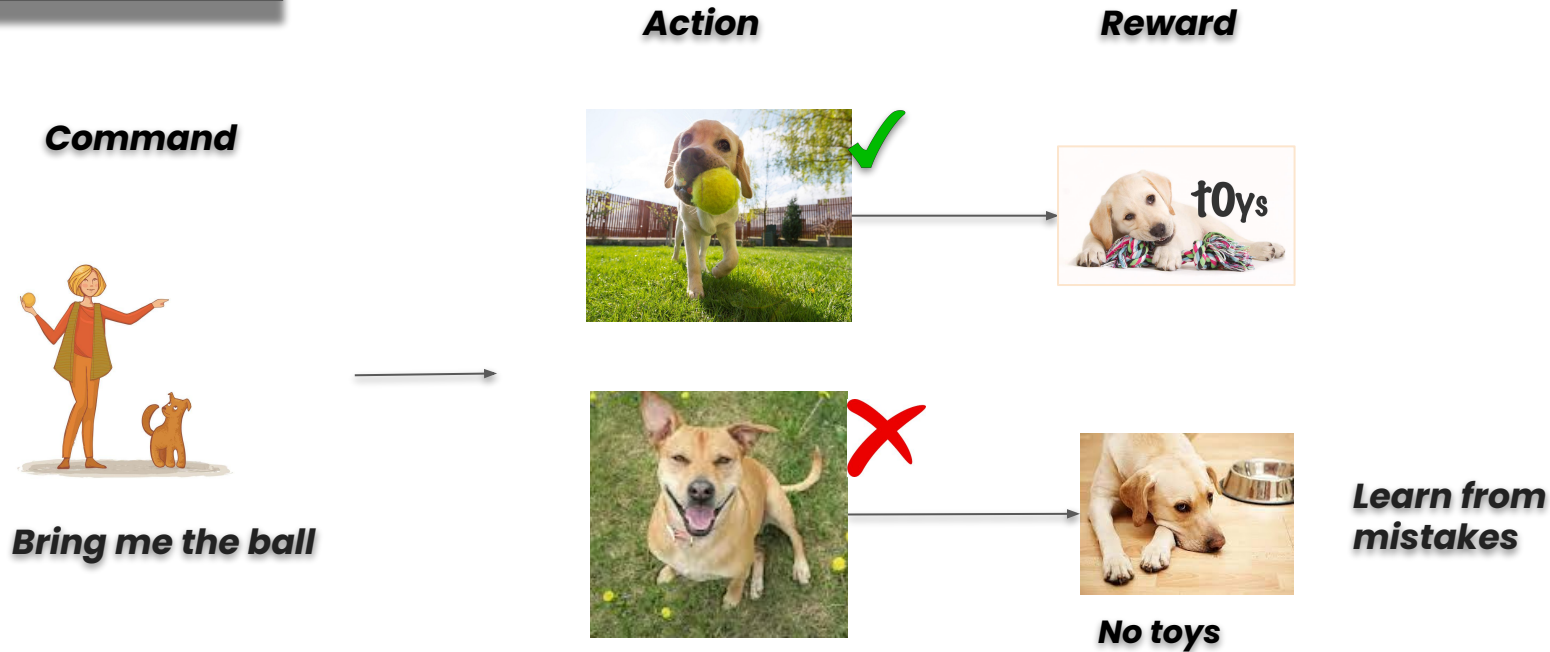
Reinforcement Learning

RL is a type of machine learning where an agent learns to make decisions by interacting with an environment. The agent receives rewards or penalties (positive or negative feedback) based on its actions and aims to maximize cumulative reward over time.

Reinforcement Learning

5

What should I do next?



Classroom Activity

Duration: *5 mins*



1. Discuss real world use cases of Reinforcement Learning

Reinforcement Learning

5

What should I do next?



Training a self-driving car to navigate complex environments and make safe driving decisions.

20 mins Break





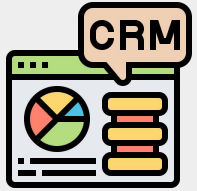
Developing Machine Learning Models

Libraries for Machine Learning



Data Sources for ML

Operational Data



ETL

Data for Machine Learning



Data Splitting is a fundamental concept in machine learning used to evaluate the performance of a model. The process involves dividing a dataset into two main subsets: the training set and the testing set.

Training set

Used to train the machine learning model. The model learns the relationships between the input features and the target variable from this subset.

Testing set

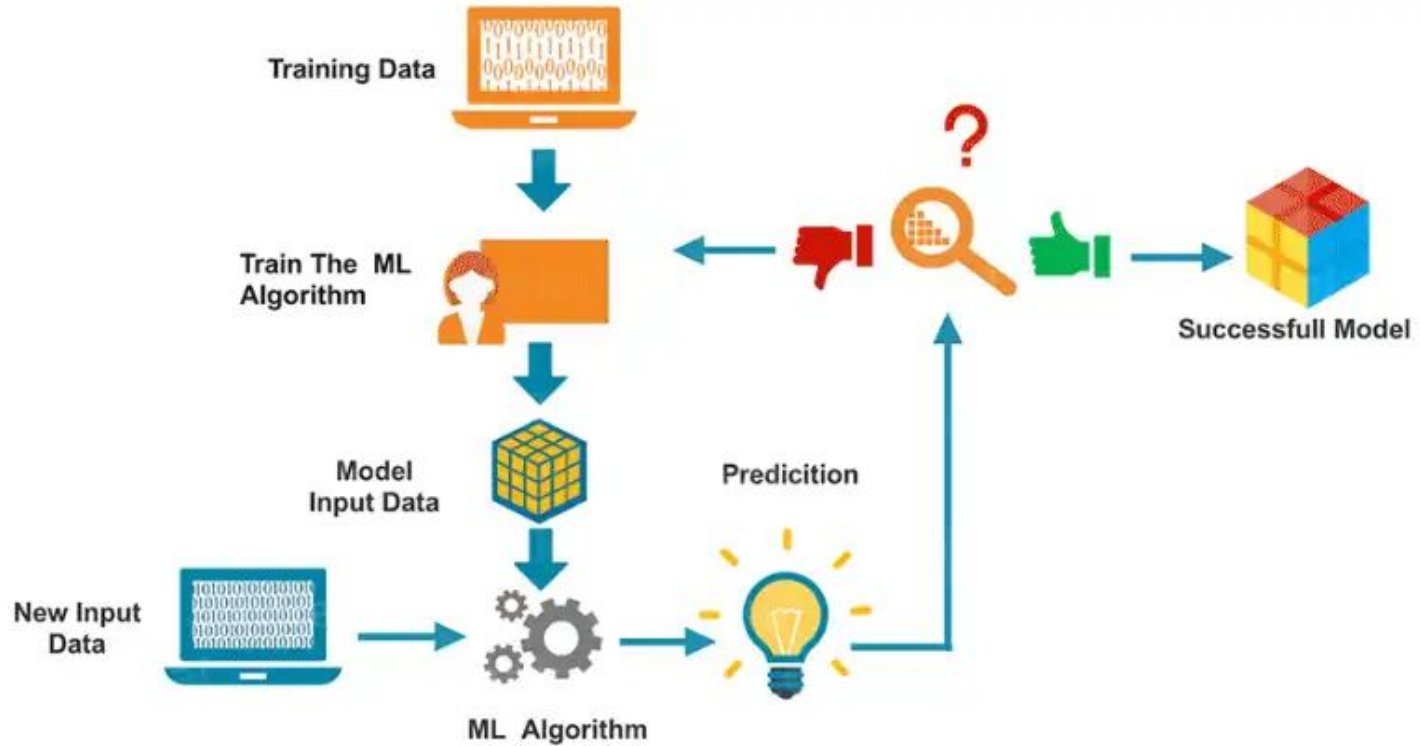
Used to evaluate the performance of the trained model. It provides an unbiased assessment of how well the model generalizes to new, unseen data.

Data Splitting is a fundamental concept in machine learning used to evaluate the performance of a model. The process involves dividing a dataset into two main subsets: the training set and the testing set.

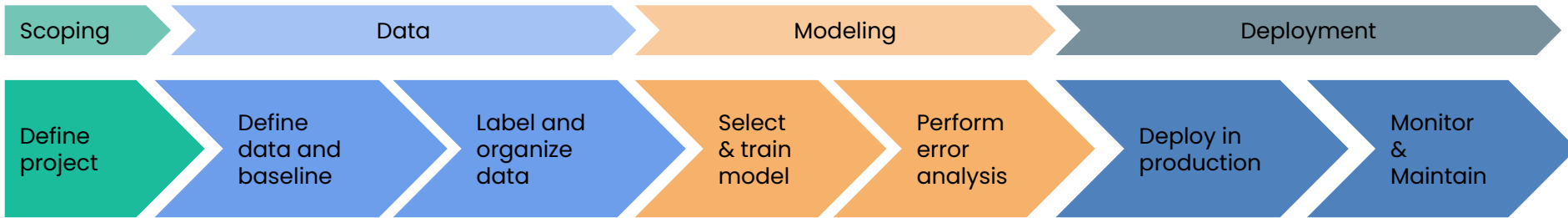


80% Training / 20% Testing is the most widely used split ratio, suitable for many machine learning tasks. It works well when you have a reasonably large dataset. **70%/30%** ratio used when you want to allocate a larger portion of the data for testing, especially in cases where ensuring good model evaluation is critical or when you have a smaller dataset.

How It Works



Machine Learning Life Cycle





Thank You



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